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Item 1.01 Entry into a Material Definitive Agreement.

On August 8, 2006, Conn's, Inc. (the "Company") announced that, effective August 16, 2006, three of its named executive officers have voluntarily taken a temporary reduction in their base salary. The three executives are Thomas J. Frank, Sr., Chairman of the Board of Directors and Chief Executive Officer, Dr. William C. Nylin, Jr., the Company's Chief Operating Officer and Executive Vice Chairman of the Board of Directors and Reymundo de la Fuente, Senior Vice President - Credit. Mr. Frank's base salary was reduced by 98% and Mr. Nylin's and Mr. de la Fuente's base salary were both reduced by 33%.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN'S, INC.

Date: August 10, 2006

By: /s/ David L. Rogers

David L. Rogers
Chief Financial Officer