



**ITEM 7.01 Regulation FD Disclosure**

On September 29, 2008, Cash America International, Inc. (the “Company”) announced that it had entered into a letter of intent to acquire an 80% ownership interest in a 100 store pawnshop chain located in Mexico operating under the name of Prenda Fácil. A copy of the Company’s news release is furnished as Exhibit 99.1 to this report on Form 8-K.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(c) Exhibits

99.1 Copy of news release dated September 29, 2008, issued by Cash America International, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA  
INTERNATIONAL,  
INC.**

Date: September 29, 2008 By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President,  
General Counsel &  
Secretary

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**EXHIBIT INDEX**

Exhibit No.    Description

99.1            News release dated September 29, 2008, issued by Cash America International, Inc.