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FBL FINANCIAL GROUP INC

Form 8-K February 26, 2008 UNITED STATES SECURITIES AND EXCH

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 26, 2008

FBL Financial Group, Inc.

(Exact name of registrant as specified in its charter)

Iowa 1-11917 42-1411715

(State or other jurisdiction (Commission File Number) (I.R.S. Employer

of incorporation) Identification No.)

5400 University Avenue, West Des Moines, Iowa 50266

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (515) 225-5400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On February 26, 2008, FBL Financial Group, Inc. issued a news release announcing its participation in the upcoming Raymond James 29th Annual Institutional Investors Conference. Comments made at this conference will include mention of FBL's earnings guidance. FBL expects 2008 operating income to be within a range of \$3.15 to \$3.30 per common share.

The news release is furnished as Exhibit 99.1 hereto. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1933, except as expressly set forth by specific reference to such filing.

Exhibit 99.1 News release dated February 26, 2008.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL FINANCIAL GROUP, INC.

(Registrant)

Date February 26, 2008

/s/ James P. Brannen

James P. Brannen

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

Exhibit 99.1 News release of the registrant dated February 26, 2008