

FIRST BANCSHARES INC /MS/
Form S-4

September 13, 2018

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As filed with the Securities and Exchange Commission on September 13, 2018
Registration No. 333-

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form S-4
REGISTRATION STATEMENT
UNDER
THE SECURITIES ACT OF 1933

The First Bancshares, Inc.
(Exact Name of Registrant as Specified in its Charter)

| | | |
|---|---|---|
| Mississippi | 6021 | 64-0862173 |
| (State or other jurisdiction of incorporation or organization) | (Primary Standard Industrial Classification Code Number) | (I.R.S. Employer Identification No.) |

6480 U.S. Hwy. 98 West, Suite A
Hattiesburg, Mississippi 39402
(601) 268-8998

(Address, including Zip Code, and Telephone Number, including Area Code, of Registrant's Principal Executive Offices)

Donna T. (Dee Dee) Lowery
Chief Financial Officer
6480 U.S. Hwy. 98 West
Hattiesburg, Mississippi 39402
(601) 268-8998

(Name, Address, including Zip Code, and Telephone Number, including Area Code, of Agent for Service)

With copies to:

| | |
|----------------------------|---------------------------------|
| Mark C. Kanaly | Jonathan Hightower |
| Alston & Bird, LLP | Bryan Cave Leighton Paisner LLP |
| One Atlantic Center | One Atlantic Center, 14th Floor |
| 1201 West Peachtree Street | 1201 West Peachtree Street |
| Atlanta, Georgia 30309 | Atlanta, Georgia 30309 |
| (404) 881-7000 | (404) 572-6600 |

Approximate date of commencement of the proposed sale of the securities to the public: As soon as practicable after this registration statement becomes effective and all other conditions to the proposed merger described herein have been satisfied or waived.

If the securities being registered on this Form are being offered in connection with the formation of a holding company and there is compliance with General Instruction G, check the following box.

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act of 1933, as amended, check the following box and list the Securities Act registration statement number of the earlier

effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company” and “emerging growth company” in Rule 12b-2 of the Exchange Act. (Check one):

| | | | | |
|----------------------------|----------------------|--------------------------|------------------------------|----------------------------|
| Large accelerated filer | Accelerated filer | Non-accelerated filer | Smaller reporting company | Emerging growth company |
|----------------------------|----------------------|--------------------------|------------------------------|----------------------------|

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 7(a)(2)(B) of the Securities Act.

If applicable, place an X in the box to designate the appropriate rule provision relied upon in conducting this transaction:

Exchange Act Rule 13e-4(i) (Cross-Border Issuer Tender Offer)

Exchange Act Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)

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CALCULATION OF REGISTRATION FEE

| Title of each class of securities to be registered | Amount to be registered | Proposed maximum offering price per unit | Proposed maximum aggregate offering price | Amount of registration fee |
|--|-------------------------|--|---|----------------------------|
| Common Stock, par value \$1.00 per share | 1,763,076(1) | N/A | \$ 15,002,606.22(2) | \$ 1,867.82 |

(1)

Represents the maximum number of shares of The First Bancshares, Inc. common stock that could be issued in connection with the merger described herein. Pursuant to Rule 416, this registration statement also covers additional shares that may be issued as a result of stock splits, stock dividends or similar transactions.

(2)

Pursuant to Rule 457(f)(2) and Rule 457(f)(3) under the Securities Act of 1933, as amended, and solely for the purpose of calculating the registration fee, the proposed maximum aggregate offering price is based on the book value for shares of FMB Banking Corporation common stock on June 30, 2018 (\$99.16 per share) multiplied by the maximum number of such shares (312,652) that may be exchanged for the securities being registered, minus the estimated amount of cash to be paid by the registrant to FMB Banking Corporation shareholders (\$15,999,966.10).

(3)

Calculated pursuant to Rule 457(f) of the Securities Act to be \$1,867.82 by multiplying the proposed maximum aggregate offering price by 0.0001245.

The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act, or until the Registration Statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.

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The information in this proxy statement/prospectus is not complete and is subject to change. The First Bancshares, Inc. may not sell the securities offered by this proxy statement/ prospectus until the registration statement filed with the Securities and Exchange Commission is effective. This proxy statement/prospectus shall not constitute an offer to sell or the solicitation of any offer to buy nor shall there be any sale of these securities in any jurisdiction where the offer or sale is not permitted.

PRELIMINARY — SUBJECT TO COMPLETION — DATED SEPTEMBER 13, 2018
Proxy Statement/Prospectus

MERGER PROPOSED — YOUR VOTE IS VERY IMPORTANT

To the Shareholders of FMB Banking Corporation:

The boards of directors of The First Bancshares, Inc., or First Bancshares, and FMB Banking Corporation, or FMB, have each unanimously approved the acquisition of FMB by First Bancshares. The acquisition will be accomplished pursuant to the terms of an Agreement and Plan of Merger, dated as of July 23, 2018, which we refer to as the merger agreement, by and between First Bancshares and FMB, whereby FMB will be merged with and into First Bancshares, which we refer to as the merger. Immediately following the merger of FMB with and into First Bancshares, Farmers & Merchants Bank, or Farmers & Merchants, a wholly owned bank subsidiary of FMB, will merge with and into First Bancshares' wholly owned bank subsidiary, The First, A National Banking Association, or The First, with The First as the surviving bank, which we refer to as the bank merger.

If the merger is completed, each share of FMB common stock issued and outstanding immediately prior to the effective time of the merger will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, or (ii) 5.6391 shares of First Bancshares common stock. The election of stock consideration or cash consideration will be subject to proration such that 80% of the issued and outstanding shares of FMB common stock will be exchanged for First Bancshares common stock and 20% will be exchanged for cash. As a result, if the aggregate number of shares with respect to which a valid stock or cash election has been made exceeds these limits, shareholders who have elected the form of merger consideration that has been over-subscribed in excess of these limits will have the mixture of stock consideration and cash consideration they receive adjusted in accordance with the proration procedures set forth in the merger agreement so that such limits are not exceeded.

Although the number of shares of First Bancshares common stock that FMB shareholders may choose to receive is fixed, the market value of the merger consideration will fluctuate with the market price of First Bancshares common stock and will not be known at the time FMB shareholders vote on the merger. First Bancshares common stock is currently quoted on the NASDAQ Global Market under the symbol "FBMS." On July 23, 2018, the last full trading day before the public announcement of the merger agreement, based on the last reported sale price of First Bancshares common stock of \$36.45, the 5.6391 exchange ratio represented approximately \$205.55 in value for each share of FMB common stock to be converted into First Bancshares common stock. Based on the most recent reported closing sale price of First Bancshares common stock on [•], 2018 of \$[•], the exchange ratio represented approximately \$[•] in value for each shares of FMB common stock to be converted into First Bancshares common stock. FMB common stock is not listed on an exchange and is not actively traded. Based on the exchange ratio, the 80% limit on stock consideration and the number of shares of FMB common stock outstanding, the maximum number of shares of First Bancshares common stock offered by First Bancshares and issuable in the merger is 1,763,076. We urge you to obtain current market quotations for the price of First Bancshares common stock (trading symbol "FBMS").

FMB will hold a special meeting of its shareholders, referred to as the FMB special meeting, where FMB shareholders will be asked to consider and vote upon (1) a proposal to approve the merger agreement and (2) a proposal to adjourn the FMB special meeting, if necessary or appropriate, to solicit additional proxies in favor of the proposal to approve the merger agreement.

The FMB special meeting will be held at FMB's executive board room located at 101 North Cherry Street, Monticello, Florida, on [•], 2018, at [•] [a.m./p.m.], Eastern Time, subject to any adjournment or postponement thereof.

Each of First Bancshares and FMB expects that the merger will qualify as a "reorganization" within the meaning of Section 368(a) of the Internal Revenue Code of 1986, as amended, which we refer to as the Code, with the result that the FMB common stock exchanged for First Bancshares common stock will generally be tax-free and the FMB common stock exchanged for cash will generally be taxable as capital gain.

Your vote is important. Completion of the merger is subject to the approval of the merger agreement by the shareholders of FMB. Regardless of whether or not you plan to attend the FMB special meeting, please take the time to authorize a proxy to vote your shares in accordance with the instructions contained in this proxy statement/prospectus. Submitting a proxy now will not prevent you from being able to vote in person at the FMB special meeting.

The board of directors of FMB has determined that the merger agreement and the transactions contemplated thereby, including the merger, are advisable and in the best interests of the shareholders of FMB, has unanimously approved the merger agreement and the merger and unanimously recommends that the shareholders of FMB vote "FOR" the proposal to approve the merger agreement and "FOR" the proposal to adjourn the FMB special meeting, if necessary or appropriate, to solicit additional proxies in favor of the proposal to approve the merger agreement.

This proxy statement/prospectus describes the FMB special meeting, the merger, the merger agreement and the other documents related to the merger and other related matters. Please carefully read this entire proxy statement/prospectus, including "Risk Factors," beginning on page 35, for a discussion of the risks relating to the proposed merger. You also can obtain information about First Bancshares from documents that it has filed with the Securities and Exchange Commission.

If you have any questions concerning the merger, please contact Judith A. Farmer, Corporate Secretary, at (850) 792-7428 or Ian C. Donkin, Treasurer and Director, at (850) 792-7441. We look forward to seeing you at the meeting.

F. Wilson Carraway, III
Chairman of the Board and Chief Executive Officer
FMB Banking Corporation

Neither the Securities and Exchange Commission, the Board of Governors of the Federal Reserve System, the Office of the Comptroller of the Currency, the Federal Deposit Insurance Corporation, nor any state securities commission or any other bank regulatory agency has approved or disapproved the securities to be issued in the merger or determined if this proxy statement/prospectus is accurate or adequate. Any representation to the contrary is a criminal offense. The securities to be issued in the merger are not savings or deposit accounts or other obligations of any bank or non-bank subsidiary of either First Bancshares or FMB, and they are not insured by the Federal Deposit Insurance Corporation or any other governmental agency.

The date of this proxy statement/prospectus is [•], 2018, and it is first being mailed or otherwise delivered to the FMB shareholders on or about [•], 2018.

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FMB BANKING CORPORATION

200 East Washington Street

Monticello, Florida 32344

(850) 997-2591

NOTICE OF SPECIAL MEETING OF SHAREHOLDERS

To Be Held on [•], 2018

To the Shareholders of FMB Banking Corporation:

A special meeting of the shareholders of FMB Banking Corporation, or FMB, will be held at FMB's executive board room located at 101 North Cherry Street, Monticello, Florida, on [•], 2018, at [•] [a.m./ p.m.], Eastern Time, subject to any adjournment or postponement thereof, for the following purposes:

1.

To consider and vote upon a proposal, which we refer to as the merger proposal, to approve the Agreement and Plan of Merger, dated as July 23, 2018, by and between The First Bancshares, Inc., or First Bancshares, and FMB, which we refer to as the merger agreement, pursuant to which FMB will merge with and into First Bancshares, with First Bancshares as the surviving company, which we refer to as the merger, as more fully described in the accompanying proxy statement/ prospectus; and

2.

To consider and vote upon any proposal, which we refer to as the adjournment proposal, to adjourn the special meeting of FMB shareholders, which we refer to as the FMB special meeting to a later date or dates if the board of directors of FMB determines such an adjournment is necessary to permit solicitation of additional proxies if there are not sufficient votes at the time of the FMB special meeting to constitute a quorum or to approve the merger proposal.

No other business may be conducted at the FMB special meeting. All holders of shares of common stock of FMB of record as of 5:00 p.m. on [•], 2018, will be entitled to notice of and to vote at the FMB special meeting and any adjournments thereof. The FMB special meeting may be adjourned from time to time upon approval of holders of FMB common stock without any notice other than by announcement at the meeting of the adjournment thereof, and any and all business for which notice is hereby given may be transacted at such adjourned meeting.

Holders of FMB common stock have appraisal rights in connection with the merger entitling them to obtain payment in cash in an amount equal to the fair value of their shares of FMB common stock under applicable provisions of the Florida Business Corporation Act, or the FBCA. In order for a holder of FMB common stock to perfect his, her or its appraisal right, such holder must carefully follow the procedure set forth in the FBCA including not voting in favor of the merger proposal and providing prior notice to FMB. A copy of the applicable statutory provisions of the FBCA is included as Annex C to the accompanying proxy statement/prospectus and a summary of these provisions can be found under the caption "The Merger — Appraisal Rights," beginning on page 71 of the proxy statement/prospectus. The merger may not be completed if the holders of 10% or more of the outstanding shares of FMB common stock exercise appraisal rights.

If you have any questions concerning the merger agreement, the merger, the FMB special meeting or the proxy statement/prospectus, would like additional copies of the proxy statement/prospectus, need a proxy card or need help voting your shares of FMB common stock, please contact Judith A. Farmer, Corporate Secretary, at (850) 792-7428 or Ian C. Donkin, Treasurer and Director, at (850) 792-7441.

By Order of the Board of Directors,

Judith A. Farmer

Corporate Secretary

Monticello, Florida

[•], 2018

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The FMB board of directors unanimously recommends that holders of FMB common stock entitled to vote at the FMB special meeting vote “FOR” the merger proposal and “FOR” the adjournment proposal.

Your Vote is Very Important

A proxy card is enclosed. Whether or not you plan to attend the FMB special meeting, if you are a holder of shares of FMB common stock, please vote by completing, signing and dating the proxy card and promptly mailing it in the enclosed envelope. You may revoke your proxy in the manner described in the proxy statement/prospectus at any time before it is exercised. If you are a holder of shares of FMB common stock and attend the FMB special meeting, you may vote in person if you desire, even if you have previously returned your proxy card.

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ADDITIONAL INFORMATION

This proxy statement/prospectus incorporates important business and financial information about First Bancshares from documents filed with the Securities and Exchange Commission, or SEC, that are not included in or delivered with this proxy statement/prospectus. You can obtain any of the documents filed with or furnished to the SEC by First Bancshares at no cost from the SEC's website at <http://www.sec.gov>. You may also request copies of these documents, including documents incorporated by reference in this proxy statement/prospectus, at no cost by contacting First Bancshares at the contact information set forth below:

The First Bancshares, Inc.
6480 U.S. Hwy, 98 West
Hattiesburg, Mississippi 39402
Attention: Secretary
Telephone: (601) 268-8998

You will not be charged for any of these documents that you request. To obtain timely delivery of these documents, you must request them no later than five business days before the date of the special meeting, or [•], 2018.

If you are a FMB shareholder and have any questions about the merger agreement, the merger, the FMB special meeting or the proxy statement/prospectus, would like additional copies of the proxy statement/prospectus, need a proxy card or need help voting your shares of FMB common stock, please contact Judith A. Farmer, Corporate Secretary, at (850) 792-7428 or Ian C. Donkin, Treasurer and Director, at (850) 792-7441.

You should rely only on the information contained in or incorporated by reference into this document. No one has been authorized to provide you with information that is different from that contained in, or incorporated by reference into, this document. This document is dated [•], 2018, and you should assume that the information in this document is accurate only as of such date. You should assume that the information incorporated by reference into this proxy statement/prospectus from another document is accurate as of the date of such other document. Neither the mailing of this document to FMB shareholders nor the issuance by First Bancshares of shares of First Bancshares common stock in connection with the merger will create any implication to the contrary.

This document does not constitute an offer to sell, or a solicitation of an offer to buy any securities, or the solicitation of a proxy, in any jurisdiction to or from any person to whom it is unlawful to make any such offer or solicitation in such jurisdiction. Except where the context otherwise indicates, information contained in this document regarding FMB has been provided by FMB and information contained in this document regarding First Bancshares has been provided by First Bancshares. See "Where You Can Find More Information" for more details.

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QUESTIONS AND ANSWERS

The following are answers to some questions that FMB shareholders may have regarding the proposed transaction between First Bancshares and FMB and the proposals being considered at the FMB special meeting. First Bancshares and FMB urge you to read carefully this entire proxy statement/prospectus, including the annexes, and the documents incorporated by reference into this proxy statement/prospectus, because the information in this section does not provide all the information that might be important to you.

Unless the context otherwise requires, references in this proxy statement/prospectus to: (1) “First Bancshares” refer to The First Bancshares, Inc., a Mississippi corporation, and its affiliates; (2) “The First” refer to The First, A National Banking Association, a national banking association and the wholly owned bank subsidiary of First Bancshares; (3) “FMB” refer to FMB Banking Corporation, a Florida corporation, and its affiliates; and (4) “Farmers & Merchants” refer to Farmers & Merchants Bank, a Florida state-chartered bank and the wholly owned bank subsidiary of FMB.

Q:

Why am I receiving this proxy statement/prospectus?

A:

First Bancshares and FMB have entered into an Agreement and Plan of Merger, dated as of July 23, 2018, which we refer to as the merger agreement. Pursuant to the merger agreement, FMB will merge with and into First Bancshares, with First Bancshares as the surviving company, which we refer to as the merger. Immediately after the merger, Farmers & Merchants, a wholly owned bank subsidiary of FMB, will merge with and into First Bancshares’ wholly owned bank subsidiary, The First, with The First as the surviving bank, which we refer to as the bank merger. A copy of the merger agreement is included in this proxy statement/prospectus as Annex A.

The merger cannot be completed unless, among other things, the majority of the outstanding shares of FMB common stock entitled to vote at the FMB special meeting vote in favor of the proposal to approve the merger agreement, which we refer to as the merger proposal.

In addition, FMB is soliciting proxies from its shareholders with respect to a proposal to approve one or more adjournments of the FMB special meeting, if necessary or appropriate, to solicit additional proxies if there are insufficient votes at the time of such adjournment to approve the merger proposal, which we refer to as the adjournment proposal.

This proxy statement/prospectus contains important information about the merger agreement, the merger and the proposals being voted on at the FMB special meeting, and you should read it carefully. This is a proxy statement/prospectus because (1) FMB is soliciting proxies from the FMB shareholders and the proxy statement provides important information about the FMB special meeting to vote on the merger proposal and the adjournment proposal, and (2) First Bancshares will issue shares of First Bancshares common stock to holders of FMB common stock in connection with the merger, and the prospectus provides important information about such shares. The enclosed materials allow FMB shareholders to authorize a proxy to vote their shares without attending the FMB special meeting.

Your vote is important. We encourage you to authorize your proxy as soon as possible.

Q:

What will I receive in the merger?

A:

If the merger is completed, each share of FMB common stock issued and outstanding immediately prior to the effective time of the merger (other than shares of shareholders exercising appraisal rights) will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, which we refer to as the cash consideration, or (ii) 5.6391 shares of First Bancshares common stock, which we refer to as to the stock consideration. The election of stock consideration or cash consideration will be subject to proration such that 80% of the issued and outstanding shares of FMB common stock will be exchanged for First Bancshares common stock and 20% will be exchanged for cash. As a result, if the aggregate number of shares with respect to which a valid stock or cash election has been made exceeds these limits, shareholders who have elected the form of merger consideration that has been

over-subscribed in excess of these limits will have the mixture of stock consideration and cash consideration they receive adjusted in accordance with the proration procedures set forth in the merger agreement so that such limits are not exceeded. The stock consideration and the cash consideration are collectively referred to as the merger consideration.

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FMB may terminate the merger if (i) the average closing price of First Bancshares common stock over the 20 trading days preceding the date that is five days prior to the closing date is less than \$30.98, and (ii) the decline in the price of First Bancshares common stock (as measured by the average closing price divided by \$36.45) is more than 15% greater than the decline in the KBW Regional Banking Index (KRX) (as measured by dividing the average closing price of the KBW Regional Banking Index over the 20 trading days preceding the date that is five days prior to the closing date by \$118.48); provided, however, First Bancshares has the option, but not the obligation, to adjust the exchange ratio to prevent the termination of merger agreement such that the total stock consideration would be worth at least \$54,400,000.

First Bancshares will not issue any fractional shares of First Bancshares common stock in the merger. FMB shareholders who would otherwise be entitled to a fractional share of First Bancshares common stock upon the completion of the merger will instead receive an amount in cash (without interest and rounded to the nearest whole cent) determined by multiplying the fractional share interest in First Bancshares common stock (rounded to the nearest one hundredth of a share) by \$204.70.

Q:

How do I make an election to receive First Bancshares common stock or cash for my FMB common stock?

A:

Each holder of record of FMB common stock will be mailed a form of election/letter of transmittal and other appropriate and customary transmittal materials not less than 20 business days prior to the election deadline. The deadline for holders of FMB common stock to elect the form of the merger consideration they want to receive is the later of (i) the date of the special meeting of FMB shareholders and (ii) the date which First Bancshares and FMB agree is five business days prior to the anticipated effective time of the merger, which we refer to as the election deadline. The election form will specify the election deadline. Each holder of FMB common stock should specify in the election form (1) the number of shares of FMB common stock which such shareholder elects to have exchanged for the stock consideration, and (2) the number of shares of FMB common stock such shareholder elects to have exchanged for the cash consideration. All such elections are subject to adjustment as described elsewhere in this proxy statement/prospectus. Holders of FMB common stock will receive their merger consideration as promptly as practicable following the effective time of the merger, subject to the holders submitting their properly completed letter of transmittal and other transmittal materials. Because of the way the election and proration procedures work, even if you submit a properly completed and signed election form, it is possible that you may not receive exactly the type of merger consideration you have elected. If you do not submit a properly completed and signed election form to the exchange agent by the election deadline, you will have no control over the type of merger consideration you will receive and, as a result, you may receive only the cash consideration, only the stock consideration or a combination of the cash and stock consideration in the merger.

If you hold shares through the FMB Banking Corp. Employee Stock Ownership Plan, you must follow the instructions provided by the plan's custodian or other fiduciary to make an election.

Q:

Am I guaranteed to receive the type of merger consideration that I elect?

A:

No. If more FMB shareholders make valid elections to receive either shares of First Bancshares common stock or cash than is available as either stock or cash consideration pursuant to the terms of the merger agreement, FMB shareholders electing the over-subscribed form of merger consideration in excess of the limits provided for in the merger agreement will have the over-subscribed consideration proportionately reduced and substituted with consideration in the other form. Please see "The Merger Agreement — Merger Consideration" and "— Procedures for Converting Shares of FMB Common Stock into Merger Consideration" beginning on page 76 and page 76, respectively, for additional information about the allocation and proration procedures that will be followed in the event of over-subscriptions.

Q:

What happens if I fail to make a valid election as to whether to receive stock or cash?

A:

If a FMB shareholder does not return a properly completed form of election by the election deadline, such holder's shares of FMB common stock will be considered "non-election shares" and will be

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converted into the right to receive the stock consideration or the cash consideration according to the proration procedures set forth in the merger agreement. Any shareholder who has not submitted their physical stock certificate(s) with a form of election will be sent materials after the merger closes to effect the exchange of their FMB common stock into the merger consideration.

Q:

Will the value of the stock consideration change between the date of this proxy statement/prospectus and the time the merger is completed?

A:

Yes. The value of the stock consideration may fluctuate based upon the market value for First Bancshares common stock between the date of this proxy statement/prospectus and the completion of the merger. In the merger, FMB shareholders may choose to receive 5.6391 shares of First Bancshares common stock for each share of FMB common stock they hold. Any fluctuation in the market price of First Bancshares common stock after the date of this proxy statement/prospectus will change the value of the shares of First Bancshares common stock that FMB shareholders may receive.

Q:

How does FMB's board of directors recommend that I vote at the special meeting?

A:

FMB's board of directors unanimously recommends that you vote "FOR" the merger proposal and "FOR" the adjournment proposal.

Q:

When and where is the FMB special meeting?

A:

The FMB special meeting will be held at FMB's executive board room located at 101 North Cherry Street, Monticello, Florida, on [•], 2018, at [•] [a.m./p.m.], Eastern Time.

Q:

What do I need to do now?

A:

After you have carefully read this proxy statement/prospectus and have decided how you wish to vote your shares, please authorize a proxy to vote your shares by promptly completing and returning the enclosed proxy card so that your shares are represented and voted at the FMB special meeting. When complete, sign, date and mail your proxy card in the enclosed postage-paid return envelope as soon as possible. Submitting your proxy by mail will ensure that your shares are represented and voted at the FMB special meeting. Your proxy card must be received prior to the special meeting on [•],[•], 2018, in order to be counted.

Q:

What constitutes a quorum for the FMB special meeting?

A:

Holders representing at least a majority of the shares of FMB common stock entitled to vote at the FMB special meeting must be present, in person or represented by proxy, to constitute a quorum. Abstentions, if any, will be included in determining the number of shares present at the meeting for the purpose of determining the presence of a quorum. If a quorum is not present, the FMB special meeting will be postponed until the holders of the number of shares of FMB common stock required to constitute a quorum attend. If you submit a properly executed proxy card,

even if you abstain from voting, your shares of FMB common stock will be counted for purposes of determining whether a quorum is present at the FMB special meeting. If additional votes must be solicited to approve the merger proposal, it is expected that the FMB special meeting will be adjourned to solicit additional proxies.

Q:

What is the vote required to approve each proposal?

A:

The merger proposal requires the affirmative vote of a majority of the outstanding shares of FMB common stock entitled to vote at the FMB special meeting. The adjournment proposal requires the affirmative vote of a majority of the shares represented at the meeting and entitled to vote on the matter.

Q:

What would happen if the adjournment proposal does not get approved by FMB shareholders?

A:

The completion of the merger is not conditioned upon shareholder approval of the adjournment proposal. If the adjournment proposal is not approved and there are not sufficient votes at the time of the FMB special meeting to constitute a quorum or to approve the merger proposal, then the FMB board of directors will not have the ability to adjourn to solicit additional votes and the merger proposal will not be approved.

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Q:

Why is my vote important?

A:

If you do not submit a proxy or vote in person, it may be more difficult for FMB to obtain the necessary quorum to hold the special meeting. In addition, your failure to submit a proxy or vote in person or abstention will have the same effect as a vote against approval of the merger proposal. The merger proposal must be approved by the affirmative vote of the holders of at least a majority of the outstanding shares of FMB common stock. FMB's board of directors unanimously recommends that you vote "FOR" the proposal to approve the merger proposal.

Q:

How many votes do I have?

A:

FMB shareholders are entitled to one vote on each proposal to be considered at the special meeting for each share of FMB common stock owned as of the close of business on [•], 2018, which is the record date for the FMB special meeting.

Q:

How do I vote?

A:

If you are a shareholder of record, you may have your shares of FMB common stock voted on the matters to be presented at the FMB special meeting in any of the following ways:

- You may vote by mail. You may vote by mail by completing, signing, dating and returning the enclosed proxy card in the accompanying prepaid reply envelope.
- You may vote in person at the meeting. You may vote by attending the special meeting and casting your vote in person.

If you hold shares through the FMB Banking Corp. Employee Stock Ownership Plan, you must follow the instructions provided by the plan's custodian or other fiduciary to vote your shares.

Q:

Do FMB directors and executive officers have interests in the merger that are different from, or in addition to, my interests?

A:

Yes. In considering the recommendation of the FMB board of directors with respect to the merger agreement, you should be aware that FMB's directors and executive officers have interests in the merger that are different from, or in addition to, the interests of FMB's shareholders generally. Interests of officers and directors that may be different from or in addition to the interests of FMB's shareholders include but are not limited to, the receipt of continued indemnification and directors' and officers' insurance coverage under the merger agreement, the payment of change in control payments to certain executives and the continuation of payments to certain directors under deferred income agreements.

Q:

What if I abstain from voting, fail to authorize a proxy or fail to vote in person?

A:

If you mark “ABSTAIN” on your proxy with respect to the merger proposal, fail to authorize a proxy or fail to vote in person at the FMB special meeting, it will have the same effect as a vote “AGAINST” the merger proposal. If you mark “ABSTAIN” on your proxy with respect to the adjournment proposal, it will have the same effect as a vote “AGAINST” the adjournment proposal. If you fail to authorize a proxy or vote in person at the FMB special meeting with respect to the adjournment proposal, it will have no effect on the adjournment proposal. If you sign your proxy but do not indicate your vote, your proxy will be voted “FOR” each proposal.

Q:

Can I attend the special meeting and vote my shares in person?

A:

Yes. All FMB shareholders as of the record date, including shareholders of record and shareholders who hold their shares through any other holder of record, are invited to attend the FMB special meeting. Holders of record of FMB common stock can vote in person at the FMB special meeting. If you are not a shareholder of record, you must obtain a proxy, executed in your favor, from the record holder of your shares to be able to vote in person at the FMB special meeting. If you plan to attend the FMB special meeting, you must hold your shares in your own name or have a letter from the record holder of your shares confirming your ownership. FMB reserves the right to refuse admittance to

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anyone without proper proof of share ownership. The use of cameras, sound recording equipment, communications devices or any similar equipment during the FMB special meeting is prohibited without express written consent. Even if you plan to attend the special meeting, FMB encourages you to vote by proxy so your vote will be counted if you later decide not to attend the special meeting.

Q:

Can I change my vote?

A:

Yes. If you are a holder of record of FMB common stock, you may revoke your proxy at any time prior to the FMB special meeting by: (1) delivering a written notice of revocation to Judith A. Farmer, Corporate Secretary, FMB Banking Corporation, 200 East Washington Street, Monticello, Florida 32344, (2) by returning a duly executed proxy card bearing a later date than the date with which your original proxy card was dated, or (3) by attending the FMB special meeting and voting in person. Your attendance at the FMB special meeting will not, however, constitute a vote or revocation of a prior proxy.

Q:

What are the material U.S. federal income tax consequences of the merger to U.S. holders of shares of FMB common stock?

A:

Each of First Bancshares and FMB expects that the merger will qualify as a “reorganization” within the meaning of Section 368(a) of the Code, and that the merger agreement will constitute a “plan or reorganization” as such term is used in Sections 354 and 361 of the Code. Assuming the merger so qualifies, a U.S. holder of FMB common stock generally will not recognize gain or loss with respect to the receipt of the stock consideration, except with respect to cash received in lieu of a fractional share. If a U.S. holder exchanges its shares of FMB common stock solely for cash, the U.S. holder will generally recognize gain or loss on the exchange measured by the difference between the amount of cash received in the exchange and the U.S. holder’s basis in the shares of FMB common stock surrendered in exchange for such cash. If a U.S. holder exchanges its shares of FMB common stock for a combination of First Bancshares common stock and cash, the U.S. holder should generally recognize gain, but not loss, on the exchange to the extent of the lesser of cash received or gain realized in the exchange. The amount of gain realized will generally equal the amount by which the cash plus the fair market value, at the effective time of the merger, of the First Bancshares common stock exceeds the shareholder’s adjusted tax basis in its FMB common stock surrendered in exchange therefor.

For further information, see “The Merger — Material U.S. Federal Income Tax Considerations.”

The U.S. federal income tax consequences described above may not apply to all holders of FMB common stock. Your particular tax consequences will depend on your individual situation. Accordingly, we strongly urge you to consult your independent tax advisor for a full understanding of the particular tax consequences of the merger to you.

Q:

Are FMB shareholders entitled to exercise appraisal rights?

A:

Yes. If a FMB shareholder wants to exercise appraisal rights and receive the fair value of shares of FMB common stock in cash instead of the merger consideration, then you must file a written objection with FMB prior to the FMB special meeting stating, among other things, that you will exercise your appraisal right if the merger is completed. Also, you may not vote in favor of the merger agreement and must follow other procedures, both before and after the FMB special meeting, as described in Annex C to this proxy statement/prospectus. Note that if you return a signed proxy card without voting instructions or with instructions to vote “FOR” the merger agreement, then your shares will automatically be voted in favor of the merger agreement and you will lose all appraisal rights available under Florida law. A summary of these provisions can be found under “The Merger — Appraisal Rights” beginning on page 71 and

detailed information about the special meeting can be found under “Information About the FMB Special Meeting” on page 42. Due to the complexity of the procedures for exercising the right to seek appraisal, FMB shareholders who are considering exercising such rights are encouraged to seek the advice of legal counsel. Failure to strictly comply with the applicable Florida law provisions will result in the loss of the right of appraisal.

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Pursuant to the merger agreement, the merger may not be completed if appraisal rights are properly asserted with respect to 10% or more of the outstanding shares of FMB common stock.

Q:

Should I send my FMB stock certificates with my proxy card for the FMB special meeting?

A:

No. You should NOT send your FMB stock certificates with your proxy card. First Bancshares, through its appointed exchange agent, will send FMB shareholders separate instructions for exchanging FMB stock certificates for the merger consideration.

Q:

What happens if I sell or transfer ownership of shares of FMB common stock after the record date for the FMB special meeting?

A:

The record date for the FMB special meeting is earlier than the expected date of completion of the merger. Therefore, if you sell or transfer ownership of your shares of FMB common stock after the record date for the FMB special meeting, but prior to completion of the merger, you will retain the right to vote at the FMB special meeting, but the right to receive the merger consideration will transfer with the shares of FMB common stock.

Q:

Whom may I contact if I cannot locate my FMB stock certificate(s)?

A:

If you are unable to locate your original FMB stock certificate(s), you should contact Judith A. Farmer, Corporate Secretary, at (850) 792-7428. Generally, merger consideration for lost certificates cannot be delivered except upon the making of an affidavit claiming such certificate to be lost, stolen or destroyed and the posting of a bond in such amount as First Bancshares or the exchange agent may determine is reasonably necessary as indemnity against any claim that may be made with respect to such lost certificate.

Q:

When do you expect to complete the merger?

A:

First Bancshares and FMB expect to complete the merger in the fourth quarter of 2018. However, neither First Bancshares nor FMB can assure you when or if the merger will occur. First Bancshares and FMB must first obtain the approval of FMB shareholders for the merger proposal, as well as the necessary regulatory approvals.

Q:

What happens if the merger is not completed?

A:

If the merger is not completed, holders of FMB common stock will not receive any consideration for their shares of FMB common stock that otherwise would have been received in connection with the merger. Instead, FMB will remain an independent company. If the merger is completed but, for any reason, the bank merger is not completed, it will have no impact on the consideration to be received by holders of FMB common stock.

Q:

Whom should I call with questions?

A:

If you have any questions concerning the merger agreement, the merger or this proxy statement/ prospectus, would like additional copies of this proxy statement/prospectus or need help voting your shares of FMB common stock, please contact: Judith A. Farmer, Corporate Secretary, at (850) 792-7428 or Ian C. Donkin, Treasurer and Director, at (850) 792-7441.

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SUMMARY

This summary highlights selected information from this proxy statement/prospectus. It may not contain all of the information that is important to you. We urge you to read carefully the entire proxy statement/prospectus, including the annexes, and the other documents to which we refer in order to fully understand the merger. See “Where You Can Find More Information.” Each item in this summary refers to the page of this proxy statement/prospectus on which that subject is discussed in more detail.

The Companies (page 94)

The First Bancshares, Inc.

6480 U.S. Hwy, 98 West

Hattiesburg, Mississippi 39402

(601) 268-8998

First Bancshares was incorporated in Mississippi on June 23, 1995 and serves as the bank holding company for The First, headquartered in Hattiesburg, Mississippi. First Bancshares is a registered financial holding company. As of June 30, 2018, First Bancshares had consolidated assets of \$2.5 billion, loans of \$1.7 billion, deposits of \$2.1 billion, and shareholders’ equity of \$285.8 million. First Bancshares operates 56 full service branches, one motor branch and four loan production offices in Mississippi, Alabama, Louisiana and Florida. The First’s deposits are insured by the FDIC.

Additional information about First Bancshares and its subsidiaries is included in documents incorporated by reference in this proxy statement/prospectus. See “Where You Can Find More Information.”

FMB Banking Corporation

200 East Washington Street

Monticello, Florida 32344

(850) 997-2591

FMB, a Florida corporation, is a bank holding company headquartered in Monticello, Florida that was incorporated in 1982. Through its bank subsidiary, Farmers & Merchants Bank, a Florida state-chartered bank organized in 1906, FMB offers a relationship-driven community banking model to its customers designed to provide a personalized and tailored financial experience. FMB operates six full-service banking offices, including its headquarters in Monticello, Florida, which is approximately 30 miles northeast of Tallahassee, Florida, four branch offices in Tallahassee, Florida and one branch office in Thomasville, Georgia. FMB and Farmers & Merchants have no other subsidiaries. As of June 30, 2018, FMB had total assets of approximately \$481 million, total loans of \$329 million, total deposits of \$422 million and total shareholders’ equity of \$39 million. Farmers & Merchants’ deposits are insured by the FDIC. Additional information about FMB and its subsidiaries is included below under “The Companies” beginning on page 94.

The Merger

The Merger Agreement (page 75)

First Bancshares and FMB entered into an Agreement and Plan of Merger, dated as of July 23, 2018, which we refer to as the merger agreement. The merger agreement governs the merger. The merger agreement is included in this proxy statement/prospectus as Annex A. All descriptions in this summary and elsewhere in this proxy statement/prospectus of the terms and conditions of the merger are qualified by reference to the merger agreement. Please read the merger agreement carefully for a more complete understanding of the merger.

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The Merger (page 46)

Pursuant to the merger agreement, FMB will merge with and into First Bancshares, with First Bancshares as the surviving company, which we refer to as the merger. Immediately after the merger, Farmers & Merchants, a wholly owned bank subsidiary of FMB, will merge with and into First Bancshares' wholly owned bank subsidiary, The First, with The First as the surviving bank, which we refer to as the bank merger.

The Merger Consideration (page 76)

If the merger is completed, each share of FMB common stock issued and outstanding immediately prior to the effective time of the merger (other than shares of shareholders exercising appraisal rights) will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, which we refer to as the cash consideration, or (ii) 5.6391 shares of First Bancshares common stock, which we refer to as the stock consideration. The election of stock consideration or cash consideration will be subject to proration such that 80% of the issued and outstanding shares of FMB common stock will be exchanged for First Bancshares common stock and 20% will be exchanged for cash. As a result, if the aggregate number of shares with respect to which a valid stock or cash election has been made exceeds these limits, shareholders who have elected the form of merger consideration that has been over-subscribed in excess of these limits will have the mixture of stock consideration and cash consideration they receive adjusted in accordance with the proration procedures set forth in the merger agreement so that such limits are not exceeded. The stock consideration and the cash consideration are collectively referred to as the merger consideration. On July 23, 2018, the last full trading day before the public announcement of the merger agreement, based on the last reported sale price of First Bancshares common stock \$36.45, the 5.6391 exchange ratio represented approximately \$205.55 in value for each share of FMB common stock to be converted into First Bancshares common stock. The most recent reported closing sale price of First Bancshares common stock on [•], 2018 was \$[•]. FMB common stock is not listed on an exchange and is not actively traded. Based on the exchange ratio, the 80% limit on stock consideration and the number of shares of FMB common stock outstanding, the maximum number of shares of First Bancshares common stock offered by First Bancshares and issuable in the merger is 1,763,076.

FMB may terminate the merger if (i) the average closing price of First Bancshares common stock over the 20 trading days preceding the date that is five days prior to the closing date is less than \$30.98, and (ii) the decline in the price of First Bancshares common stock (as measured by the average closing price divided by \$36.45) is more than 15% greater than the decline KBW Regional Banking Index (KRX) (as measured by dividing the average closing price of the KBW Regional Banking Index over the 20 trading days preceding the date that is five days prior to the closing date by \$118.48); provided, however, First Bancshares has the option, but not the obligation, to adjust the exchange ratio to prevent the termination of merger agreement such that the total stock consideration would be worth at least \$54,400,000.

First Bancshares will not issue any fractional shares of First Bancshares common stock in the merger. FMB shareholders who would otherwise be entitled to a fractional share of First Bancshares common stock upon the completion of the merger will instead receive an amount in cash (without interest and rounded to the nearest whole cent) determined by multiplying the fractional share interest in First Bancshares common stock (rounded to the nearest one hundredth of a share) by \$204.70.

Election and Exchange Procedures (page [•])

At least 20 business days prior to the later of (1) the date of the FMB shareholders' meeting or (2) a date agreed upon by FMB and First Bancshares that is as near as practicable to five business days prior to the expected closing date, which date we refer to as the election deadline, First Bancshares will cause the exchange agent to send the FMB shareholders election forms, which will include the appropriate form of letter of transmittal. FMB shareholders can specify on such election form the number of their shares of FMB common stock for which they desire to receive the cash consideration, the number of shares for which they desire to receive the stock consideration or to indicate that such shareholder has no preference as to the receipt of the cash consideration or stock consideration. The election forms must be returned to the exchange agent, along with certificates representing the shares subject to such election form, or a customary

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affidavit of loss and indemnity agreement, by the election deadline. Any shares of FMB common stock for which an election has not been properly made by the election deadline will be considered non-election shares. No later than five business days after the effective time of the merger, the exchange agent will allocate the merger consideration, as discussed in further detail below under “The Merger Agreement — Procedures for Converting Shares of FMB Common Stock into Merger Consideration.” However, pursuant to the merger agreement, the total mix of cash consideration and stock consideration to be issued by First Bancshares to holders of FMB common stock will be fixed at 80% stock and 20% cash.

Exchange Procedures (page [•])

The conversion of FMB common stock into the right to receive the merger consideration will occur automatically at the effective time of the merger. After completion of the merger, the exchange agent will exchange certificates representing shares of FMB common stock for the merger consideration to be received pursuant to the terms of the merger agreement.

Ancillary Agreements

Voting Agreements (page 92)

As a condition to First Bancshares entering into the merger agreement, all directors of FMB and Farmers & Merchants who have voting power over shares of FMB common stock entered into voting agreements in the form attached as Exhibit A to the merger agreement attached as Annex A to this document, pursuant to which each such person agreed, among other things, to vote the shares of FMB common stock held of record by such person (1) to approve the merger agreement and the merger (or any adjournment or postponement necessary to solicit additional proxies to approve the merger agreement and the merger) and (2) against any acquisition proposals or any actions that would result in a breach of any covenant, representation or warranty of FMB in the merger agreement.

Non-Competition and Non-Disclosure Agreements (page 93)

In addition, as a condition to First Bancshares entering into the merger agreement, each director of FMB and Farmers & Merchants entered into non-competition and non-disclosure agreements with First Bancshares in the form attached as Exhibit C to the merger agreement attached as Annex A to this document, pursuant to which each such person agreed to, among other things, (1) not disclose or use any confidential information or trade secrets of FMB for any purpose for so long as such information remains confidential information or a trade secret, (2) for a period of two years following the closing of the merger, not engage in certain competitive activities with First Bancshares, including not soliciting employees and customers of FMB, and (3) for a period of one year following the closing of the merger (depending on the director), not serve as a director or management official of another financial institution in the counties in Florida and Georgia in which Farmers & Merchants operates a banking office as of the closing of the merger and each county contiguous to each of such counties.

Claims Letters (page 93)

At the time of the execution of the merger agreement, each director of FMB and Farmers & Merchants executed a letter agreement with First Bancshares in the form attached as Exhibit D to the merger agreement attached as Annex A to this document, pursuant to which each such director released and discharged, effective upon the consummation of the merger, FMB and its subsidiaries, their respective directors and officers (in their capacities as such), and their respective successors and assigns (including First Bancshares and The First), from any and all liabilities or claims that the director has or claims to have as of the effective time of the merger, with certain exceptions.

Risk Factors Related to the Merger (page 35)

Before voting at the FMB special meeting, you should carefully consider all the information contained in or incorporated by reference into this proxy statement/prospectus in deciding how to vote for the proposals presented in the proxy statement/prospectus.

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The FMB Special Meeting (page 42)

The special meeting of FMB shareholders will be held on [•], [•], 2018, at [•] Eastern Time, at [•]. At the special meeting, FMB shareholders will be asked to approve:

- the merger proposal; and
- the adjournment proposal.

Only holders of record at the close of business on [•], 2018, the FMB record date, will be entitled to vote at the FMB special meeting. Each outstanding share of FMB common stock is entitled to one vote on each proposal to be considered at the FMB special meeting. As of the FMB record date, there were [•] shares of FMB common stock entitled to vote at the FMB special meeting. All directors of FMB and Farmers & Merchants have entered into voting agreements with First Bancshares, pursuant to which they have agreed, solely in their capacity as FMB shareholders, to vote all of their shares of FMB common stock in favor of the proposals to be presented at the FMB special meeting. As of the FMB record date, the directors who are parties to the voting agreements owned and were entitled to vote an aggregate of approximately 145,092 shares of FMB common stock subject to the requirements of the voting agreements, which represented approximately 37.1% of the shares of FMB common stock outstanding on that date. As of the FMB record date, the directors and executive officers of FMB and their affiliates beneficially owned and were entitled to vote [•] shares of FMB common stock, which represented approximately [•]% of the shares of FMB common stock outstanding on that date. As of the FMB record date, First Bancshares and its subsidiaries did not hold any shares of FMB common stock (other than shares held as fiduciary, custodian or agent), and its directors and executive officers or their affiliates did not hold any shares of FMB common stock.

To approve the merger proposal, the holders of at least a majority of the outstanding shares of FMB common stock entitled to vote at the FMB special meeting must vote in favor of the proposal.

The adjournment proposal requires the affirmative vote of a majority of the shares represented at the meeting and entitled to vote on the matter.

If you mark “ABSTAIN” on your proxy with respect to the merger proposal, fail to authorize a proxy or fail to vote in person at the FMB special meeting, it will have the same effect as a vote “AGAINST” the merger proposal. If you mark “ABSTAIN” on your proxy with respect to the adjournment proposal, it will have the same effect as a vote “AGAINST” the adjournment proposal. If you fail to authorize a proxy or vote in person at the FMB special meeting with respect to the adjournment proposal, it will have no effect on the adjournment proposal. If you sign your proxy but do not indicate your vote, your proxy will be voted “FOR” each proposal.

Recommendation of the FMB Board (page 43)

FMB’s board of directors has determined that the merger, the merger agreement and the transactions contemplated by the merger agreement are advisable and in the best interests of FMB and its shareholders and has unanimously approved the merger, the merger agreement and the transactions contemplated by the merger agreement. FMB’s board of directors unanimously recommends that FMB shareholders vote “FOR” the merger proposal and “FOR” the adjournment proposal. For the factors considered by FMB’s board of directors in reaching its decision to approve the merger and the merger agreement, see “The Merger — FMB’s Reasons for the Merger.”

Board Composition and Management of First Bancshares after the Merger (page 61)

Each of the officers and directors of First Bancshares immediately prior to the effective time of the merger will be the officers and directors of the surviving company from and after the effective time of the merger, until their respective successors have been duly elected, appointed or qualified or until their earlier death, resignation or removal in accordance with the articles of incorporation and bylaws of First Bancshares.

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Interests of FMB Directors and Executive Officers in the Merger (page 61)

FMB shareholders should be aware that FMB's directors and executive officers have interests in the merger and have arrangements that are different from, or in addition to, those of FMB shareholders generally. These interests and arrangements may create potential conflicts of interest. FMB's board of directors was aware of these interests and considered these interests, among other matters, in adopting and approving the merger agreement and the transactions contemplated by the merger agreement, including the merger, and in recommending that FMB shareholders vote in favor of the merger proposal.

These interests include:

- certain executive officers of FMB have change in control agreements with FMB that provide for cash payments in connection with a change in control;
- certain directors of FMB have deferred compensation arrangements with FMB that will be assumed by First Bancshares; and
- the right to continued indemnification and directors' and officers' liability insurance coverage.

For a more complete description of these interests, see "The Merger — Interests of FMB's Directors and Executive Officers in the Merger" and "The Merger Agreement — Indemnification and Directors' and Officers' Insurance."

Appraisal Rights in the Merger (page 71)

Holders of FMB common stock are entitled, with respect to the merger, to exercise rights of appraisal provided for under the Florida Business Corporation Act, as amended, or the FBCA, any successor statute, or any similar appraisal or dissenters' rights. This means that you are legally entitled to receive payment in cash equal to the fair value of your shares of FMB common stock instead of receiving the merger consideration. To preserve your rights of appraisal, you must strictly follow the procedures established by Sections 607.1301 through 607.1333 of the FBCA, which include (i) delivering to FMB a written objection to the merger at or before the special meeting of FMB shareholders and (ii) not voting in favor of the merger agreement. Your failure to follow exactly the procedures specified under the FBCA will result in the loss of your appraisal rights. A copy of the sections of the FBCA pertaining to rights of appraisal is provided as Annex C to this proxy statement/prospectus. You should read the statute carefully and consult with your legal counsel if you intend to exercise these rights.

For further information, see "The Merger — Appraisal Rights."

Pursuant to the merger agreement, the merger may not be completed if appraisal rights are properly asserted with respect to 10% or more of the outstanding shares of FMB common stock.

Conditions to Completion of the Merger (page 89)

Currently, First Bancshares and FMB expect to complete the merger in the fourth quarter of 2018. As more fully described in this proxy statement/prospectus and in the merger agreement, the completion of the merger depends on a number of conditions being satisfied or, where legally permissible, waived. These conditions include, among others:

- approval of the merger agreement by the holders of at least a majority of the outstanding shares of FMB common stock entitled to vote at the FMB special meeting;
- the receipt of all required regulatory approvals for the merger, without the imposition of any material on-going conditions or restrictions, and the expiration of all regulatory waiting periods;
- the absence of any legal restraint (such as an injunction or restraining order) that would prevent the consummation of the merger;

- the effectiveness of the registration statement of which this proxy statement/prospectus forms a part;

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- each party's receipt of a U.S. federal income tax opinion from its outside legal counsel, dated the closing date of the merger, confirming that the merger qualifies as a "reorganization" within the meaning of Section 368(a) of the Code;
- the Plan of Bank Merger in the form attached as Exhibit B to the merger agreement attached as Annex A to this document being executed and delivered;
- the absence of 10% or more of the outstanding shares of FMB's common stock exercising their appraisal rights;
- the execution of an agreement terminating the FMB shareholders' agreement as of the effective time of the merger;
- FMB shall have complied with its obligations with respect to employee benefit plans as required by the merger agreement, including the termination of certain plans and agreements; and
- the absence of the occurrence of a material adverse effect on FMB or First Bancshares.

Neither First Bancshares nor FMB can be certain when, or if, the conditions to the merger will be satisfied or waived, or that the merger will be completed.

Regulatory Approvals Required for the Merger (page 64)

Both First Bancshares and FMB have agreed to use their reasonable best efforts to obtain all regulatory approvals (or waivers) required or advisable to complete the transactions contemplated by the merger agreement. These approvals include, among others, approval from the Board of Governors of the Federal Reserve System, or the Federal Reserve Board, the Office of the Comptroller of the Currency, or the OCC, and various securities and other regulatory authorities. The U.S. Department of Justice may also review the impact of the merger on competition. First Bancshares and FMB have submitted all applications, waiver requests and notifications to obtain the required regulatory approvals, and received the waiver from the Federal Reserve Board on August 17, 2018. Although neither First Bancshares nor FMB knows of any reason why these regulatory approvals cannot be obtained, First Bancshares and FMB cannot be certain when or if they will be obtained, as the length of the review process may vary based on, among other things, requests by regulators for additional information or materials.

No Solicitation (page 87)

Under the merger agreement, FMB has agreed that it will not, and will cause its representatives not to, directly or indirectly, (1) solicit, initiate, encourage or induce the making, submission, negotiation or announcement of any acquisition proposal, (2) participate in any discussions or negotiations regarding, or furnish to any person any non-public information with respect to, or take any other action to facilitate any inquiries or the making of any proposals that constitute or may be reasonably expected to lead to an acquisition proposal, (3) subject to the terms of the merger agreement, effect a change to the FMB board of directors' recommendation to shareholders to approve the merger agreement, or (4) enter into any letter of intent, agreement in principle, or other similar agreement related to an acquisition transaction.

However, prior to obtaining FMB's required shareholder approval, FMB may, under certain specified circumstances, participate in negotiations or discussions with any third party making an acquisition proposal and provide confidential information to such third party (subject to a confidentiality agreement). FMB must notify First Bancshares promptly (but in no event later than 24 hours) after the receipt of such acquisition proposal.

Additionally, prior to obtaining FMB's required shareholder approval, FMB may, under certain specified circumstances, in response to an acquisition proposal change its recommendation to its shareholders with respect to the merger agreement or terminate the merger agreement and recommend or enter into another acquisition agreement

if the FMB board of directors determines in good faith, after consultation with outside legal counsel and financial advisor, that the failure to do so would be inconsistent with or a breach of its fiduciary duties and such acquisition proposal constitutes a superior proposal.

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However, FMB cannot take any of those actions in response to a superior proposal unless it provides First Bancshares with a five business day period to negotiate in good faith to enable First Bancshares to adjust the terms and conditions of the merger agreement such that it would cause the superior proposal to no longer constitute a superior proposal.

Termination of the Merger Agreement (page 90)

The merger agreement can be terminated at any time prior to completion of the merger by mutual consent, or by either party in the following circumstances:

- if the merger is not consummated on or before January 1, 2019, subject to automatic extension to March 31, 2019 if the only outstanding condition to closing is the receipt of regulatory approvals;
- if any regulatory approval required for consummation of the transactions contemplated by the merger agreement has been denied by final non-appealable action by the relevant governmental authority or any application for such regulatory approval shall have been permanently withdrawn at the request of a governmental authority;
- in the event that approval by the shareholders of FMB is not obtained at a meeting at which a vote was taken; or
- in the event of a material breach by the other party of any representation, warranty or covenant contained in the merger agreement and such breach is not cured within 30 days.

In addition, First Bancshares may terminate the merger agreement in the following circumstances:

- if FMB fails to comply in all material respects with its obligations pursuant to the non-solicitation covenants;
- if FMB withdraws, qualifies, modifies, or proposes to withdraw, qualify or modify in any manner adverse to First Bancshares, its recommendation to its shareholders to approve the merger agreement, or approves, endorses or recommends another acquisition proposal or proposes to approve, endorse or recommend any acquisition proposal;
- if FMB materially breaches its obligation to call, give notice of, and commence a meeting of shareholders to vote on the merger agreement; or
- if FMB fails to publicly recommend against a publicly announced acquisition proposal within three business days of being requested to do so by First Bancshares or fails to publicly reconfirm its recommendation to its shareholders within three business days of being requested to do so by First Bancshares.

In addition, FMB may terminate the merger agreement if:

- FMB's board of directors determines to enter into a definitive agreement with respect to a superior proposal in accordance with the terms of the merger agreement; or
- (i) the average closing price of First Bancshares common stock over the 20 trading days preceding the date that is five days prior to the closing date is less than \$30.98, and (ii) the decline in the price of First Bancshares common stock (as measured by the average closing price divided by \$36.45) is more than 15% greater than the decline in the KBW Regional Banking Index (KRX) (as measured by dividing the average closing price of the KBW Regional Banking

Index over the 20 trading days preceding the date that is five days prior to the closing date by \$118.48); provided, however, First Bancshares has the option, but not the obligation, to adjust the exchange ratio to prevent the termination of merger agreement such that the total stock consideration would be worth at least \$54,400,000.

Termination Fee (page 91)

If the merger agreement is terminated under certain circumstances, including circumstances involving a change in recommendation by FMB's board of directors, FMB may be required to pay First Bancshares a termination fee of \$3,200,000. The termination fee could discourage other companies from seeking to acquire or merge with FMB.

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Expenses (page 91)

Each party will bear all expenses incurred in connection with the merger and the transactions contemplated by the merger agreement.

Material U.S. Federal Income Tax Considerations (page 65)

The merger is expected to qualify as a “reorganization” within the meaning of Section 368(a) of the Code. It is a condition to the respective obligations of First Bancshares and FMB to complete the merger that each of First Bancshares and FMB receives a tax opinion from its respective outside legal counsel, dated the closing date of the merger, to that effect. Based upon the treatment of the merger as a “reorganization” within the meaning of Section 368(a) of the Code, the U.S. federal income tax consequences of the merger to a U.S. holder of FMB common stock will generally be as follows. A U.S. holder of FMB common stock will not recognize gain or loss with respect to the receipt of the stock consideration, except with respect to cash received in lieu of a fractional share. If a U.S. holder exchanges its shares of FMB common stock solely for cash, the U.S. holder will recognize gain or loss on the exchange measured by the difference between the amount of cash received in the exchange and the U.S. holder’s basis in the shares of FMB common stock surrendered in exchange for such cash. If a U.S. holder exchanges its shares of FMB common stock for a combination of First Bancshares common stock and cash, the U.S. holder should recognize gain, but not loss, on the exchange to the extent of the lesser of cash received or gain realized in the exchange. The amount of gain realized will generally equal the amount by which the cash plus the fair market value, at the effective time of the merger, of the First Bancshares common stock exceeds the shareholder’s adjusted tax basis in its FMB common stock surrendered in exchange therefor. For further information, see “The Merger — Material U.S. Federal Income Tax Considerations.”

The U.S. federal income tax consequences described above may not apply to all holders of FMB common stock. Your particular tax consequences will depend on your individual situation. Accordingly, we strongly urge you to consult your independent tax advisor for a full understanding of the particular tax consequences of the merger to you.

Accounting Treatment of the Merger (page 70)

First Bancshares will account for the merger under the acquisition method of accounting for business combinations under U.S. generally accepted accounting principles, or GAAP.

The Rights of Holders of FMB Common Stock Will Change as a Result of the Merger (see page [•])

The rights of holders of FMB common stock are governed by Florida law, as well as FMB’s Articles of Incorporation, as amended (which we refer to as the FMB Articles), and FMB’s Bylaws, as amended (which we refer to as the FMB Bylaws). After completion of the merger, the rights of former FMB shareholders will be governed by Mississippi law and by First Bancshares’ Amended and Restated Articles of Incorporation, as amended (which we refer to as the First Bancshares Articles), and First Bancshares’ Amended and Restated Bylaws (or, the First Bancshares Bylaws).

Material differences between the rights of shareholders of FMB and shareholders of First Bancshares include the terms of directors and the presence of a classified board, the process for removing directors, the process of amending the bylaws, and shareholder proposals and advance notice requirements. The material differences between the organizational documents and the rights of shareholders of FMB and shareholders of First Bancshares are explained in more detail under the section “Comparison of Rights of First Bancshares Shareholders and FMB Shareholders” beginning on page 126.

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Opinion of FMB’s Financial Advisor (page 50 and Annex B)

On July 17, 2018, Hovde Group LLC, referred to as Hovde, rendered an opinion to the FMB board of directors to the effect that, as of such date and subject to the procedures followed, assumptions made, matters considered, and qualifications and limitations on the review undertaken by Hovde as set forth in such opinion, the merger consideration to be received in the proposed transaction was fair, from a financial point of view, to FMB’s shareholders. The full text of the written opinion of Hovde is attached as Annex B to this document. FMB shareholders should read the entire opinion for a discussion of, among other things, the assumptions made, procedures followed, matters considered and qualifications and limitations on the review undertaken by Hovde in rendering its opinion.

The opinion of Hovde is addressed to the FMB board of directors, is directed only to the fairness, from a financial point of view, of the merger consideration to be received by the holders of FMB stock and does not constitute a recommendation to any FMB shareholder as to how such shareholder should vote with respect to the merger or any other matter at the FMB special meeting.

For further information, please see the section entitled “The Merger — Opinion of FMB’s Financial Advisor” beginning on page 50.

Closing and Effective Time of the Merger (see page 75)

The closing date is currently expected to occur in the fourth quarter of 2018. Simultaneously with the closing of the merger, First Bancshares will file the articles of merger with the Secretary of State of the State of Mississippi and the Secretary of State of the State of Florida. The merger will become effective at the later of the time the articles of merger are filed or such other time as may be specified in the articles of merger. Neither First Bancshares nor FMB can predict, however, the actual date on which the merger will be completed because it is subject to factors beyond each company’s control, including whether or when the required regulatory approvals and FMB’s shareholder approvals will be received.

Market Prices and Share Information (see page [•])

First Bancshares common stock is listed on the NASDAQ Global Market under the symbol “FBMS.” FMB common stock is not listed on an exchange and is not actively traded. The following table sets forth the closing sale prices of First Bancshares common stock as reported on the NASDAQ Global Market on July 23, 2018, the last full trading day before the public announcement of the merger agreement, and on [•], 2018, the latest practicable trading date before the date of this proxy statement/prospectus.

| | First Bancshares Common Stock | Implied Value of One Share of FMB Common Stock to be Converted into First Bancshares Common Stock |
|---------------|--|---|
| July 23, 2018 | \$ 36.45 | \$ 205.55 |
| [•], 2018 | [•] | [•] |

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CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

Some of the statements contained or incorporated by reference in this proxy statement/prospectus contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements about the financial condition, results of operations, earnings outlook and business plans, goals, expectations and prospects of First Bancshares, FMB and the combined company following the proposed merger and statements for the period after the merger. Words such as “anticipate,” “believe,” “feel,” “expect,” “estimate,” “indicate,” “seek,” “strive,” “plan,” “intend,” “outlook,” “forecast,” “project,” “position,” “target,” “mission,” “contemplate,” “achievable,” “potential,” “strategy,” “goal,” “aspiration,” “outcome,” “continue,” “remain,” “maintain,” “trend,” “objective” and such words and similar expressions, or future or conditional verbs such as “will,” “would,” “should,” “could,” “might,” “can,” or similar expressions, as they relate to First Bancshares, FMB, the proposed merger or the combined company following the merger often identify forward-looking statements, although not all forward-looking statements contain such words.

These forward-looking statements are predicated on the beliefs and assumptions of management based on information known to management as of the date of this proxy statement/prospectus and do not purport to speak as of any other date. Forward-looking statements may include descriptions of the expected benefits and costs of the transaction; forecasts of revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries; management plans relating to the merger; the expected timing of the completion of the merger; the ability to complete the merger; the ability to obtain any required regulatory, shareholder or other approvals; any statements of the plans and objectives of management for future or past operations, including the execution of integration plans; any statements of expectation or belief and any statements of assumptions underlying any of the foregoing.

The forward-looking statements contained or incorporated by reference in this proxy statement/prospectus reflect the view of management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, actual results could differ materially from those anticipated by the forward-looking statements or historical results. Such risks and uncertainties include, among others, the following possibilities:

- the occurrence of any event, change or other circumstances that could give rise to the termination of the merger agreement, including a termination of the merger agreement under circumstances that could require FMB to pay a termination fee to First Bancshares;
- the inability to complete the merger contemplated by the merger agreement due to the failure to satisfy conditions necessary to close the merger, including the receipt of the requisite approvals of FMB shareholders;
- the risk that a regulatory approval that may be required for the merger is not obtained or is obtained subject to conditions that are not anticipated;
- risks associated with the timing of the completion of the merger;
- management time and effort may be diverted to the resolution of merger-related issues;
- the risk that the businesses of First Bancshares and FMB will not be integrated successfully, or such integration may be more difficult, time-consuming or costly than expected;
-

First Bancshares' ability to achieve the synergies and value creation contemplated by the proposed merger with FMB;

- the expected growth opportunities or costs savings from the merger with FMB may not be fully realized or may take longer to realize than expected;
- revenues following the transaction may be lower than expected as a result of losses of customers or other reasons;

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- potential deposit attrition, higher than expected costs, customer loss and business disruption associated with First Bancshares' integration of FMB, including, without limitation, potential difficulties in maintaining relationships with key personnel;
- the outcome of any legal proceedings that may be instituted against First Bancshares or FMB or their respective boards of directors;
- general economic conditions, either globally, nationally, in the States of Mississippi or Florida, or in the specific markets in which First Bancshares or FMB operate;
- limitations placed on the ability of First Bancshares and FMB to operate their respective businesses by the merger agreement;
- the effect of the announcement of the merger on First Bancshares' and FMB's business relationships, employees, customers, suppliers, vendors, other partners, standing with regulators, operating results and businesses generally;
- customer acceptance of the combined company's products and services;
- the amount of any costs, fees, expenses, impairments and charges related to the merger;
- fluctuations in the market price of First Bancshares common stock and the related effect on the market value of the merger consideration that FMB shareholders will receive upon completion of the merger;
- the introduction, withdrawal, success and timing of business initiatives;
- significant increases in competition in the banking and financial services industry;
- legislation, regulatory changes or changes in monetary or fiscal policy that adversely affect the businesses in which First Bancshares or FMB are engaged, including potential changes resulting from currently proposed legislation;
- credit risk of borrowers, including any increase in those risks due to changing economic conditions;
- changes in consumer spending, borrowing, and savings habits;
- competition among depository and other financial institutions;

- liquidity risk affecting First Bancshares' or FMB's banks' ability to meet their obligations when they become due;
- interest rate risk involving the effect of a change in interest rates;
- compliance risk resulting from violations of, or nonconformance with, laws, rules, regulations, prescribed practices or ethical standards;
- strategic risk resulting from adverse business decisions or improper implementation of business decisions;
- reputational risk that adversely affects earnings or capital arising from negative public opinion;
- terrorist activities risk that results in loss of consumer confidence and economic disruptions; and
- other risks and uncertainties detailed from time to time in First Bancshares' SEC filings.

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Any forward-looking statements made in this proxy statement/prospectus or in any documents incorporated by reference into this proxy statement/prospectus, are subject to the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on these statements, which speak only as of the date of this proxy statement/prospectus or the date of any document incorporated by reference in this proxy statement/prospectus. First Bancshares and FMB do not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made, unless and only to the extent otherwise required by law. All subsequent written and oral forward-looking statements concerning the merger or other matters addressed in this proxy statement/prospectus and attributable to First Bancshares, FMB or any person acting on their behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this proxy statement/prospectus.

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TABLE OF CONTENTS**SELECTED CONSOLIDATED HISTORICAL FINANCIAL INFORMATION OF FIRST BANCSHARES**

The following selected consolidated financial information for the fiscal years ended December 31, 2013 through December 31, 2017 is derived from audited consolidated financial statements of First Bancshares. The consolidated financial information as of and for the six months ended June 30, 2018 and 2017 is derived from unaudited consolidated financial statements and, in the opinion of First Bancshares' management, reflects all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of these data for those dates. The selected consolidated income data for the six months ended June 30, 2018 are not necessarily indicative of the results that may be expected for the entire year ending December 31, 2018. You should not assume the results of operations for any past periods indicate results for any future period. You should read this information in conjunction with First Bancshares' consolidated financial statements and related notes thereto included in First Bancshares' Annual Report on Form 10-K for the year ended December 31, 2017, and in First Bancshares' Quarterly Report on Form 10-Q for the six months ended June 30, 2018, each of which are incorporated by reference into this proxy statement/ prospectus. See "Where You Can Find More Information."

| | As of and for the Six Months Ended June 30, | | As of and for the Years Ended December 31, | | | | |
|--|--|-----------|--|-----------|-----------|-----------|-----------|
| | 2018 (unaudited) | 2017 | 2017 | 2016 | 2015 | 2014 | 2013 |
| (in thousands, except ratios, share and per share data) | | | | | | | |
| Selected Consolidated Operating Data: | | | | | | | |
| Interest income | \$ 43,795 | \$ 32,217 | \$ 66,069 | \$ 44,604 | \$ 40,202 | \$ 36,371 | \$ 31,311 |
| Interest expense | 5,846 | 3,214 | 6,909 | 4,315 | 3,208 | 2,973 | 2,917 |
| Net interest income | 37,949 | 29,003 | 59,160 | 40,289 | 36,994 | 33,398 | 28,400 |
| Provision for loan losses | 1,134 | 294 | 506 | 625 | 410 | 1,418 | 1,070 |
| Net interest income after provision for loan losses | 36,815 | 28,709 | 58,655 | 39,664 | 36,584 | 31,980 | 27,330 |
| Noninterest income | 9,091 | 7,148 | 14,363 | 11,247 | 7,588 | 7,803 | 7,083 |
| Noninterest expense | 34,277 | 31,165 | 55,446 | 36,862 | 32,160 | 30,734 | 28,160 |
| Income before income tax expense | 11,629 | 4,692 | 17,571 | 14,049 | 12,012 | 9,049 | 6,243 |
| Income tax expense (benefit) | 2,427 | 1,204 | 6,955 | 3,930 | 3,213 | 2,435 | 1,604 |

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| | | | | | | | |
|---|------------|------------|------------|------------|------------|------------|------------|
| Net income | 9,202 | 3,488 | 10,616 | 10,119 | 8,799 | 6,614 | 4,639 |
| Preferred dividends and stock accretion | — | — | — | 453 | 343 | 363 | 424 |
| Net income available to common shareholders | \$ 9,202 | \$ 3,488 | \$ 10,616 | \$ 9,666 | \$ 8,456 | \$ 6,251 | \$ 4,215 |
| Balance Sheet Data: | | | | | | | |
| Securities available for sale | \$ 437,011 | \$ 366,490 | \$ 356,893 | \$ 243,206 | \$ 239,732 | \$ 254,746 | \$ 244,000 |
| Securities held to maturity | 6,000 | 6,000 | 6,000 | 6,000 | 7,092 | 8,193 | 8,438 |
| Loans, net of allowance for loan losses | 1,706,673 | 1,179,866 | 1,221,808 | 865,424 | 769,742 | 700,540 | 577,500 |
| Total assets | 2,481,689 | 1,789,622 | 1,813,238 | 1,277,367 | 1,145,131 | 1,093,768 | 940,800 |
| Deposits | 2,097,235 | 1,550,799 | 1,470,565 | 1,039,191 | 916,695 | 892,775 | 779,900 |
| Shareholders' equity | 285,826 | 162,879 | 222,468 | 154,527 | 103,436 | 96,216 | 85,100 |
| Per Share Data: | | | | | | | |
| Earnings per common share, basic | \$ 0.75 | \$ 0.38 | \$ 1.12 | \$ 1.78 | \$ 1.57 | \$ 1.20 | \$ 0.98 |
| Earnings per common share, diluted | 0.74 | 0.38 | 1.11 | 1.57 | 1.55 | 1.19 | 0.96 |
| Cash dividends paid per common share | 0.10 | 0.075 | 0.15 | 0.15 | 0.15 | 0.15 | 0.15 |
| Weighted average common shares outstanding, basic | 12,311,460 | 9,134,225 | 9,484,460 | 5,435,088 | 5,371,111 | 5,227,768 | 4,319,000 |
| Weighted average common | 12,413,476 | 9,195,424 | 9,561,260 | 6,259,333 | 5,442,050 | 5,270,669 | 4,372,000 |

shares
outstanding,
diluted

Book value
per common
share

| | | | | | | |
|----------|----------|----------|----------|----------|----------|----------|
| \$ 21.88 | \$ 17.80 | \$ 19.92 | \$ 17.19 | \$ 16.05 | \$ 14.88 | \$ 13.34 |
|----------|----------|----------|----------|----------|----------|----------|

Performance
Ratios:

Return on
average
assets

| | | | | | | |
|-------|-------|-------|-------|-------|-------|-------|
| 0.80% | 0.40% | 0.60% | 0.79% | 0.75% | 0.61% | 0.45% |
|-------|-------|-------|-------|-------|-------|-------|

Return on
average
equity

| | | | | | | |
|-----|-----|-----|------|------|------|------|
| 7.3 | 4.5 | 6.2 | 8.00 | 8.60 | 7.10 | 5.00 |
|-----|-----|-----|------|------|------|------|

Net interest
margin

| | | | | | | |
|------|------|------|------|------|------|------|
| 3.62 | 3.77 | 3.75 | 3.63 | 3.63 | 3.58 | 3.31 |
|------|------|------|------|------|------|------|

Net interest
margin, fully
tax
equivalent
basis(1)

| | | | | | | |
|------|------|------|------|------|------|------|
| 3.67 | 3.85 | 3.83 | 3.71 | 3.72 | 3.70 | 3.44 |
|------|------|------|------|------|------|------|

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| | As of and for the Six Months Ended June 30, | | As of and for the Years Ended December 31, | | | | |
|--|---|--------|--|--------|--------|-------|-------|
| | 2018 | 2017 | 2017 | 2016 | 2015 | 2014 | 2013 |
| | (unaudited) | | | | | | |
| | (in thousands, except ratios, share and per share data) | | | | | | |
| Asset Quality Ratios: | | | | | | | |
| Nonaccrual loans to total loans and other real estate | 0.49% | 0.33% | 0.46% | 0.37% | 0.95% | 0.85% | 0.54% |
| Allowance for loan losses to total loans | 0.55 | 0.68 | 0.67 | 0.86 | 0.87 | 0.86 | 0.98 |
| Allowance for loan losses to nonaccrual loans | 112.7 | 202.8 | 146.1 | 230.1 | 91.6 | 100.6 | 180.1 |
| Net charge-offs to average total loans | (0.01) | (0.05) | (0.02) | (0.02) | (0.03) | 0.17 | 0.01 |
| Consolidated Capital Ratios: | | | | | | | |
| Tier 1 leverage ratio | 10.0% | 8.4% | 11.7% | 11.9% | 8.7% | 8.4% | 9.0% |
| Common equity Tier 1 capital ratio | 12.2 | 10.0 | 14.2 | 13.8 | 8.1 | — | — |
| Tier 1 risk-based capital ratio | 12.8 | 10.7 | 14.9 | 14.7 | 11.1 | 11.5 | 12.5 |
| Total risk-based capital ratio | 13.3 | 11.3 | 15.5 | 15.5 | 11.9 | 12.3 | 13.4 |
| Total shareholders' equity to total assets | 11.5 | 9.1 | 12.3 | 12.1 | 9.0 | 8.8 | 9.0 |

(1)

We report net interest margin on a fully tax equivalent basis, which calculation is not in accordance with GAAP. The tax equivalent adjustment to net interest income recognizes the income tax savings when comparing taxable and tax-exempt assets and assumes a 34% tax rate. Management believes that it is a standard practice in the banking industry to present net interest margin on a fully tax equivalent basis, and believes it enhances the comparability of income and expenses arising from taxable and nontaxable sources. Net interest margin on a fully tax equivalent basis should not be viewed as a substitute for net interest margin provided in accordance with GAAP.

TABLE OF CONTENTS**SELECTED CONSOLIDATED HISTORICAL FINANCIAL INFORMATION OF FMB**

The following selected historical consolidated financial data as of and for the fiscal years ended December 31, 2016 and December 31, 2017 is derived from the audited consolidated financial statements of FMB. The following selected historical consolidated financial data as of and for the six months ended June 30, 2018 and 2017 is derived from the unaudited consolidated financial statements of FMB and has been prepared on the same basis as the selected historical consolidated financial data derived from the audited consolidated financial statements and, in the opinion of FMB's management, reflects all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of this data for those dates.

The results of operations as of and for the six months ended June 30, 2018 are not necessarily indicative of the results that may be expected for the year ending December 31, 2018 or any future period. You should read the following selected historical consolidated financial data in conjunction with FMB Management's Discussion and Analysis of Financial Condition and Results of Operations and FMB's audited consolidated financial statements and accompanying notes for the years ended December 31, 2017, 2016 and 2015 and FMB Management's Discussion and Analysis of Financial Condition and Results of Operations and FMB's unaudited consolidated financial statements and accompanying notes for the six months ended June 30, 2018, each of which are included in this proxy statement/prospectus.

| | As of and for the Six Months Ended June 30, 2018 | | As of and for the Years Ended December 31, 2017 | |
|---|---|------------|--|------------|
| | 2017 | 2016 | 2017 | 2016 |
| | (unaudited) | | | |
| | (in thousands, except ratios, share and per share data) | | | |
| Selected Consolidated Operating Data: | | | | |
| Interest income | \$ 9,625 | \$ 8,638 | \$ 17,660 | \$ 16,536 |
| Interest expense | 989 | 604 | 1,402 | 1,066 |
| Net interest income | 8,636 | 8,034 | 16,258 | 15,470 |
| Provision for loan losses | — | 138 | — | 500 |
| Net interest income after provision for loan losses | | | | |
| Noninterest income | 1,534 | 1,883 | 3,529 | 3,400 |
| Noninterest expense | 7,718 | 7,256 | 14,946 | 13,943 |
| Income before income tax expense | 2,452 | 2,523 | 4,841 | 4,427 |
| Income tax expense (benefit) | — | — | — | — |
| Net income | 2,452 | 2,523 | 4,841 | 4,427 |
| Preferred dividends and stock accretion | — | — | — | — |
| Net income available to common shareholders | \$ 2,452 | \$ 2,523 | \$ 4,841 | \$ 4,427 |
| Securities available for sale | \$ 103,902 | \$ 113,112 | \$ 108,372 | \$ 103,818 |
| Securities held to maturity | — | — | — | — |
| Loans, net of allowance for loan losses | 325,795 | 304,043 | 326,484 | 306,673 |
| Total assets | 480,739 | 469,269 | 475,588 | 464,313 |
| Deposits | 421,523 | 401,347 | 409,010 | 392,936 |
| Shareholders' equity | 38,754 | 40,991 | 41,535 | 38,598 |
| Per Share Data: | | | | |
| Earnings per common share, basic | 6.27 | 6.46 | 12.39 | 11.33 |
| Earnings per common share, diluted | 6.27 | 6.46 | 12.39 | 11.33 |

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| | | | | |
|---|----------|-----------|-----------|----------|
| Cash dividends paid per common share | 8.73 | 5.38 | 6.89 | 8.89 |
| Weighted average common shares outstanding, basic | 390,815 | 390,815 | 390,815 | 390,815 |
| Weighted average common shares outstanding, diluted | 390,815 | 390,815 | 390,815 | 390,815 |
| Book value per common share | \$ 99.16 | \$ 104.89 | \$ 106.28 | \$ 98.76 |

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| | As of and for the Six Months Ended June 30, | | As of and for the Years Ended December 31, | |
|---|--|-------|--|-------|
| | 2018 | 2017 | 2017 | 2016 |
| | (unaudited) | | | |
| | (in thousands, except ratios, share and per share data) | | | |
| Performance Ratios: | | | | |
| Return on average assets | 1.03% | 1.09% | 1.03% | 0.97% |
| Return on average equity | 12.66 | 12.95 | 12.07 | 11.16 |
| Net interest margin | 3.93 | 3.77 | 3.80 | 3.68 |
| Asset Quality Ratios: | | | | |
| Nonaccrual loans to total loans and other real estate | — | — | — | — |
| Allowance for loan losses to total loans | 1.02 | 1.22 | 1.06 | 1.17 |
| Allowance for loan losses to nonaccrual loans | 58.24 | 57.87 | 39.69 | 67.93 |
| Net charge-offs to average total loans | 0.09 | 0.01 | 0.04 | 0.04 |
| Consolidated Capital Ratios: | | | | |
| Tier 1 leverage ratio | 9.24% | 9.40% | 9.58% | 9.29% |
| Common equity Tier 1 capital ratio | 13.02 | 13.30 | 13.13 | 12.76 |
| Tier 1 risk-based capital ratio | 13.02 | 13.30 | 13.13 | 12.76 |
| Total risk-based capital ratio | 14.01 | 14.44 | 14.15 | 13.84 |
| Total shareholders' equity to total assets | 8.06 | 8.74 | 8.73 | 8.31 |

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UNAUDITED PRO FORMA COMBINED CONSOLIDATED FINANCIAL INFORMATION

The following unaudited pro forma combined consolidated financial information and accompanying notes show the impact on the historical financial conditions and results of operations of First Bancshares and FMB and have been prepared to illustrate the effects of the merger under the acquisition method of accounting. See “The Merger — Accounting Treatment.”

The unaudited pro forma combined consolidated balance sheet as of June 30, 2018 is presented as if the FMB merger had occurred on June 30, 2018. The unaudited pro forma combined consolidated statements of income for the year ended December 31, 2017 and for the six month period ended June 30, 2018 are presented as if the merger had occurred on January 1, 2017. The historical consolidated financial information has been adjusted to reflect factually supportable items that are directly attributable to the merger and, with respect to the income statement only, expected to have a continuing impact on consolidated results of operations, and, as such, First Bancshares’ one-time merger costs for the merger are not included. The historical results of operations for Southwest Banc Shares, Inc. (“Southwest”) for the period of January 1, 2018 through February 28, 2018 (the Southwest merger transaction closed on March 1, 2018) are included in the unaudited pro forma combined consolidated statement of income for the six months ended June 30, 2018. The historical results of operations for Sunshine Financial, Inc. (“Sunshine”) for the period of January 1, 2018 through March 31, 2018 (the Sunshine merger transaction closed on April 1, 2018) are included in the unaudited pro forma combined consolidated statement of income for the six months ended June 30, 2018. The historical results of operations for Southwest and Sunshine for the period of year ended December 31, 2017 are included in the unaudited pro forma combined consolidated statement of income for the year ended December 31, 2017. The unaudited pro forma combined statements of income for the year ended December 31, 2017 and for the six months ended June 30, 2018 assume the Southwest and Sunshine mergers were completed on January 1, 2017. No pro forma adjustments for Southwest and Sunshine are presented for the unaudited pro forma combined consolidated balance sheet since both transactions are already reflected in First Bancshares’ historical financial condition at June 30, 2018. The unaudited pro forma combined consolidated financial statements are provided for informational purposes only. The unaudited pro forma combined consolidated financial statements are not necessarily, and should not be assumed to be, an indication of the results that would have been achieved had the mergers been completed as of the dates indicated or that may be achieved in the future. The preparation of the unaudited pro forma combined consolidated financial statements and related adjustments required management to make certain assumptions and estimates. The unaudited pro forma combined consolidated financial statements should be read together with:

- The accompanying notes to the unaudited pro forma combined consolidated financial statements;
- First Bancshares’ unaudited consolidated financial statements and accompanying notes as of and for the six months ended June 30, 2018, included in First Bancshares’ Quarterly Report on Form 10-Q for the six months ended June 30, 2018, which is incorporated by reference into this proxy statement/prospectus;
- First Bancshares’ audited consolidated financial statements and accompanying notes as of and for the year ended December 31, 2017, included in First Bancshares’ Annual Report on Form 10-K for the year ended December 31, 2017, which is incorporated by reference into this proxy statement/prospectus;
- FMB’s unaudited consolidated financial statements and accompanying notes as of and for the six months ended June 30, 2018, beginning on F-[•] in this proxy statement/prospectus; and
- FMB’s audited consolidated financial statements and accompanying notes as of the year ended December 31, 2017, beginning on F-[•] in this proxy statement/prospectus.

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THE FIRST BANCSHARES, INC.

PRO FORMA CONDENSED COMBINED BALANCE SHEET

As of June 30, 2018

(in thousands)

(unaudited)

| | Historical The First Bancshares, Inc. | FMB Banking Corp | Pro Forma Adjustments | Pro Forma Combined |
|--|--|------------------------|--------------------------|-----------------------|
| Assets | | | | |
| Cash, due from banks and interest-bearing bank balances and interest-bearing time deposits | \$ 120,425 | \$ 22,867 | \$ (28,400)(3) | \$ 114,892 |
| Securities and Federal Home Loan Bank Stock | 453,331 | 103,902 | — | 557,233 |
| Loans, net | 1,700,759 | 325,793 | (3,892)(2)(4) | 2,022,660 |
| Mortgage loans held for sale | 5,914 | — | — | 5,914 |
| Other assets | 84,027 | 17,186 | — | 101,213 |
| Buildings, Furniture & Fixtures and Equipment | 62,289 | 10,991 | 1,170(8) | 74,450 |
| Deferred tax asset | — | — | (1,145)(1) | (1,145) |
| Core deposit intangible | — | — | 6,050(5) | 6,050 |
| Goodwill | 54,944 | — | 37,864(7) | 92,808 |
| Total assets | \$ 2,481,689 | \$ 480,739 | \$ 11,647 | \$ 2,974,075 |
| Liabilities and Stockholders' Equity | | | | |
| Deposits | \$ 2,097,235 | \$ 421,523 | \$ — | \$ 2,518,758 |
| Federal Home Loan Bank Advances and other borrowings | 85,708 | — | (1,200) | 84,508 |
| Other liabilities | 12,920 | 20,462 | — | 33,382 |
| Total liabilities | 2,195,863 | 441,985 | (1,200) | 2,636,648 |
| Stockholders' equity | | | | |
| Equity | 285,826 | 38,754 | 12,847(6) | 337,427 |
| Total liabilities and stockholders' equity | \$ 2,481,689 | \$ 480,739 | \$ 11,647 | \$ 2,974,075 |

See accompanying Notes to Unaudited Pro Forma Condensed Combined Financial Statements.

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THE FIRST BANCSHARES, INC.

PRO FORMA CONDENSED COMBINED STATEMENT OF OPERATIONS

For the year ended December 31, 2017

(in thousands, except per share data)

(unaudited)

| | Historical | | | Historical | | | | Historical |
|---|----------------------------|-----------------------------|-----------------------|--------------------|--------------------------|-----------------------|--------------------|------------------|
| | The First Bancshares, Inc. | Southwest Banc Shares, Inc. | Pro Forma Adjustments | Pro Forma Combined | Sunshine Financial, Inc. | Pro Forma Adjustments | Pro Forma Combined | FMB Banking Corp |
| INTEREST INCOME | | | | | | | | |
| Loans | \$ 56,827 | \$ 14,075 | \$ 1,308(9) | \$ 72,210 | \$ 7,143 | \$ 732(9) | \$ 80,085 | \$ 15,0 |
| Investment securities and other | 9,242 | 1,946 | — | 11,188 | 379 | — | 11,567 | 2,58 |
| Total interest income | 66,069 | 16,021 | 1,308 | 83,398 | 7,522 | 732 | 91,652 | 17,6 |
| INTEREST EXPENSE | | | | | | | | |
| Deposits | 5,261 | 1,673 | 108(10) | 7,042 | 372 | 104(10) | 7,518 | 1,04 |
| Borrowed funds | 1,648 | 258 | — | 1,906 | 242 | — | 2,148 | 362 |
| Total interest expense | 6,909 | 1,931 | 108 | 8,948 | 614 | 104 | 9,666 | 1,40 |
| Net interest income | 59,160 | 14,090 | 1,200 | 74,450 | 6,908 | 628 | 81,986 | 16,2 |
| Provision for loan losses | 505 | 518 | — | 1,023 | 175 | — | 1,198 | — |
| Net interest income after provision for loan losses | 58,655 | 13,572 | 1,200 | 73,427 | 6,733 | 628 | 80,788 | 16,2 |
| NON-INTEREST INCOME | | | | | | | | |
| Fees and service charges | 7,983 | 1,310 | — | 9,293 | 1,372 | — | 10,665 | 1,97 |
| Other | 6,380 | 1,808 | — | 8,188 | 369 | — | 8,557 | 1,55 |
| Total non-interest income | 14,363 | 3,118 | — | 17,481 | 1,741 | — | 19,222 | 3,52 |
| NON-INTEREST EXPENSE | | | | | | | | |
| Salaries and employee benefits | 30,548 | 7,337 | — | 37,885 | 3,488 | — | 41,373 | 8,43 |

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| | | | | | | | | |
|---|-----------|----------|-----------|-----------|----------|---------|-----------|---------|
| Occupancy and equipment | 6,053 | 1,472 | 24(11) | 7,549 | 993 | 24(11) | 8,566 | 1,60 |
| Other operating expense | 12,135 | 4,019 | — | 16,154 | 3,211 | — | 19,365 | 4,90 |
| Amortization of core deposit intangible | — | — | 420(13) | 420 | — | 288(13) | 708 | — |
| Merger related expense | 6,711 | — | —(12) | 6,711 | — | —(12) | 6,711 | — |
| Total non-interest expense | 55,447 | 12,828 | 444 | 68,719 | 7,692 | 312 | 76,723 | 14,9 |
| Income before provision for income taxes | 17,571 | 3,862 | 756 | 22,189 | 782 | 316 | 23,287 | 4,84 |
| Provision for income taxes | 6,955 | 179 | 1,168(14) | 8,302 | 1,031 | 278(14) | 9,611 | — |
| Net Income (loss) | 10,616 | 3,683 | (412) | 13,887 | (249) | 38 | 13,676 | 4,84 |
| Preferred dividends and stock accretion | — | — | — | — | — | — | — | — |
| Net income (loss) applicable to common shareholders | \$ 10,616 | \$ 3,683 | \$ (412) | \$ 13,887 | \$ (249) | \$ 38 | \$ 13,676 | \$ 4,84 |

See accompanying Notes to Unaudited Pro Forma Condensed Combined Financial Statements.

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THE FIRST BANCSHARES, INC.

PRO FORMA CONDENSED COMBINED STATEMENT OF OPERATIONS

For the six months ended June 30, 2018

(in thousands, except per share data)

(unaudited)

| | Historical The First Bancshares, Inc. | Southwest Banc Shares, Inc. Feb 28 | Pro Forma Adjustments | Sunshine Financial, Inc. Mar 31 | Pro Forma Adjustments | Pro Forma Combined | Historical FMB Banking Corp | Pro Fo Adjus |
|--|--|---|--------------------------|--|--------------------------|-----------------------|--------------------------------------|-----------------|
| INTEREST INCOME | | | | | | | | |
| Loans | \$ 37,699 | \$ 2,143 | \$ 327(9) | \$ 2,068 | \$ 184(9) | \$ 42,421 | \$ 8,244 | \$ 1,0 |
| Investment securities and other | 6,096 | 367 | — | 103 | — | 6,566 | 1,381 | — |
| Total interest income | 43,795 | 2,510 | 327 | 2,171 | 184 | 48,987 | 9,625 | 1,0 |
| INTEREST EXPENSE | | | | | | | | |
| Deposits | 4,387 | 275 | 28(10) | 89 | 29(10) | \$ 4,808 | 713 | — |
| Borrowed funds | 1,459 | 25 | — | 144 | — | 1,628 | 276 | — |
| Total interest expense | 5,846 | 300 | 28 | 233 | 29 | 6,436 | 989 | — |
| Net interest income | 37,949 | 2,210 | 299 | 1,938 | 155 | \$ 42,551 | 8,636 | 1,0 |
| Provision for loan losses | 1,134 | 10 | — | 30 | — | 1,174 | — | — |
| Net interest income after provision for loan losses | 36,815 | 2,200 | 299 | 1,908 | 155 | 41,377 | 8,636 | 1,0 |
| NON-INTEREST INCOME | | | | | | | | |
| Fees and service charges | 2,368 | 353 | — | 102 | — | 2,823 | 1,096 | — |
| Other | 6,723 | (277) | — | 257 | — | 6,703 | 438 | — |
| Total non-interest income | 9,091 | 76 | — | 359 | — | 9,526 | 1,534 | — |
| NON-INTEREST EXPENSE | | | | | | | | |
| Salaries and employee benefits | 17,291 | 950 | — | 1,008 | — | 19,249 | 4,333 | — |
| | 3,680 | 254 | 12(11) | 260 | 12(11) | 4,218 | 849 | 18 |

| | | | | | | | | |
|---|----------|------------|-----------|----------|-----------|----------|----------|----------|
| Occupancy and equipment | | | | | | | | |
| Other operating expense | 7,710 | 753 | — | 735 | — | 9,198 | 2,536 | — |
| Amortization of core deposit intangible | — | — | 210(13) | — | 144(13) | 354 | — | 300 |
| Merger related expense | 5,596 | 1,782 | — | 762 | —(12) | 8,140 | — | — |
| Total non-interest expense | 34,277 | 3,739 | 222 | 2,765 | 156 | 41,159 | 7,718 | 310 |
| Income before provision for income taxes | 11,629 | (1,463) | 77 | (498) | (1) | 9,744 | 2,452 | 760 |
| Provision for income taxes | 2,427 | (73) | (351)(14) | 72 | (126)(14) | 1,949 | — | 810 |
| Net Income (loss) | 9,202 | (1,390) | 428 | (570) | 125 | 7,795 | 2,452 | (470) |
| Preferred dividends and stock accretion | — | — | — | — | — | — | — | — |
| Net income (loss) applicable to common shareholders | \$ 9,202 | \$ (1,390) | \$ 428 | \$ (570) | \$ 125 | \$ 7,795 | \$ 2,452 | \$ (470) |

See accompanying Notes to Unaudited Pro Forma Condensed Combined Financial Statements.

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THE FIRST BANCSHARES, INC.

NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

Note 1 — Basis of Presentation

The unaudited pro forma condensed combined financial information included herein has been prepared pursuant to the rules and regulations of the SEC. Certain information and certain footnote disclosures normally included in financial statements prepared in accordance with GAAP have been omitted pursuant to such rules and regulations. However, management believes that the disclosures are adequate to make the information presented not misleading.

Note 2 — First Bancshares' Acquisition of Sunshine Financial, Inc.

On April 1, 2018, First Bancshares completed its acquisition of Sunshine Financial, Inc., ("Sunshine"), and immediately thereafter merged its wholly-owned subsidiary, Sunshine Community Bank, with and into The First. First Bancshares paid a total consideration of approximately \$30.5 million to the Sunshine shareholders as consideration in the merger which included 726,461 shares of First Bancshares common stock and approximately \$7 million in cash.

In connection with the acquisition, preliminarily, First Bancshares recorded approximately \$10.0 million of goodwill and \$2.8 million of core deposit intangible. The core deposit intangible will be expensed over 10 years.

First Bancshares acquired the \$173.1 million loan portfolio at an estimated fair value discount of \$2.2 million. The discount represents expected credit losses, adjusted for market interest rates and liquidity adjustments.

Expenses associated with the acquisition were \$1.2 million for the six month period ended June 30, 2018. These costs included charges associated with due diligence as well as legal and consulting expenses, which have been expensed as incurred.

The preliminary amounts of the acquired identifiable assets and liabilities as of the acquisition date were as follows (\$ in thousands):

Purchase price:

| | |
|----------------------|-----------|
| Cash and stock | \$ 30,461 |
| Total purchase price | 30,461 |

Identifiable assets:

| | |
|----------------------------|---------|
| Cash and due from banks | 16,099 |
| Investments | 13,812 |
| Loans | 170,843 |
| Bank owned life insurance | 3,284 |
| Core deposit intangible | 2,831 |
| Personal and real property | 4,121 |
| Other assets | 2,576 |
| Total assets | 213,566 |

Liabilities and equity:

| | |
|-------------------------------------|-----------|
| Deposits | 151,973 |
| Borrowed funds | 38,250 |
| Other liabilities | 2,920 |
| Total liabilities | 193,143 |
| Net assets acquired | 20,423 |
| Goodwill resulting from acquisition | \$ 10,038 |

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THE FIRST BANCSHARES, INC.

NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

The outstanding principal balance and the carrying amount of these loans included in the consolidated balance sheet at June 30, 2018, are as follows (\$ in thousands):

| | |
|-------------------------------|------------|
| Outstanding principal balance | \$ 168,958 |
| Carrying amount | 168,958 |

Note 3 — First Bancshares' Acquisition of Southwest Banc Shares, Inc.

On March 1, 2018, First Bancshares completed its acquisition of Southwest Banc Shares, Inc., ("Southwest"), and immediately thereafter merged its wholly-owned subsidiary, First Community Bank, with and into The First. First Bancshares paid a total consideration of approximately \$60.0 million to the Southwest shareholders as consideration in the merger which included 1,134,010 shares of First Bancshares common stock and \$24 million in cash. In connection with the acquisition, preliminarily, First Bancshares recorded approximately \$24.8 million of goodwill and \$4.2 million of core deposit intangible. The core deposit intangible will be expensed over 10 years.

First Bancshares acquired the \$274.7 million loan portfolio at an estimated fair value discount of \$8.4 million. The discount represents expected credit losses, adjusted for market interest rates and liquidity adjustments.

Expenses associated with the acquisition were \$4.0 million for the six month period ended June 30, 2018. These costs included systems conversions and integrating operations charges, as well as legal and consulting expenses, which have been expensed as incurred.

The preliminary amounts of the acquired identifiable assets and liabilities as of the acquisition date were as follows (\$ in thousands):

| | |
|-------------------------------------|-----------|
| Purchase price: | |
| Cash and stock | \$ 60,005 |
| Total purchase price | 60,005 |
| Identifiable assets: | |
| Cash and due from banks | 44,836 |
| Investments | 66,940 |
| Loans | 266,307 |
| Bank owned life insurance | 5,885 |
| Core deposit intangible | 4,177 |
| Personal and real property | 10,500 |
| Other assets | 3,226 |
| Total assets | 401,871 |
| Liabilities and equity: | |
| Deposits | 357,221 |
| Borrowed funds | 6,858 |
| Other liabilities | 2,561 |
| Total liabilities | 366,640 |
| Net assets acquired | 35,231 |
| Goodwill resulting from acquisition | \$ 24,774 |

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THE FIRST BANCSHARES, INC.

NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

During the quarter, adjustments were made to the acquired identifiable assets and liabilities which included adjustments to fair values, reclassifications of balances and break out of bank owned life insurance. Loans were adjusted down by \$3.6 million to reflect the sales price of acquired loans that were subsequently sold. Deferred tax assets increased \$0.7 million and various other assets increased \$0.4 million. As a result of these changes and the confirmation of \$5.9 million bank owned life insurance, total assets acquired increased \$3.4 million and total liabilities increased \$0.5 million, resulting in a decrease to goodwill of \$2.9 million.

The outstanding principal balance and the carrying amount of these loans included in the consolidated balance sheet at June 30, 2018, are as follows (\$ in thousands):

| | |
|-------------------------------|------------|
| Outstanding principal balance | \$ 240,831 |
| Carrying amount | 237,603 |

Note 4 — First Bancshares' Proposed Acquisition of FMB Banking Corporation

On July 23, 2018, First Bancshares entered into an Agreement and Plan of Merger (the "FMB Merger Agreement") with FMB Banking Corporation, a Florida corporation ("FMB"), whereby FMB will be merged with and into First Bancshares (the "FMB Merger"). Pursuant to the FMB Merger Agreement, each outstanding share of FMB common stock issued and outstanding immediately prior to the effective time of the FMB Merger will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, which we refer to as the cash consideration, or (ii) 5.6391 shares of First Bancshares common stock, which we refer to as the stock consideration. The election of stock consideration or cash consideration will be subject to proration such that 80% of the issued and outstanding shares of FMB common stock will be exchanged for First Bancshares common stock and 20% will be exchanged for cash. As a result, if the aggregate number of shares with respect to which a valid stock or cash election has been made exceeds these limits, shareholders who have elected the form of merger consideration that has been over-subscribed in excess of these limits will have the mixture of stock consideration and cash consideration they receive adjusted in accordance with the proration procedures set forth in the merger agreement so that such limits are not exceeded.

The following table summarizes the calculation of the purchase price and the preliminary allocation of the purchase price to the estimated fair value of assets and liabilities (in thousands):

Purchase price:

| | |
|-------------------------------------|-----------|
| Cash paid and value of stock issued | \$ 80,000 |
|-------------------------------------|-----------|

Fair Value of assets acquired:

| | |
|--|---------|
| Cash and due from banks | 22,867 |
| Securities, FHLB Stock and FNBB Stock | 103,902 |
| Loans, net | 321,901 |
| Buildings, furniture, fixtures and equipment | 12,161 |
| Core deposit intangible | 6,050 |
| Other assets | 16,040 |
| Total assets | 482,921 |

Fair value of liabilities acquired:

| | |
|-------------------|---------|
| Deposits | 421,523 |
| Other borrowings | 14,506 |
| Other liabilities | 4,756 |
| Total liabilities | 440,785 |

| | |
|-----------------------------------|--------|
| Fair Value of net assets acquired | 42,136 |
|-----------------------------------|--------|

Preliminary pro forma goodwill

\$ 37,864

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THE FIRST BANCSHARES, INC.

NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

Note 5 — Pro Forma Adjustments

The following pro forma adjustments have been reflected in the unaudited pro forma condensed combined financial information. All adjustments are based on current assumptions and valuations, which are subject to change:

(1)

Adjustment reflects the deferred tax impact of fair value adjustments and core deposit intangible.

(2)

Adjustment reflects elimination of historical allowance for loan losses.

(3)

Adjustment reflects payment of cash consideration of \$16.0 million and transaction costs of \$10.0 million related to FMB and \$2.4 million in additional transaction costs related to Sunshine.

(4)

Adjustment reflects estimated fair value discount due to credit worthiness.

(5)

Adjustment reflects estimated fair value of acquired core deposit intangible of \$6.1 million. The anticipated core deposit intangible will be calculated as the present value of the difference between a market participant's cost of obtaining alternative funds and the cost to maintain the acquired deposit base. Deposit accounts that are evaluated as part of the core deposit intangible include demand deposit, money market and savings accounts.

(6)

Adjustment reflects common stock issued in merger, net of the elimination of FMB's historical stockholder's equity.

(7)

Adjustment reflects the excess of the purchase price over the estimated fair value of net assets acquired.

(8)

Adjustment reflects an adjustment for the fair value of buildings.

(9)

Interest income on loans was adjusted to reflect the anticipated difference between the contractual interest rate earned on loans and estimated discount accretion over the remaining life of the acquired loans based on current market yields for similar loans.

(10)

Interest expense on deposits was adjusted to reflect the anticipated amortization of the time deposit fair value adjustment over the remaining life of the deposits.

(11)

Adjustment to depreciation expense relating to the fair value of buildings over their estimated useful lives.

(12)

For the calendar year 2017, additional nonrecurring merger related costs are expected to be as follows: \$5.8 million for Southwest, \$4.6 million for Sunshine and \$10.0 million for FMB. For the interim period June 30, 2018, additional

nonrecurring merger related costs are expected to be as follows:

\$2.4 million for Sunshine and \$10.0 million for FMB. These direct transaction related expenses are not included in the unaudited pro forma consolidated income statements.

(13)
Adjustment reflects the anticipated amortization of core deposit intangible over an estimated ten year useful life and calculated on a straight-line basis.

(14)
Adjustment reflects the tax impact of the pro forma acquisition accounting adjustments, as well as the tax impact due to the S Corp status at effective tax rate.

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UNAUDITED COMPARATIVE PER SHARE INFORMATION

The following table sets forth for First Bancshares and FMB common stock certain historical, pro forma and pro forma equivalent per share financial information. The pro forma information for First Bancshares, Southwest and Sunshine presented below gives effect to the acquisition of Southwest and Sunshine as if those acquisitions by First Bancshares had been effective on January 1, 2017 in the case of net income per common share and dividends declared per common share. Because the Southwest and Sunshine acquisitions closed on March 1, 2018 and April 1, 2018, respectively, the impact of these acquisitions is included in book value per common share amount at June 30, 2018. The information presented below should be read together with the historical consolidated financial statements of First Bancshares, including the related notes, filed by First Bancshares with the SEC and incorporated by reference into this proxy statement/prospectus, and the historical consolidated financial statements of FMB, including the related notes, respectively, included elsewhere in this proxy statement/prospectus.

The pro forma and pro forma equivalent per share information gives effect to the FMB merger as if the transaction had been effective on the date presented, in the case of book value data, and as if the transaction had been effective on January 1, 2017, in the case of the income and dividend data. The pro forma information in the table assumes that the mergers are accounted for under the acquisition method of accounting. This information is presented for illustrative purposes only. You should not rely on the pro forma combined or pro forma equivalent amounts as they are not necessarily indicative of the operating results or financial position that would have occurred if the merger had been completed as of the dates indicated, nor are they necessarily indicative of the future operating results or financial position of the combined company. The pro forma information, although helpful in illustrating the financial characteristics of the combined company under one set of assumptions, does not reflect the benefits of expected cost savings, opportunities to earn additional revenue, the impact of restructuring and merger-related costs or other factors that may result as a consequence of the mergers and, accordingly, does not attempt to predict or suggest future results.

| | First Bancshares Historical | First Bancshares, Southwest and Sunshine Pro Forma Combined(1) | FMB Historical | First Bancshares, Southwest, Sunshine and FMB Pro Forma Combined(2) | FMB Equivalent Pro Forma(3) |
|--|-----------------------------------|--|-------------------|---|--------------------------------------|
| As of and for the year ended December 31, 2017 | | | | | |
| Income (loss) from continuing operations attributable to common shareholders per common share, basic | \$ 1.12 | \$ 1.21 | \$ 12.39 | \$ 1.40 | \$ 7.89 |
| Income (loss) from continuing operations attributable to common shareholders per common share, diluted | 1.11 | 1.20 | 12.39 | 1.39 | 7.84 |
| Cash dividends paid per common share | 0.1125 | 0.1125 | 6.89 | 0.1125 | 0.6344 |
| Book value per common share | 19.92 | 23.13 | 106.28 | 27.85 | 157.04 |
| As of and for the six months ended June 30, 2018 | | | | | |
| Income (loss) from continuing operations attributable to common shareholders per common share, basic | \$ 0.75 | \$ 0.63 | \$ 6.27 | \$ 0.72 | \$ 11.22 |

| | | | | | |
|--|--------|--------|-------|--------|--------|
| Income (loss) from continuing operations attributable to common shareholders per common share, diluted | 0.74 | 0.63 | 6.27 | 0.72 | 11.14 |
| Cash dividends paid per common share | 0.1000 | 0.1000 | 8.73 | 0.1000 | 1.5560 |
| Book value per common share | 21.88 | 21.77 | 99.16 | 22.87 | 355.81 |

(1)

The unaudited pro forma information for First Bancshares, Southwest and Sunshine gives effect to such acquisitions as if they had been effective on January 1, 2017 in the case of earnings per share and cash dividend data. Because the Southwest and Sunshine acquisitions closed on March 1, 2018 and April 1, 2018, respectively, the impact of these acquisitions is included in book value per common share amounts at June 30, 2018.

(2)

Pro forma combined amounts are calculated by adding together First Bancshares, Southwest and Sunshine pro forma combined amounts, together with the historical amounts as reported by FMB, adjusted for the estimated purchase accounting adjustments to be recorded in connection with the

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FMB merger and an estimated 1,763,076 shares of First Bancshares common stock to be issued in connection with the merger with FMB based on the terms of the merger agreement and on the number of outstanding shares of FMB common stock as of [•], 2018.

(3)

The equivalent pro forma per share data for FMB is computed by multiplying First Bancshares, Southwest, Sunshine and FMB pro forma combined amounts, as defined in (2) above, by 5.6391.

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COMPARATIVE MARKET PRICES AND DIVIDENDS

The First Bancshares, Inc.

First Bancshares common stock is listed on the NASDAQ Global Market under the symbol “FBMS.” As of [•], 2018, the latest practicable date prior to this proxy statement/prospectus, there were approximately [•] shares of First Bancshares common stock outstanding, which were held by approximately [•] holders of record. The following table sets forth the high and low reported intra-day sales prices per share of First Bancshares common stock and the cash dividends declared per share for the periods indicated.

| | First Bancshares Common Stock | | |
|-----------------------------------|-------------------------------|----------|------------------------------------|
| | Sales Price | | Dividends Declared Per Share |
| | High | Low | |
| 2016 | | | |
| First Quarter | \$ 18.50 | \$ 15.32 | \$ 0.0375 |
| Second Quarter | \$ 17.72 | \$ 15.50 | \$ 0.0375 |
| Third Quarter | \$ 19.55 | \$ 16.99 | \$ 0.0375 |
| Fourth Quarter | \$ 28.50 | \$ 17.10 | \$ 0.0375 |
| 2017 | | | |
| First Quarter | \$ 30.80 | \$ 26.00 | \$ 0.0375 |
| Second Quarter | \$ 28.75 | \$ 26.75 | \$ 0.0375 |
| Third Quarter | \$ 30.85 | \$ 26.10 | \$ 0.0375 |
| Fourth Quarter | \$ 34.70 | \$ 27.99 | \$ 0.0375 |
| 2018 | | | |
| First Quarter | \$ 35.10 | \$ 31.00 | \$ 0.0500 |
| Second Quarter | \$ 36.60 | \$ 30.25 | \$ 0.0500 |
| Third Quarter (through [•], 2018) | \$ [•] | [•] | \$ 0.0500 |

On July 23, 2018, the last full trading day before the public announcement of the merger agreement, the closing sale price per share of First Bancshares common stock was \$36.45, and on [•], 2018, the latest practicable date before the date of this proxy statement/prospectus, the closing sale price per share of First Bancshares common stock was \$[•]. FMB shareholders are advised to obtain current market quotations for First Bancshares common stock and FMB common stock. The market price of First Bancshares common stock will fluctuate between the date of this proxy statement/prospectus and the date of completion of the merger. No assurance can be given concerning the market price of First Bancshares common stock before or after the effective date of the merger. Changes in the market price of First Bancshares common stock prior to the completion of the merger will affect the market value of the merger consideration that FMB shareholders will receive.

The principal sources of funds to First Bancshares to pay dividends are the dividends received from The First. Consequently, dividends are dependent upon The First’s earnings, capital needs, regulatory policies, as well as statutory and regulatory limitations. Federal and state banking laws and regulations restrict the amount of dividends and loans a bank may make to its parent company. Approval by First Bancshares’ regulators is required if the total of all dividends declared in any calendar year exceed the total of its net income for that year combined with its retained net income of the preceding two years. See “Description of Capital Stock — Common Stock — Dividends.” FMB Banking Corporation

As of the record date for the FMB special meeting, there were approximately [•] shares of FMB common stock outstanding, which were held by approximately [•] holders of record. FMB common stock is not listed on any established securities exchange or quotation system. Accordingly, there is no established

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public trading market for FMB common stock and as a result, any market in FMB common stock prior to the merger should be characterized as illiquid and irregular. Privately negotiated trades of FMB common stock occur from time to time without pricing information being made known to FMB management. These transactions represent privately negotiated transactions directly between the purchaser and seller and are not subject to any reporting system. Since January 1, 2016, there were no sales of FMB common stock to management's knowledge or for which pricing information for any such sale was provided to FMB management. The following table shows the cash dividends declared per share for the periods indicated.

| | FMB Common Stock Dividends Declared Per Share |
|-----------------------------------|--|
| 2016 | |
| First Quarter | \$ 6.77 |
| Second Quarter | \$ 1.00 |
| Third Quarter | \$ 1.12 |
| Fourth Quarter | — |
| 2017 | |
| First Quarter | \$ 4.11 |
| Second Quarter | \$ 1.27 |
| Third Quarter | \$ 1.51 |
| Fourth Quarter | — |
| 2018 | |
| First Quarter | \$ 7.06 |
| Second Quarter | \$ 1.67 |
| Third Quarter (through [•], 2018) | \$ 0.69 |

FMB's cash dividend payout policy is continually reviewed by management and the FMB board of directors. The payment of dividends depends upon a number of factors, including taxable income attributable to shareholders from FMB's operations, capital requirements, FMB's and Farmers & Merchants' financial condition and results of operations, tax considerations, statutory and regulatory limitations, and general economic conditions. Future dividends are not guaranteed and will depend on FMB's ability to pay them. No assurances can be given that any dividends will be paid or that, if paid, will not be reduced or eliminated in future periods. FMB's future payment of dividends may depend, in part, upon receipt of dividends from Farmers & Merchants.

Federal and state regulations also restrict the ability of Farmers & Merchants to pay dividends and make other capital distributions to FMB. Generally, a Florida-chartered commercial bank that meets the capital conservation buffer requirement may make capital distributions during any calendar year equal to retained net profits of the previous two calendar years and the current year-to-date earnings. Farmers & Merchants must maintain a capital conservation buffer consisting of common equity tier 1 capital above the required minimum levels in order to avoid limitations on capital distributions and discretionary bonus payments. This buffer is currently 1.875% of risk-weighted assets and will increase to 2.5% on January 1, 2019.

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RISK FACTORS

In addition to general investment risks and the other information contained in or incorporated by reference into this proxy statement/prospectus, including the matters addressed under the section “Cautionary Statement Concerning Forward-Looking Statements,” you should carefully consider the following risk factors in deciding how to vote for the proposals presented in this proxy statement/prospectus. You should also consider the other information in this proxy statement/prospectus and the other documents incorporated by reference into this proxy statement/prospectus. See “Where You Can Find More Information.”

Risks Related to the Merger

Because of the fixed exchange ratio and the fluctuation of the market price of First Bancshares common stock, FMB shareholders will not know at the time of the special meeting the market value of the stock consideration they will receive.

Pursuant to the merger agreement, each share of FMB common stock issued and outstanding immediately prior to the effective time of the merger will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, which we refer to as the cash consideration, or (ii) 5.6391 shares of First Bancshares common stock, which we refer to as the stock consideration, provided that the total mix of merger consideration shall be fixed at 80% stock and 20% cash, and if the stock consideration or the cash consideration is over-subscribed, the exchange agent will make adjustments to the elections of FMB shareholders whose elections were in excess of these limits in order to preserve that mix of merger consideration.

The market value of the stock consideration may vary from the market value on the date FMB and First Bancshares announced the merger, on the date that this proxy statement/prospectus is mailed, on the date of the FMB special meeting and on the date the merger is completed and thereafter due to fluctuations in the market price of First Bancshares common stock. Any fluctuation in the market price of First Bancshares common stock after the date of this proxy statement/prospectus will change the value of the shares of First Bancshares common stock that FMB shareholders may receive. Stock price changes may result from a variety of factors that are beyond the control of First Bancshares and FMB, including but not limited to general market and economic conditions, changes in their respective businesses, operations and prospects and regulatory considerations. Therefore, at the time of the FMB special meeting, FMB shareholders will not know the precise market value of the stock consideration they may receive at the effective time of the merger. FMB shareholders should obtain current sale prices for shares of First Bancshares common stock and FMB common stock before voting their shares at the FMB special meeting.

The merger and related transactions are subject to approval by FMB shareholders.

The merger cannot be completed unless the FMB shareholders approve the merger agreement by the affirmative vote of the holders of at least a majority of the outstanding shares of FMB’s common stock entitled to vote at the FMB special meeting.

Failure to complete the merger could negatively affect the value of the shares and the future business and financial results of FMB.

If the merger is not completed, the ongoing business of FMB could be adversely affected and FMB will be subject to a variety of risks associated with the failure to complete the merger, including the following:

- FMB being required, under certain circumstances, to pay to First Bancshares a termination fee equal to \$3,200,000;
- substantial costs incurred by FMB in connection with the proposed merger, such as legal, accounting, financial advisor, filing, printing and mailing fees;
- the loss of key employees and customers;
- the disruption of operations and business;

- deposit attrition, customer loss and revenue loss;

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- unexpected problems with costs, operations, personnel, technology and credit;

- diversion of management focus and resources from operational matters and other strategic opportunities while working to implement the merger; and

- reputational harm due to the adverse perception of any failure to successfully complete the merger.

If the merger is not completed, these risks could materially affect the business, financial results and the value of FMB common stock.

FMB will be subject to business uncertainties and contractual restrictions while the merger is pending.

Uncertainty about the effect of the merger on employees and customers may have an adverse effect on FMB. These uncertainties may impair FMB's ability to attract, retain and motivate key personnel until the merger is completed, and could cause customers and others that deal with FMB to seek to change existing business relationships with FMB.

Retention of certain employees by FMB may be challenging while the merger is pending, as certain employees may experience uncertainty about their future roles with FMB or First Bancshares. If key employees depart because of issues relating to the uncertainty and difficulty of integration or a desire not to remain with FMB or First Bancshares, FMB's business or the business assumed by First Bancshares following the merger could be harmed. In addition, FMB has agreed to certain contractual restrictions on the operation of its business prior to closing. See "The Merger Agreement — Covenants and Agreements" for a description of the restrictive covenants applicable to FMB.

The merger agreement limits FMB's ability to pursue an alternative acquisition proposal and requires FMB to pay a termination fee of \$3,200,000 under limited circumstances relating to alternative acquisition proposals.

Under the merger agreement, FMB has agreed not to solicit, initiate, encourage or induce the making, submission, negotiation or announcement of any alternative business combination transaction or, subject to certain exceptions, participate in discussions or negotiations regarding, or furnish any non-public information relating to, any alternative business combination transaction. See "The Merger Agreement — No Solicitation" on page 87. The merger agreement also provides for FMB to pay to First Bancshares a termination fee in the amount of \$3,200,000 in the event that the merger agreement is terminated for certain reasons. See "The Merger Agreement — Termination Fee" on page 91. These provisions could discourage a potential competing acquirer that might have an interest in acquiring FMB from considering or making a competing acquisition proposal, even if the potential competing acquirer was prepared to pay consideration with a higher per share cash value than the market value proposed to be received or realized in the merger, or might result in a potential competing acquirer proposing to pay a lower price than it might otherwise have proposed to pay because of the added expense of the termination fee that may become payable in certain circumstances under the merger agreement.

The merger agreement contains provisions granting both FMB and First Bancshares the right to terminate the merger agreement in certain circumstances.

The merger agreement contains certain termination rights, including the right, subject to certain exceptions, of either party to terminate the merger agreement if the merger is not completed on or prior to January 1, 2019 (subject to automatic extension to March 31, 2019 if the only outstanding condition to closing is the receipt of regulatory approvals), and the right of FMB to terminate the merger agreement, subject to certain conditions, if the average closing price of First Bancshares common stock over a specified period prior to completion of the merger decreases below certain specified thresholds, or to accept a business combination transaction deemed to be superior to the merger by the FMB board of directors. If the merger is not completed, the ongoing business of FMB could be adversely affected and FMB will be subject to several risks, including the risks described elsewhere in this "Risk Factors" section.

The merger is subject to a number of conditions which, if not satisfied or waived in a timely manner, would delay the merger or adversely impact the companies' ability to complete the transactions.

The completion of the merger is subject to certain conditions, including, among others, the (1) approval of the merger agreement by the holders of at least a majority of the outstanding shares of FMB common stock entitled to vote at the FMB special meeting; (2) the receipt of all required regulatory

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approvals for the merger, without the imposition of any material on-going conditions or restrictions, and the expiration of all regulatory waiting periods; (3) the absence of any legal restraint (such as an injunction or restraining order) that would prevent the consummation of the merger; (4) the effectiveness of the registration statement of which this proxy statement/prospectus forms a part; (5) each party's receipt of a tax opinion from its respective outside legal counsel, dated the closing date of the merger, confirming the merger qualifies as a "reorganization" within the meaning of Section 368(a) of the Code; (6) the Plan of Bank Merger in the form attached as Exhibit B to the merger agreement attached as Annex A to this document being executed and delivered; (7) the absence of 10% or more of the outstanding shares of FMB's common stock exercising their appraisal rights; (8) the execution of an agreement terminating the FMB shareholders' agreement as of the effective time of the merger; (9) FMB shall have complied with its obligations with respect to employee benefit plans as required by the merger agreement, including the termination of certain plans and agreements; (10) the absence of the occurrence of a material adverse effect on FMB or First Bancshares; and (11) other customary closing conditions set forth in the merger agreement. See "The Merger Agreement — Conditions to Completion of the Merger" on page 89. While it is currently anticipated that the merger will be completed during the fourth quarter of 2018, there can be no assurance that such conditions will be satisfied in a timely manner or at all, or that an effect, event, development or change will not transpire that could delay or prevent these conditions from being satisfied. Accordingly, there can be no guarantee with respect to the timing of the closing of the merger, whether the merger will be completed at all and when FMB shareholders would receive the merger consideration, if at all.

First Bancshares and FMB may waive one or more of the conditions to the merger without re-soliciting shareholder approval for the merger.

Each of the conditions to the obligations of First Bancshares and FMB to complete the merger may be waived, in whole or in part, to the extent permitted by applicable law, by agreement of First Bancshares and FMB, if the condition is a condition to both parties' obligation to complete the merger, or by the party for which such condition is a condition of its obligation to complete the merger. The boards of directors of First Bancshares and FMB may evaluate the materiality of any such waiver to determine whether amendment of this proxy statement/prospectus and re-solicitation of proxies are necessary. First Bancshares and FMB, however, generally do not expect any such waiver to be significant enough to require re-solicitation of shareholders. In the event that any such waiver is not determined to be significant enough to require re-solicitation of shareholders, the companies will have the discretion to complete the merger without seeking further shareholder approval.

The termination of the FMB shareholders' agreement requires action by a greater percentage of the shares of FMB common stock than the approval of the merger.

The obligation of First Bancshares to complete the merger is conditioned upon receipt of an executed agreement documenting the termination of the FMB shareholders' agreement. The FMB shareholders' agreement may only be terminated by a written agreement executed by FMB shareholders holding no less than 66²/₃% of the shares of FMB common stock issued and outstanding, which is a higher threshold than the required number of votes for the approval of the merger. Therefore, it is possible that the requisite FMB shareholder approval is obtained for the merger, but an insufficient number of shareholders execute the agreement to terminate the FMB shareholders' agreement, in which case First Bancshares will not be required to complete the merger unless it chooses to waive the condition that FMB deliver an executed agreement terminating the FMB shareholders' agreement.

Regulatory approvals may not be received, may take longer than expected or impose conditions that are not presently anticipated.

Before the transactions contemplated by the merger agreement may be completed, approvals must be obtained from various regulatory authorities, which include the Federal Reserve Board, the OCC, and other securities and regulatory authorities. These governmental entities may request additional information or materials regarding the regulatory applications and notices submitted by First Bancshares and FMB, or may impose conditions on the granting of such approvals. Such conditions or changes and the process of obtaining regulatory approvals could have the effect of delaying the completion of the merger or of

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imposing additional costs or limitations on the combined company following the merger. The regulatory approvals may not be received at all, may not be received in a timely fashion, and may contain conditions on the completion of the merger that are not anticipated or cannot be met. There can be no assurance as to whether these and other regulatory approvals will be received, the timing of those approvals, or whether any conditions will be imposed. See “The Merger — Regulatory Approvals Required for the Merger” on page 64.

The directors and executive officers of FMB have interests in seeing the merger completed that are different from, or in addition to, those of the other FMB shareholders.

The directors and executive officers of FMB have arrangements that provide them with interests in the merger that are different from, or in addition to, those of the shareholders of FMB generally. These interests and arrangements may create potential conflicts of interest and may influence or may have influenced the directors and executive officers of FMB to support or approve the merger and the merger agreement. See “The Merger — Interests of FMB’s Directors and Executive Officers in the Merger” beginning on page 61.

The opinion of FMB’s financial advisor does not reflect changes in circumstances between the date of such opinion and the completion of the merger.

FMB’s board of directors received an opinion from its financial advisor as to the fairness of the merger consideration from a financial point of view as of the date of such opinion. Subsequent changes in the operations and prospects of FMB or First Bancshares, general market and economic conditions and other factors that may be beyond the control of FMB or First Bancshares, may significantly alter the value of FMB or First Bancshares or the price of the shares of First Bancshares common stock by the time the merger is completed. The opinion does not address the fairness of the merger consideration from a financial point of view at the time the merger is completed, or as of any other date other than the date of such opinion. The opinion of FMB’s financial advisor is attached as Annex B to this proxy statement/prospectus. For a description of the opinion, see “The Merger — Opinion of FMB’s Financial Advisor” on page 50.

The merger may be completed even though First Bancshares or FMB experiences adverse changes in its business. In general, either First Bancshares or FMB may refuse to complete the merger if the other party suffers a material adverse effect on its business prior to the closing of the merger. However, certain types of changes or occurrences with respect to First Bancshares or FMB would not prevent the merger from going forward, even if the change or occurrence would have adverse effects on First Bancshares or FMB, including the following:

- changes in banking and similar laws of general applicability or interpretations thereof by governmental authorities, if such changes do not have a disproportionate impact on the affected company;
- changes in GAAP or regulatory accounting requirements applicable to banks or bank holding companies generally, if such changes do not have a disproportionate impact on the affected company;
- changes in global, national or regional political conditions including the outbreak of war or acts of terrorism, or in economic or market conditions affecting the financial services industry generally, if such changes do not have a disproportionate impact on the affected company;
- public disclosure of the transactions contemplated or actions expressly required by the merger agreement or actions or omissions that are taken with the prior written consent of the other party, or as otherwise expressly permitted or contemplated by the merger agreement;
- any failure by FMB of First Bancshares to meet any internal or published industry analyst projections or forecasts or estimates of revenues or earnings for any period (but not including the underlying causes thereof);

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- changes in the trading price or trading volume of First Bancshares common stock (but not including the underlying causes thereof unless otherwise specifically excluded); however, FMB may terminate the merger agreement if (i) the average closing price of First Bancshares common stock during a specified period prior to closing is less than \$30.98 and (ii) First Bancshares common stock underperforms the KBW Regional Banking Index by more than 15%, unless First Bancshares elects to make a compensating adjustment to the exchange ratio; and

- the impact of the merger agreement and the transactions contemplated thereby on relationships with customers or employees, including the loss of personnel subsequent to the date of the merger agreement.

Litigation in transactions of this type are sometimes filed against the board of directors of either party that could prevent or delay the completion of the merger or result in the payment of damages following completion of the merger.

In connection with the merger, it is possible that FMB shareholders may file putative class action lawsuits against the boards of directors of First Bancshares and/or FMB. Among other remedies, these shareholders could seek to enjoin the merger. The outcome of any such litigation would be uncertain. If a dismissal is not granted or a settlement is not reached, such potential lawsuits could prevent or delay completion of the merger and result in substantial costs to First Bancshares and FMB. The defense or settlement of any lawsuit or claim that remains unresolved at the time the merger is consummated may adversely affect the combined company's business, financial condition, results of operations, cash flows and market price.

Risks Related to the Combined Company Following the Merger

The combined company expects to incur substantial expenses related to the merger.

The combined company expects to incur substantial expenses in connection with completing the merger and integrating the business and operations of FMB and First Bancshares. Although First Bancshares and FMB have assumed that a certain level of transaction and integration expenses would be incurred, there are a number of factors beyond their control that could affect the total amount or the timing of their integration expenses. Many of the expenses that will be incurred, by their nature, are difficult to estimate accurately at the present time. As a result, the transaction and integration expenses associated with the merger could, particularly in the near term, exceed the savings that the combined company expects to achieve from the integration of the businesses following the completion of the merger.

Following the merger, the combined company may be unable to integrate FMB's business with First Bancshares successfully and realize the anticipated synergies and other benefits of the merger or do so within the anticipated timeframe.

The merger involves the combination of two companies that currently operate as independent companies, as well as the companies' subsidiaries. Although the combined company is expected to benefit from certain synergies, including cost savings, the combined company may encounter potential difficulties in the integration process, including:

- the inability to successfully combine FMB's business with First Bancshares in a manner that permits the combined company to achieve the cost savings anticipated to result from the merger, which would result in the anticipated benefits of the merger not being realized in the timeframe currently anticipated or at all;

- the risk of not realizing all of the anticipated operational efficiencies or other anticipated strategic and financial benefits of the merger within the expected timeframe or at all;

- potential unknown liabilities and unforeseen increased expenses, delays or regulatory conditions associated with the merger; and

- performance shortfalls as a result of the diversion of management's attention caused by completing the merger and integrating the companies' operations.

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For all these reasons, you should be aware that it is possible that the integration process could result in the distraction of the combined company's management, the disruption of the combined company's ongoing business or inconsistencies in the combined company's operations, any of which could adversely affect the ability of the combined company to maintain relationships with customers and employees or to achieve the anticipated benefits of the merger, or could otherwise adversely affect the business and financial results of the combined company.

Following the merger, the combined company may be unable to retain key employees.

The success of the combined company after the merger will depend in part upon its ability to retain key employees.

Simultaneous with the execution of the merger agreement, First Bancshares entered into employee agreements with certain key employees of FMB, the effectiveness of which is conditioned upon the completion of the merger.

However, key employees may depart either before or after the merger because of issues relating to the uncertainty and difficulty of integration or a desire not to remain with the combined company following the merger. Accordingly, no assurance can be given that FMB or First Bancshares or, following the merger, the combined company will be able to retain key employees.

The voting power of FMB shareholders will be diluted by the merger.

The merger will result in FMB shareholders having an ownership stake in the combined company that is smaller than their current stake in FMB. Upon completion of the merger of FMB with First Bancshares, we estimate that FMB shareholders will own approximately [•]% of the issued and outstanding shares of common stock of the combined company. Consequently, FMB shareholders, as a general matter, will have less influence over the management and policies of the combined company after the effective time of the merger than they currently exercise over the management and policies of FMB.

Future capital needs could result in dilution of shareholder investment.

First Bancshares' board of directors may determine from time to time there is a need to obtain additional capital through the issuance of additional shares of its common stock or other securities. These issuances would dilute the ownership interests of its shareholders and may dilute the per share book value of First Bancshares common stock. New investors may also have rights, preferences and privileges senior to First Bancshares' shareholders which may adversely impact its shareholders.

The unaudited pro forma combined consolidated financial information included elsewhere in this proxy statement/prospectus may not be representative of the combined company's results after the merger with FMB, and accordingly, you have limited financial information on which to evaluate the combined company.

The unaudited pro forma combined consolidated financial information included elsewhere in this proxy statement/prospectus has been presented for informational purposes only and is not necessarily indicative of the financial position or results of operations that actually would have occurred had the merger with FMB been completed as of the date indicated, nor is it indicative of the future operating results or financial position of the combined company. The unaudited pro forma combined consolidated financial information presented elsewhere in this proxy statement/prospectus does not reflect future events that may occur after the merger. Such information is based in part on certain assumptions regarding the transactions contemplated by the FMB merger and the transactions relating thereto that First Bancshares believes are reasonable. Therefore, First Bancshares and FMB cannot assure you that the assumptions will prove to be accurate over time. For more information, see "Unaudited Pro Forma Combined Consolidated Financial Information."

Risks Related to an Investment in the Combined Company's Common Stock

The market price of the shares of common stock of the combined company may be affected by factors different from those affecting the price of shares of First Bancshares common stock before the merger.

The results of operations of the combined company, as well as the market price of shares of the common stock of the combined company after the merger, may be affected by factors in addition to those currently affecting First Bancshares' or FMB's results of operations and the market prices of shares of First

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Bancshares common stock. Accordingly, the historical financial results of First Bancshares and FMB and the historical market prices of shares of First Bancshares common stock may not be indicative of these matters for the combined company after the merger. For a discussion of the businesses of First Bancshares and FMB and certain risks to consider in connection with evaluating the proposals to be considered at the FMB special meeting, see the documents incorporated by reference by First Bancshares into this proxy statement/prospectus referred to under “Where You Can Find More Information” beginning on page 135 and the information contained in FMB’s historical consolidated financial statements and notes thereto and the section titled “Management’s Discussion and Analysis of Financial Condition and Results of Operations” included in this proxy statement/prospectus, respectively.

The market price of the combined company’s common stock may decline as a result of the merger.

The market price of the combined company’s common stock may decline as a result of the merger if the combined company does not achieve the perceived benefits of the merger or the effect of the merger on the combined company’s financial results is not consistent with the expectations of financial or industry analysts. In addition, upon completion of the merger, First Bancshares and FMB shareholders will own interests in a combined company operating an expanded business with a different mix of assets, risks and liabilities. Current First Bancshares and FMB shareholders may not wish to continue to invest in the combined company, or for other reasons may wish to dispose of some or all of their shares of the combined company.

After the merger is completed, FMB shareholders who receive shares of First Bancshares common stock in the merger will have different rights that may be less favorable than their current rights as FMB shareholders.

After the closing of the merger, FMB shareholders who receive shares of First Bancshares common stock in the merger will have different rights than they currently have as FMB shareholders, which may be less favorable than their current rights as FMB shareholders. For a detailed discussion of the significant differences between the current rights of a shareholder of FMB and the rights of a shareholder of the combined company following the merger, see “Comparison of Rights of First Bancshares Shareholders and FMB Shareholders” beginning on page 126.

Certain Risks Related to Tax

The merger may have adverse tax consequences.

Each of First Bancshares and FMB expects that the merger will qualify as a “reorganization” within the meaning of Section 368(a) of the Code, and each will receive a legal opinion to that effect. A legal opinion represents the judgment of counsel rendering the opinion and is not binding on the Internal Revenue Service or the courts. If the merger were to fail to qualify as a reorganization within the meaning of Section 368(a) of the Code, then each U.S. holder of FMB common stock generally would recognize gain or loss, as applicable, equal to the difference between (1) the sum of the fair market value of the shares of First Bancshares common stock received by such U.S. holder in the merger and the amount of cash received by such U.S. holder in the merger and (2) its adjusted tax basis in the shares of FMB common stock surrendered in exchange therefor. See “The Merger — Material U.S. Federal Income Tax Considerations” beginning on page 65.

Risks Related to First Bancshares’ Business

There are certain risks relating to First Bancshares’ business.

You should read and consider risk factors specific to First Bancshares’ business that will also affect the combined company after the merger. These risks are described in the section entitled “Risk Factors” in First Bancshares’ Annual Report on Form 10-K for the year ended December 31, 2017 and in other documents incorporated by reference into this proxy statement/prospectus. See “Where You Can Find More Information” on page 135 for the location of information incorporated by reference into this proxy statement/prospectus.

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THE FMB SPECIAL MEETING

This proxy statement/prospectus is being provided to the holders of FMB common stock as part of a solicitation of proxies by the FMB board of directors for use at the FMB special meeting to be held at the time and place specified below and at any properly convened meeting following an adjournment thereof. This proxy statement/prospectus provides the holders of FMB common stock with information they need to know to be able to vote or instruct their vote to be cast at the FMB special meeting.

General

FMB is furnishing this proxy statement/prospectus to the holders of FMB common stock as of the record date for use at FMB's special meeting and any adjournment or postponement of its special meeting.

Date, Time and Place

The FMB special meeting will be held at FMB's executive board room located at 101 North Cherry Street, Monticello, Florida, on [•], 2018, at [•] [a.m./p.m.], Eastern Time, subject to any adjournment or postponement thereof.

Purpose of the FMB Special Meeting

At the FMB special meeting, FMB shareholders will be asked to consider and vote on the following:

-
- Proposal One: The Merger Proposal — To approve the merger agreement, which we refer to as the merger proposal; and
-
- Proposal Two: The Adjournment Proposal — To approve the adjournment of the FMB special meeting to a later date or dates, if the FMB board of directors determines it is necessary, among other things, to permit solicitation of additional proxies if there are not sufficient votes at the time of the FMB special meeting to approve the merger proposal.

Completion of the merger is conditioned on, among other things, the approval of the merger agreement by the FMB shareholders.

No other matter can be brought up or voted upon at the FMB special meeting.

Proposal One: Merger Proposal

FMB is asking its shareholders to approve the merger proposal. After careful consideration, FMB's board of directors determined that the merger agreement and the transactions contemplated thereby, including the merger, were advisable and in the best interests of FMB and FMB's shareholders.

FMB shareholders should carefully read this document in its entirety, including the annexes and the documents incorporated by reference, for more detailed information concerning the merger agreement and the merger. For a detailed discussion of the merger, including the terms and conditions of the merger agreement, see "The Merger Agreement," beginning on page 75. In addition, FMB shareholders are directed to the merger agreement, a copy of which is attached as Annex A to this document and incorporated in this document by reference.

Proposal Two: Adjournment Proposal

If, at the FMB special meeting, the number of shares of FMB common stock present or represented and voting in favor of the merger proposal is insufficient to approve the merger proposal, FMB may move to adjourn the FMB special meeting in order to enable the FMB board of directors to solicit additional proxies for approval of the merger proposal. In that event, FMB's shareholders will be asked to vote upon the adjournment proposal and not the merger proposal.

In the adjournment proposal, FMB is asking its shareholders to authorize the holder of any proxy solicited by its board of directors to vote in favor of granting discretionary authority to the FMB board of directors to adjourn the FMB special meeting to another time and place for the purpose of soliciting

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additional proxies. If FMB’s shareholders approve the adjournment proposal, FMB could adjourn the FMB special meeting and any adjourned session of the FMB special meeting and use the additional time to solicit additional proxies, including the solicitation of proxies from FMB shareholders who have previously voted.

Recommendation of the FMB Board of Directors

On July 17, 2018, the FMB board of directors unanimously determined that the merger and the other transactions contemplated by the merger agreement are in the best interests of FMB and its shareholders and it approved the merger agreement, the merger and the other transactions contemplated by the merger agreement.

Accordingly, the FMB board of directors unanimously recommends that FMB shareholders vote as follows:

-
- “FOR” Proposal One approving the merger agreement; and
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- “FOR” Proposal Two approving the adjournment of the FMB special meeting if necessary to permit the solicitation of additional proxies if there are not sufficient votes at the time of the FMB special meeting to approve the merger agreement.

Holders of FMB common stock should carefully read this proxy statement/prospectus, including any documents incorporated by reference, and the annexes in their entirety for more detailed information concerning the merger agreement, the merger and the other transactions contemplated by the merger agreement.

Record Date; Shareholders Entitled to Vote

The record date for the FMB special meeting is [•], 2018, which we refer to herein as the FMB record date. Only record holders of shares of FMB common stock as of the close of business (5:00 p.m. Eastern Time), on the FMB record date are entitled to notice of, and to vote at, the FMB special meeting or any adjournment thereof. At the close of business on the FMB record date, the only outstanding securities of FMB with a right to vote on the proposals were FMB common stock, with [•] shares of FMB common stock issued and outstanding. Each share of FMB common stock outstanding on the FMB record date is entitled to one vote on each proposal.

Quorum and Adjournment

No business may be transacted at the FMB special meeting unless a quorum is present. Holders representing at least a majority of the shares of FMB common stock entitled to vote at the FMB special meeting must be present, in person or represented by proxy, to constitute a quorum.

Approval of the adjournment proposal requires the affirmative vote of a majority of the shares represented at the meeting and entitled to vote on the matter. No notice of an adjourned FMB special meeting need be given if the new date, time and place are announced at the special meeting before adjournment, and no new record date is required to be set. If the meeting is adjourned to a date more than 120 days after the date fixed for the original meeting, a new record date must be set and a new notice must be given to the shareholders as of the new record date. At any adjourned FMB special meeting, all proxies will be voted in the same manner as they would have been voted at the original convening of the FMB special meeting, except for any proxies that have been effectively revoked or withdrawn prior to the adjourned FMB special meeting.

All shares of FMB common stock represented at the FMB special meeting, including shares that are represented but that vote to abstain, will be treated as present for purposes of determining the presence or absence of a quorum.

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Vote Required for Approval; Abstentions; Failure to Vote

The required votes to approve the FMB proposals are as follows:

Proposal One: The Merger Proposal — Approving the merger proposal requires the affirmative vote of at a majority of the issued and outstanding shares of FMB common stock entitled to vote at the FMB special meeting. Failure to vote and abstentions will have the same effect as a vote “AGAINST” this proposal.

Proposal Two: The Adjournment Proposal — Approving the adjournment proposal requires the affirmative vote of a majority of the shares represented at the meeting and entitled to vote on the matter. Failures to vote will have no effect on this proposal, but abstentions will have the same effect as a vote “AGAINST” this proposal.

If you sign your proxy but do not indicate your vote, your proxy will be voted “FOR” each proposal.

Voting by FMB Directors and Executive Officers

At the close of business on the FMB record date, FMB directors and executive officers and their affiliates were entitled to vote [•] shares of FMB common stock, excluding shares held in a fiduciary capacity and subject to the voting direction of the beneficial owner, or approximately [•]% of the shares of FMB common stock outstanding on that date. FMB expects that its directors and executive officers and their affiliates will vote their shares in favor of both of the FMB proposals.

FMB Common Stock Subject to Voting Agreements

All directors of FMB and Farmers & Merchants who have voting power over shares of FMB common stock, solely in their capacity as shareholders of FMB, have entered into voting agreements with First Bancshares pursuant to which they have agreed to vote their shares of FMB common stock in favor of the approval of the merger agreement and the merger and against the approval or adoption of any proposal made in opposition to the merger. As of the FMB record date, 145,092 shares of FMB common stock, or approximately 37.1% of the outstanding shares of FMB common stock entitled to vote at the FMB special meeting, are bound by the voting agreements.

Voting on Proxies by Holders of Record; Incomplete Proxies

If you were a record holder of FMB common stock at the close of business on the FMB record date, a proxy card is enclosed for your use. FMB requests that you vote your shares as promptly as possible by submitting your FMB proxy card by mail using the enclosed return envelope. When the accompanying proxy card is returned properly executed, the shares of FMB common stock represented by it will be voted at the FMB special meeting or any adjournment thereof in accordance with the instructions contained in the proxy card.

If a record holder returns an executed proxy card without an indication as to how the shares of FMB common stock represented by it are to be voted with regard to a particular proposal, the shares of FMB common stock represented by the proxy will be voted in accordance with the recommendation of the FMB board of directors and, therefore, such shares will be voted:

- “FOR” Proposal One approving the merger agreement; and
- “FOR” Proposal Two approving the adjournment of the FMB special meeting if necessary to permit the solicitation of additional proxies if there are not sufficient votes at the time of the FMB special meeting to approve the merger agreement.

At the date hereof, the FMB board of directors has no knowledge of any business that will be presented for consideration at the FMB special meeting and that would be required to be set forth in this proxy statement/prospectus or the related proxy card other than the matters set forth in FMB’s Notice of Special Meeting of Shareholders.

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Your vote is important. Accordingly, if you were a record holder of FMB common stock on the FMB record date, please sign and return the enclosed proxy card whether or not you plan to attend the FMB special meeting in person.

Revocation of Proxies and Changes to a FMB Shareholder's Vote

A FMB shareholder entitled to vote at the FMB special meeting may revoke a proxy at any time before such time that the proxy card for any such holders of FMB common stock must be received at the FMB special meeting by taking any of the following actions:

- delivering written notice of revocation to Judith A. Farmer, Corporate Secretary, FMB Banking Corporation, 200 East Washington Street, Monticello, Florida 32344;
- delivering a proxy card bearing a later date than the proxy that such shareholder desires to revoke; or
- attending the FMB special meeting and voting in person.

Attendance at the FMB special meeting will not, however, by itself, constitute a vote or revocation of a prior proxy.

Solicitation of Proxies

The FMB board of directors is soliciting proxies for the FMB special meeting from holders of its FMB common stock entitled to vote at the FMB special meeting. In accordance with the merger agreement, FMB will pay its own cost of soliciting proxies from its shareholders, including the cost of mailing this proxy statement/prospectus. In addition to solicitation of proxies by mail, proxies may be solicited by FMB's officers, directors and regular employees, without additional remuneration, by personal interview, telephone, e-mail or other means of communication.

FMB will make arrangements with the relevant custodian or other fiduciary to forward proxy solicitation materials to beneficial owners of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan. FMB will reimburse the custodian for the reasonable expenses incurred in forwarding the proxy materials.

Attending the FMB Special Meeting; Voting in Person

Only record holders of FMB common stock on the record date, their duly appointed proxies, and invited guests may attend the FMB special meeting. However, only holders of FMB common stock will be entitled to vote.

Assistance

If you need assistance in completing your proxy card, have questions regarding the FMB special meeting, or would like additional copies of this proxy statement/prospectus, please contact Judith A. Farmer, Corporate Secretary, at (850) 792-7428 or Ian C. Donkin, Treasurer and a Director at (850) 792-7441.

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THE MERGER

The following discussion contains certain information about the merger. The discussion is subject, and qualified in its entirety by reference, to the merger agreement attached as Annex A to this proxy statement/ prospectus. We urge you to read carefully this entire proxy statement/prospectus, including the merger agreement attached as Annex A, for a more complete understanding of the merger.

General

Each of First Bancshares' and FMB's respective boards of directors has unanimously approved the merger agreement and the transactions contemplated by the merger agreement. The merger agreement provides for the acquisition of FMB by First Bancshares pursuant to the merger of FMB with and into First Bancshares, with First Bancshares as the surviving company, which we refer to as the merger. Immediately after the merger, Farmers & Merchants, a wholly owned bank subsidiary of FMB, will be merged with and into The First, a wholly owned bank subsidiary of First Bancshares, with The First as the surviving bank, which we refer to as the bank merger.

Purchase Price and Purchase Price Adjustments

At the effective time of the merger, each share of FMB common stock issued and outstanding immediately prior to the effective time of the merger will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, which we refer to as the cash consideration, or (ii) 5.6391 shares of First Bancshares common stock, which we refer to as the stock consideration. The election of stock consideration or cash consideration will be subject to proration such that 80% of the issued and outstanding shares of FMB common stock will be exchanged for First Bancshares common stock and 20% will be exchanged for cash. As a result, if the aggregate number of shares with respect to which a valid stock or cash election has been made exceeds these limits, shareholders who have elected the form of merger consideration that has been over-subscribed in excess of these limits will have the mixture of stock consideration and cash consideration they receive adjusted in accordance with the proration procedures set forth in the merger agreement so that such limits are not exceeded. The stock consideration and the cash consideration are collectively referred to as the merger consideration.

First Bancshares will not issue any fractional shares of First Bancshares common stock in the merger. FMB shareholders who would otherwise be entitled to a fractional share of First Bancshares common stock upon the completion of the merger will instead receive an amount in cash (without interest and rounded to the nearest whole cent) determined by multiplying the fractional share interest in First Bancshares common stock (rounded to the nearest one hundredth of a share) by \$204.70.

FMB shareholders are being asked to approve the merger agreement. See "The Merger Agreement" for additional and more detailed information regarding the legal documents that govern the merger, including information about the conditions to the completion of the merger and the provisions for terminating or amending the merger agreement.

Background of the Merger

As part of their strategic planning and ongoing consideration and evaluation of FMB's long-term prospects, FMB's board of directors and executive officers have regularly reviewed and assessed FMB's business strategies and objectives, all with the goal of enhancing long-term value for FMB's shareholders. In pursuit of this goal, FMB's board of directors routinely met with financial advisors and other consultants regarding the state of the banking market and bank holding company valuations.

On October 13, 2017, a representative from Hovde, an investment banking firm, met with the FMB board of directors to discuss the banking market, landscape for mergers and acquisitions, bank holding company valuation, potential buyers, the sale process, and other information, including FMB's option to remain an independent institution.

Following this meeting, the FMB board of directors reviewed and discussed the information provided and considered pursuing a sale of the company. After review of the information provided by Hovde and internal discussions, the FMB board of directors decided to engage Hovde to render financial advisory and investment banking services to FMB in connection with a potential sale of the company. The engagement letter between FMB and Hovde was executed on January 12, 2018.

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Upon executing the engagement letter, Hovde and FMB worked together to gather relevant documents and establish an electronic data room to enable potential buyers to conduct due diligence. In connection with the possible sale, Hovde contacted 18 potential buyers on a no-name basis regarding possible interest in FMB. Nine parties expressed an interest in evaluating the opportunity and executed a non-disclosure agreement. The initial deadline for submission of non-binding indications of interest, which we refer to as an IOI, was April 23, 2018. All nine parties were provided with a confidential information memorandum providing them with greater detail regarding FMB and other information needed to provide FMB with a preliminary bid to pursue the acquisition of FMB. Two parties held meetings with FMB's management as they evaluated the opportunity.

On April 23, 2018 five parties, including First Bancshares, submitted IOIs. On April 24, 2018, the FMB board of directors met to review the IOIs received. Ultimately, the FMB board of directors determined that it preferred to pursue the IOI with First Bancshares due to the potential appreciation in value of First Bancshares' common stock, the ability to defer taxable gain in a transaction with First Bancshares, FMB's cultural fit with First Bancshares, and the perceived ease of execution in a transaction with First Bancshares. However, because FMB had received an IOI from another party, referred to herein as Party A, with a higher, all cash offer, the FMB board of directors determined the best course of action would be to request a revised IOI from First Bancshares.

Following the April 24, 2018 FMB board meeting, Hovde was instructed to contact First Bancshares and request that they increase the consideration and revise its IOI to include cash consideration. First Bancshares agreed and submitted an updated IOI reflecting revised pricing of approximately \$80.0 million to FMB shareholders. While nominally less than the all-cash offer from Party A, the board of directors chose to proceed with First Bancshares for the reasons cited above. FMB executed the updated First Bancshares IOI on May 3, 2018.

Following the execution of the revised IOI on May 3, 2018, First Bancshares proceeded to conduct further in-depth diligence of FMB, including several visits by the First Bancshares' management team to FMB's executive offices in Monticello, Florida. FMB, with the assistance of its legal counsel, also conducted reverse due diligence on First Bancshares. As part of FMB's reverse due diligence, members of FMB's management team visited with members of First Bancshares' management team at First Bancshares' executive offices in Hattiesburg, Mississippi on April 30, 2018.

On May 18, 2018, First Bancshares' legal counsel, Alston & Bird LLP, distributed a draft of the merger agreement to FMB and its legal counsel, Bryan Cave Leighton Paisner LLP. From then until July 23, 2018, the parties and their advisors negotiated the terms of the merger agreement and continued their respective due diligence processes, including a visit on June 11, 2018 by members of First Bancshares' management team to FMB offices located in Monticello and Tallahassee, Florida and Thomasville, Georgia.

On July 17, 2018, FMB's board of directors held a special meeting to review and discuss the proposed merger and the merger agreement. After receiving a fairness opinion presentation from Hovde, and reviewing the merger agreement with Bryan Cave Leighton Paisner LLP, the FMB board of directors unanimously adopted and approved the merger agreement and unanimously determined to recommend the merger to the FMB shareholders for approval.

On July 19, 2018, First Bancshares' board of directors held a special meeting to review and discuss the proposed merger and merger agreement. At this meeting, First Bancshares' board of directors received presentations from its legal counsel, Alston & Bird LLP and its financial advisor, FIG Partners LLC. Following the discussion, First Bancshares' board of directors unanimously voted to approve the merger agreement, including the merger, and authorized First Bancshares' executives to execute the merger agreement.

On July 23, 2018 the parties executed and delivered the merger agreement and all ancillary documents. The execution of the merger agreement was publicly announced on July 24, 2018.

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First Bancshares' Reasons for the Merger

In reaching its decision to approve and adopt the merger agreement, the merger and the other transactions contemplated by the merger agreement, including the issuance of First Bancshares common stock as part of the merger consideration, the First Bancshares board of directors considered a number of factors, including the following material factors:

- each of First Bancshares' and FMB's business, operations, financial condition, asset quality, earnings and prospects;
- the strategic fit of the businesses of the two companies, including their complementary markets, business lines and loan and deposit profiles;
- the opportunity to strategically expand in the Tallahassee, Florida market and enter the Southern Georgia market;
- the anticipated pro forma impact of the transaction on the combined company, including the expected impact on financial metrics including earnings and tangible book value and regulatory capital levels, as well as the potential efficiencies of scale resulting from the increased size of First Bancshares following the merger;
- its understanding of the current and prospective environment in which First Bancshares and FMB operate, including national, state and local economic conditions, the competitive environment for financial institutions generally, and the likely effect of these factors on First Bancshares both with and without the proposed transaction;
- its review and discussions with First Bancshares' management concerning the due diligence investigation of FMB, including its review of FMB's financial condition, results of operation, asset quality, market areas, growth potential (projected potential accretion to earnings per share and the projected payback period of the estimated decrease in tangible book value) and quality of senior management;
- the perceived compatibility of the corporate cultures of the two companies, which management believes should facilitate integration and implementation of the transaction;
- the structure of the transaction as a combination in which the combined company would operate under the First Bancshares brand and First Bancshares' board of directors and management would have substantial participation in the combined company;
- the regulatory and other approvals required in connection with the merger and the expectation that such regulatory approvals will be received in a timely manner and without the imposition of unacceptable conditions; and
- the financial and other terms of the merger agreement, including the merger consideration, expected tax treatment, the deal protection and termination fee provisions, and restrictions on the conduct of FMB's business between the date of the merger agreement and the date of completion of the merger.

First Bancshares' board of directors also considered potential risks relating to the merger including the following:

- First Bancshares management's attention and First Bancshares resources may be diverted from the operation of First Bancshares' business and towards the completion of the merger;
- First Bancshares may not realize all of the anticipated benefits of the merger, including cost savings, maintenance of existing customer and employee relationships, and minimal disruption in the integration of FMB's operations with First Bancshares;
- the nature and amount of payments and other benefits to be received by FMB management in connection with the merger pursuant to existing FMB plans and compensation arrangements and the merger agreement;

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- the substantial costs that First Bancshares will incur in connection with the merger even if they are not consummated;
- approvals from regulatory authorities could impose conditions that could have the effect of delaying completion of the merger or imposing additional costs; and
- possibility of litigation in connection with the merger.

The foregoing discussion of the factors considered by the First Bancshares board of directors is not intended to be exhaustive, but, rather, includes the material factors considered by the First Bancshares board of directors. In reaching its decision to approve and adopt the merger agreement, the merger and the other transactions contemplated by the merger agreement, including the issuance of First Bancshares common stock as part of the merger consideration, the First Bancshares board of directors did not quantify or assign any relative weights to the factors considered, and individual directors may have given different weights to different factors. The First Bancshares board of directors considered all these factors as a whole and overall considered the factors to be favorable to, and to support, its determination.

FMB's Reasons for the Merger

In deciding to engage in the merger transaction, FMB's management and board of directors considered, among other things, the following:

- the value of the consideration to be received by FMB's shareholders relative to the book value and earnings per share of FMB common stock, including particularly the relationship between the consideration and FMB's tangible book value;
- information concerning the financial condition, regulatory condition and business prospects of First Bancshares;
- the financial terms of recent business combinations in the financial services industry, particularly in the Southeast, and a comparison of the multiples of selected combinations with the terms of the proposed transaction with First Bancshares;
- the alternatives to the merger, including remaining an independent institution;
- the competitive and regulatory environment for financial institutions generally;
- the business prospects for FMB going forward, as projected by management and viewed in light of the changing economic and competitive landscape;
- the fact that the merger will enable FMB's shareholders to exchange their shares of FMB common stock for shares of First Bancshares common stock or cash, thereby providing a liquidity opportunity to FMB's shareholders;
-

the opinion of Hovde that the consideration to be received by FMB's common shareholders as a result of the merger was fair, from a financial point of view, to such holders as well as the accompanying financial analysis provided by Hovde; and

- the impact of the merger on Farmers & Merchants' customers, employees, and communities.

The FMB board of directors also considered the risks and potential negative factors outlined below, but concluded that the anticipated benefits of combining with First Bancshares were likely to outweigh substantially these risks and factors. These risks and potential negative factors included:

- the lack of control of the FMB board of directors and FMB shareholders over the future operations and strategy of the combined company;
- the fact that certain benefits of the merger depend on the successful operation of First Bancshares in the future, as opposed to selling FMB entirely for cash, which would deliver all value to FMB shareholders upon the closing of such a sale; and
- that, under the merger agreement, FMB is not permitted to solicit competing proposals for the acquisition of FMB.

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The foregoing discussion of the information and factors considered by the FMB board of directors is not intended to be exhaustive, but includes the material factors considered by the FMB board of directors. In reaching its decision to approve the merger agreement, the merger and the other transactions contemplated by the merger agreement, the board of directors of FMB did not assign any relative or specific weight to different factors and individual directors may have given weight to different factors. Based on the reasons stated above, the board of directors of FMB believes that the merger is in the best interest of FMB and its shareholders and therefore the board of directors of FMB unanimously approved the merger agreement and the merger.

This summary of the reasoning of FMB's board of directors and other information presented in this section is forward-looking in nature and, therefore, should be read in light of the factors discussed under the heading "Cautionary Statement Regarding Forward-Looking Statements."

FMB'S BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT YOU VOTE "FOR" APPROVAL OF THE MERGER PROPOSAL AND "FOR" APPROVAL OF THE ADJOURNMENT PROPOSAL.

Opinion of FMB's Financial Advisor

The fairness opinion and a summary of the underlying financial analyses of FMB's financial advisor, Hovde Group, LLC, are described below. Capitalized terms not otherwise defined in this proxy statement/ prospectus or in the following summary and description shall have the meanings as set forth in the draft of the Agreement and Plan of Merger dated July 13, 2018 provided to Hovde by FMB, or the merger agreement. The summary and description contains projections, estimates and other forward-looking statements about the future earnings or other measures of the future performance of FMB. The projections were based on numerous variables and assumptions, which are inherently uncertain, including factors related to general economic and competitive conditions. Accordingly, actual results could vary significantly from those set forth in the projections. You should not rely on any of these statements as having been made or adopted by FMB or First Bancshares. You should review the copy of the fairness opinion, which is attached as Annex B.

Hovde has acted as FMB's financial advisor in connection with the proposed Merger. Hovde is a nationally recognized investment banking firm with substantial experience in transactions similar to the merger and is familiar with FMB and its operations. As part of its investment banking business, Hovde is continually engaged in the valuation of businesses and their securities in connection with, among other things, mergers and acquisitions. Hovde has experience in, and knowledge of, banks, thrifts and their respective holding companies and is familiar with FMB. FMB's Board of Directors selected Hovde to act as its financial advisor in connection with the merger on the basis of the firm's reputation and expertise in transactions such as the merger.

Hovde reviewed the financial aspects of the proposed Merger with FMB's Board of Directors and, on July 17, 2018, delivered a written opinion to FMB's Board of Directors that, subject to the review, assumptions and limitations set forth in the opinion, the merger Consideration to be paid in connection with the merger is fair, from a financial point of view, to the holders of FMB Common Stock. In requesting Hovde's advice and opinion, no limitations were imposed by FMB upon Hovde with respect to the investigations made or procedures followed by it in rendering its opinion.

The full text of Hovde's written opinion is included in this proxy statement/prospectus as Annex B and is incorporated herein by reference. You are urged to read the opinion in its entirety for a description of the procedures followed, assumptions made, matters considered and qualifications and limitations on the review undertaken by Hovde. The summary of Hovde's opinion included in this proxy statement/prospectus is qualified in its entirety by reference to the full text of such opinion.

Hovde's opinion was directed to FMB's Board of Directors and addresses only the fairness of the merger consideration to be paid to FMB's shareholders in connection with the merger. Hovde did not opine on any individual stock, cash, or other components of consideration payable in connection with the merger. Hovde's opinion does not constitute a recommendation to FMB as to whether or not FMB should enter into the merger agreement or to any shareholders of FMB as to how such shareholders should vote at any meetings of shareholders called to consider and vote upon the merger. Hovde's opinion does not address the underlying business decision to proceed with the merger or the fairness of the amount or nature of the

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compensation, if any, to be received by any of the officers, directors or employees of FMB relative to the amount of consideration to be paid with respect to the merger. Hovde's opinion should not be construed as implying that the merger Consideration is necessarily the highest or best price that could be obtained in a sale, merger, or combination transaction with a third party. Hovde does not express any opinion as to the value of First Bancshares' common stock following the announcement of the proposed Merger, or the value of First Bancshares' Common Stock following the consummation of the merger, or the prices at which shares of First Bancshares' common stock may be purchased or sold at any time. Other than as specifically set forth herein, Hovde is not expressing any opinion with respect to the terms and provisions of the merger agreement or the enforceability of any such terms or provisions. Hovde's opinion is not a solvency opinion and does not in any way address the solvency or financial condition of FMB or First Bancshares.

FMB engaged Hovde on January 12, 2018, to serve as a financial advisor to FMB in connection with the proposed Merger and to issue a fairness opinion to FMB's Board of Directors in connection with such proposed transaction. Pursuant to FMB's engagement agreement with Hovde, Hovde received from FMB a fairness opinion fee of \$100,000 due upon the delivery of the fairness opinion to FMB and will receive a completion fee of 1.1% of the total deal value contingent upon the consummation of the merger, which based on the transaction value as of July 13, 2018, is currently estimated to be approximately \$879,998. Should the transaction value at consummation exceed \$92 million, Hovde would be entitled to receive a payment of \$250,000 in addition to the 1.1% completion fee, and if the transaction value at consummation exceeds \$100 million, Hovde would be entitled to receive an aggregate payment of \$500,000 in addition to the 1.1% completion fee. The fairness opinion fee received by Hovde from FMB will be fully credited against the completion fee upon the consummation of the merger. In addition to Hovde's fees, and regardless of whether the merger is consummated, FMB has agreed to reimburse Hovde for certain of its reasonable out-of-pocket expenses. FMB has also agreed to indemnify Hovde and its affiliates for certain liabilities that may arise out of Hovde's engagement.

Other than in connection with this present engagement, in the past two years, Hovde has not provided investment banking or financial advisory services to FMB. During the past two years preceding the date of its opinion Hovde has provided investment banking services to First Bancshares for which it received a fee, including serving as co-placement agent for its 2018 private placement of subordinated notes, for which Hovde received a fee of \$346,500. Hovde or its affiliates may presently or in the future seek or receive compensation from First Bancshares in connection with future transactions, or in connection with potential advisory services and corporate transactions, although to Hovde's knowledge none are expected at this time. In the ordinary course of its business as a broker/dealer, Hovde may from time to time purchase securities from, and sell securities to, FMB or First Bancshares or their affiliates, and as a market maker in securities, Hovde may from time to time have a long or short position in, and buy or sell, debt or equity securities of First Bancshares for its own accounts and for the accounts of customers. Except for the foregoing, during the past two years there have not been, and there currently are no mutual understandings contemplating in the future, any material relationships between Hovde and FMB or First Bancshares.

Subject to the provisions of the merger agreement, at the effective time of the merger, automatically by virtue of the merger and without any action on the part of the parties or any shareholder of FMB, subject to the allocation provisions set forth in the merger agreement, each share of FMB common stock (excluding shares held by FMB shareholders exercising appraisal rights and shares held by FMB or Farmers & Merchants that will be cancelled in the merger) issued and outstanding at the effective time shall cease to be outstanding and shall be converted, into and exchanged for the right to receive either (i) a cash payment, without interest, in an amount equal to \$204.70 or (ii) the exchange ratio of 5.6391 shares of First Bancshares common stock, subject to adjustment as provided in the merger agreement. The exchange ratio will be established by dividing the target value of \$204.70 per share of FMB common stock by the average closing price of First Bancshares common stock over a ten trading day period as of July 18, 2018. Holders of record of FMB common stock may elect to receive shares of First Bancshares common stock, cash, or a combination thereof in exchange for their shares of FMB common stock, provided that the number of shares of FMB common stock to be converted into the stock consideration pursuant the stock elections shall be 312,652, which we refer to as the stock conversion number. First Bancshares shall allocate additional cash consideration or stock consideration pursuant to the merger agreement as necessary such that the stock conversion number will equal 312,652.

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For purposes of its analyses and opinion and with FMB's consent, Hovde assumed that the stock consideration is 5.6321 shares of First Bancshares common stock for each share of FMB common stock which was derived by dividing the target value of \$204.70 per share of FMB common stock by the average closing price of First Bancshares common stock over a ten-day trading period as of July 13, 2018 of \$36.345. Additionally, Hovde assumed for purposes of its analyses and opinion with FMB's consent, that as a result of the allocation provision of the merger agreement, (i) the stock conversion number is 312,652 and that the total value of the aggregate stock consideration is \$63,999,864 (based upon the ten trading day period average closing price of First Bancshares common stock as of July 13, 2018 of \$36.345), (ii) the total value of the aggregate cash consideration is \$15,999,966 and (iii) therefore the total merger consideration is the sum of the aggregate stock consideration and the aggregate cash consideration and is equal to \$79,999,831.

Hovde noted that pursuant to the merger agreement may be terminated by FMB at any time during the five business day period commencing with the determination date if both of the following conditions are satisfied:

(i)
the quotient obtained by dividing the average of the daily closing prices for shares of First Bancshares common stock for the 20 consecutive full trading days ending on the trading day prior to the determination date on which such shares are actually traded on the NASDAQ Stock Market by the closing price of First Bancshares common stock on the date of the merger agreement, which we refer to as the First Bancshares ratio, shall be less than 0.85; and

(ii)
the First Bancshares ratio shall be less than the number obtained by dividing the average KBW Nasdaq Regional Banking Index (KRX) prices for the twenty (20) consecutive full trading days ending on the determination date by the KBW Nasdaq Regional Banking Index price on the date of the merger agreement and subtracting 0.15 from such quotient.

If FMB refuses to consummate the merger because both of the foregoing conditions have not been satisfied, it shall give prompt written notice to First Bancshares at any time during the aforementioned five business day period. During the five business day period commencing with its receipt of such notice, First Bancshares shall have the option to increase the consideration to be received by the holders of FMB common stock through an adjustment to the stock consideration such that the aggregate value of the stock consideration is at least \$54,400,000; provided further that First Bancshares may not make such election if such adjustment would necessitate approval of the merger by the shareholders of First Bancshares. If First Bancshares so elects within such five business day period, then it shall give written notice to FMB of such election and the revised stock consideration. Hovde further noted that the merger agreement provides for certain events under which the merger agreement may be terminated, and FMB shall pay to First Bancshares a termination fee equal to \$3,200,000. For purposes of its analyses and opinion and with FMB's consent, Hovde assumed that (i) there is no adjustment of the stock consideration, (ii) that the merger agreement is not terminated in such way that requires FMB to pay First Bancshares a termination fee, and (iii) the merger is consummated as provided in the merger agreement.

Hovde's opinion addresses only the fairness of the merger consideration to be paid in connection with the merger, and Hovde is not opining on any individual stock, cash, option, or other components of the consideration.

The following is a summary of the analyses performed and matters considered by Hovde in connection with its fairness opinion. The summary set forth below does not purport to be a complete description of the analyses performed by Hovde in rendering its opinion, but it does summarize all of the material analyses performed by Hovde. In connection with its fairness opinion, Hovde:

(i)
reviewed a draft of the merger agreement dated July 13, 2018, as provided to Hovde by FMB;

(ii)
reviewed unaudited financial statements for FMB and First Bancshares for the three-month period ended June 30, 2018;

(iii)
reviewed certain historical annual reports of each of FMB and First Bancshares, including audited annual reports for the year ending December 31, 2017;

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- (iv)
reviewed certain historical publicly available business and financial information concerning each of FMB and First Bancshares;
- (v)
reviewed certain internal financial statements and other financial and operating data concerning FMB;
- (vi)
reviewed financial projections prepared by certain members of senior management of FMB;
- (vii)
discussed with certain members of senior management of FMB, First Bancshares and their respective professionals the business, financial condition, results of operations and future prospects of each entity; the history and past and current operations of FMB and First Bancshares; FMB's and First Bancshares' historical financial performance; and their assessment of the rationale for the merger;
- (viii)
reviewed and analyzed materials detailing the merger prepared by FMB and First Bancshares and by their respective legal and financial advisors, including the estimated amount and timing of the cost savings and related expenses, purchase accounting adjustments and synergies expected to result from the merger (the "Synergies");
- (ix)
analyzed the pro forma financial impact of the merger on the combined company's earnings, tangible book value, financial ratios and other such metrics Hovde deemed relevant, giving effect to the merger based on assumptions relating to the Synergies;
- (x)
reviewed publicly available consensus mean analyst earnings per share estimates for First Bancshares for the years ending December 31, 2018 and December 31, 2019;
- (xi)
assessed current general economic, market and financial conditions;
- (xii)
reviewed the terms of recent merger, acquisition and control investment transactions, to the extent publicly available, involving financial institutions and financial institution holding companies that Hovde considered relevant;
- (xiii)
took into consideration Hovde's experience in other similar transactions and securities valuations as well as Hovde's knowledge of the banking and financial services industry;
- (xiv)
reviewed historical market prices and trading volumes of First Bancshares common stock;
- (xv)
reviewed certain publicly available financial and stock market data relating to selected public companies that Hovde deemed relevant to its analysis; and
- (xvi)
performed such other analyses and considered such other factors as Hovde deemed appropriate.

In performing its review, Hovde assumed, without investigation, that there have been, and from the date hereof through the Effective Time will be, no material changes in the financial condition and results of operations of FMB or First Bancshares since the date of the latest financial information described above. Hovde further assumed, without independent verification, that the representations and financial and other information included in the merger agreement and all other related documents and instruments that are referred to therein or otherwise provided to Hovde by FMB and First Bancshares are true and complete. Hovde relied upon the management of FMB and First Bancshares as to the reasonableness and achievability of the financial forecasts, projections and other forward-looking information provided to Hovde by FMB, First Bancshares and FMB's professionals, and Hovde assumed such forecasts, projections and other forward-looking information have been reasonably prepared by FMB, First Bancshares and FMB's professionals on a basis reflecting the best currently available information and FMB's, First Bancshares' and First Bancshares' professionals judgments and estimates. Hovde assumed that such forecasts, projections and other forward-looking information would be realized in the amounts and at the times contemplated thereby, and Hovde does not assume any responsibility for the accuracy or reasonableness thereof. Hovde was authorized by FMB to rely upon such forecasts, projections and other information and data, and Hovde expresses no view as to any such forecasts, projections or other forward-looking information or data, or the bases or assumptions on which they were prepared.

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In performing its review, Hovde assumed and relied upon the accuracy and completeness of all of the financial and other information that was available to Hovde from public sources, that was provided to Hovde by FMB or First Bancshares or their respective representatives or that was otherwise reviewed by Hovde for purposes of rendering its opinion. Hovde further relied on the assurances of the respective managements of FMB and First Bancshares that they are not aware of any facts or circumstances that would make any of such information inaccurate or misleading. Hovde has not been asked to undertake, and has not undertaken, an independent verification of any such information, and Hovde does not assume any responsibility or liability for the accuracy or completeness thereof. Hovde assumed that each party to the merger agreement would advise Hovde promptly if any information previously provided to Hovde became inaccurate or was required to be updated during the period of its review.

Hovde is not expert in the evaluation of loan and lease portfolios for purposes of assessing the adequacy of the allowances for losses with respect thereto. Hovde assumed that such allowances for FMB and First Bancshares are, in the aggregate, adequate to cover such losses and will be adequate on a pro forma basis for the combined entity. Hovde was not requested to make, and has not made, an independent evaluation, physical inspection or appraisal of the assets, properties, facilities, or liabilities (contingent or otherwise) of FMB or First Bancshares, the collateral securing any such assets or liabilities, or the collectability of any such assets, and Hovde was not furnished with any such evaluations or appraisals; nor did Hovde review any loan or credit files of FMB or First Bancshares.

Hovde has undertaken no independent analysis of any pending or threatened litigation, regulatory action, possible unasserted claims or other contingent liabilities to which FMB or First Bancshares is a party or may be subject, and Hovde's opinion makes no assumption concerning, and therefore does not consider, the possible assertion of claims, outcomes or damages arising out of any such matters. Hovde also assumed, with FMB's consent, that neither FMB nor First Bancshares is party to any material pending transaction, including without limitation any financing, recapitalization, acquisition or merger, divestiture or spin-off, other than the merger contemplated by the merger agreement.

Hovde relied upon and assumed with FMB's consent and without independent verification, that the merger will be consummated substantially in accordance with the terms set forth in the merger agreement, without any waiver of material terms or conditions by FMB or any other party to the merger agreement and that the final Agreement will not differ materially from the draft Hovde reviewed. Hovde assumed that the merger will be consummated in compliance with all applicable laws and regulations. FMB advised Hovde that they are not aware of any factors that would impede any necessary regulatory or governmental approval of the merger. Hovde assumed that the necessary regulatory and governmental approvals as granted will not be subject to any conditions that would be unduly burdensome on FMB or First Bancshares or would have a material adverse effect on the contemplated benefits of the merger.

Hovde's opinion does not consider, include or address: (i) the legal, tax, accounting, or regulatory consequences of the merger on FMB, or its shareholders; (ii) any advice or opinions provided by any other advisor to the Board or FMB; (iii) any other strategic alternatives that might be available to FMB; or (iv) whether First Bancshares has sufficient cash or other sources of funds to enable it to pay the consideration contemplated by the merger.

Hovde's opinion is based solely upon the information available to them and described above, and the economic, market and other circumstances as they exist as of the date of the opinion. Events occurring and information that becomes available after the date of the opinion could materially affect the assumptions and analyses used in preparing the opinion. Hovde has not undertaken to update, revise, reaffirm or withdraw the opinion or to otherwise comment upon events occurring or information that becomes available after the date of the opinion.

In arriving at the opinion, Hovde did not attribute any particular weight to any single analysis or factor considered by it, but rather made qualitative judgments as to the significance and relevance of each analysis and factor. Accordingly, Hovde believes that its analyses must be considered as a whole and that selecting portions of its analyses, without considering all analyses, would create an incomplete view of the process underlying this opinion.

The following is a summary of the material analyses prepared by Hovde and delivered to FMB's Board of Directors on July 17, 2018 in connection with the delivery of its fairness opinion. This summary is not a

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complete description of all the analyses underlying the fairness opinion or the presentation prepared by Hovde, but it summarizes the material analyses performed and presented in connection with such opinion. The preparation of a fairness opinion is a complex analytical process involving various determinations as to the most appropriate and relevant methods of financial analysis and the application of those methods to the particular circumstances of the contemplated Merger. Therefore, a fairness opinion is not readily susceptible to partial analysis or summary description. In arriving at its opinion, Hovde did not attribute any particular weight to any analysis or factor that it considered, but rather made qualitative judgments as to the significance and relevance of each analysis and factor. The financial analyses summarized below include information presented in tabular format. The analyses and the summary of the analyses must be considered as a whole, and selecting portions of the analyses and factors or focusing on the information presented below in tabular format, without considering all analyses and factors or the full narrative description of the financial analyses, including the methodologies and assumptions underlying the analyses, could create a misleading or incomplete view of the process underlying the analyses and opinion of Hovde. The tables alone are not a complete description of the financial analyses.

Market Approach — Comparable Transactions. As part of its analysis, Hovde reviewed publicly available information related to two comparable groups (a “Regional Group” and a “Nationwide Group”) of select acquisition transactions of banks. The Regional Group consisted of acquisition transactions where targets were headquartered in Alabama, Arkansas, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia announced since January 1, 2016, in which the target’s total assets were between \$350 million and \$600 million and last-twelve-months return on average assets were between 0.40% and 0.90%. The Nationwide Group consisted of acquisition transactions of banks in the United States announced since January 1, 2016, in which the target’s total assets were between \$400 million and \$600 million, last-twelve-months return on average assets were between 0.50% and 1.00% and non-performing assets to total assets were between 1.00% and 3.00%. In each case, for which financial information was available, no transaction that fit the above selection criteria was excluded. Information for the target institutions was based on balance sheet data as of, and income statement data for, the twelve months preceding the most recent quarter prior to announcement of the transactions. The resulting two groups consisted of the following transactions (9 transactions for the Regional Group and 11 transactions for the Nationwide Group):

Regional Group:

| Buyer (State) | Target (State) |
|-------------------------------------|---|
| FCB Financial Holdings, Inc. (FL) | Floridian Community Holdings, Inc. (FL) |
| First Bancshares, Inc. (MS) | Southwest Banc Shares, Inc. (AL) |
| Reliant Bancorp Inc. (TN) | Community First, Inc. (TN) |
| National Commerce Corporation (AL) | FirstAtlantic Financial Holdings, Inc. (FL) |
| SmartFinancial, Inc. (TN) | Capstone Bancshares, Inc. (AL) |
| Carolina Financial Corporation (SC) | Greer Bancshares Incorporated (SC) |
| Home BancShares, Inc. (AR) | Giant Holdings, Inc. (FL) |
| HomeTrust Bancshares, Inc. (NC) | TriSummit Bancorp, Inc. (TN) |
| Summit Financial Group, Inc. (WV) | First Century Bankshares, Inc. (WV) |

Nationwide Group:

| Buyer (State) | Target (State) |
|--|---------------------------------|
| First Mid-Illinois Bancshares, Inc. (IL) | SCB Bancorp, Inc. (IL) |
| Hilltop Holdings Inc. (TX) | Bank of River Oaks (TX) |
| Investor group | St. Louis Bancshares, Inc. (MO) |
| Reliant Bancorp Inc. (TN) | Community First, Inc. (TN) |
| Riverview Financial Corporation (PA) | CBT Financial Corporation (PA) |
| Home BancShares, Inc. (AR) | Giant Holdings, Inc. (FL) |

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| | |
|-----------------------------------|-------------------------------------|
| Buyer (State) | Target (State) |
| Standard Financial Corp. (PA) | Allegheny Valley Bancorp, Inc. (PA) |
| Summit Financial Group, Inc. (WV) | First Century Bankshares, Inc. (WV) |
| QCR Holdings, Inc. (IL) | Community State Bank (IA) |
| Revere Bank (MD) | Monument Bank (MD) |
| Horizon Bancorp (IN) | La Porte Bancorp, Inc. (IN) |

For each precedent transaction, Hovde compared the implied ratio of the acquisition transaction value to certain financial characteristics of FMB as follows:

- the multiple of the purchase consideration to the acquired company's LTM net earnings per share (the "Price-to-LTM Earnings Multiple");
- the multiple of the purchase consideration to the acquired company's tangible common book value (the "Price-to-Tangible Common Book Value Multiple");
- the multiple of the purchase consideration to the acquired company's adjusted tangible common book value (the "Price-to-Adjusted Tangible Common Book Value"); and
- the multiple of the difference between the purchase consideration and the acquired company's tangible book value to the acquired company's core deposits (the "Premium-to-Core Deposits Multiple").

The results of the analysis are set forth in the table below. Transaction multiples for the merger were based upon the Total Merger Value of \$79,999,831 and were based on June 30, 2018 financial results for FMB.

| | Price-to-LTM Earnings Multiple(1) | Price-to-Tangible Common Book Value Multiple | Price-to-Adjusted Common Tangible Book Value(2) | Premium-to-Core Deposits Multiple(3) |
|--|---|---|--|--|
| Total Merger Value | 25.1x | 206.4% | 207.2% | 11.1% |
| Precedent Transactions Regional Group: | | | | |
| Median | 19.5x | 165.9% | 179.4% | 8.25% |
| Minimum | 15.0x | 105.4% | 106.6% | 0.71% |
| Maximum | 28.4x | 185.3% | 225.8% | 16.3% |
| Precedent Transactions Nationwide Group: | | | | |
| Median | 16.9x | 139.0% | 142.6% | 7.32% |
| Minimum | 14.4x | 105.4% | 106.6% | 0.71% |
| Maximum | 33.0x | 190.7% | 220.9% | 17.4% |

(1) Price to LTM EPS multiples are considered not meaningful for values greater than 35.0x.

(2) Price-to-Adjusted Common Tangible Book Value equals the adjusted purchase price divided by core capital where:
(a) core capital equals total tangible assets multiplied by 8%; (b) excess capital equals total tangible book value less

core capital; and (c) adjusted purchase price equals implied total Merger Consideration less excess capital (assumes dollar-for-dollar payment on excess capital).

(3)

Core deposits are defined as total deposits less foreign deposits and time deposit accounts greater than \$100,000.

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Using publicly available information, Hovde compared the financial performance of FMB with that of the median of the precedent transactions from both the Regional and Nationwide Groups. The performance highlights are based on June 30, 2018 financial results of FMB.

| | Tangible Equity/ Tangible Assets | Core Deposits(2) | LTM ROAA(3) | LTM ROAE(3) | Efficiency Ratio | NPAs/ Assets(4) | LLR/ NPLs(5) |
|---|---|---------------------|----------------|----------------|---------------------|--------------------|-----------------|
| FMB(1) | 8.06% | 87.7% | 0.67% | 7.91% | 74.7% | 2.45% | 29.9% |
| Precedent Transactions – Regional Group Median: | 9.65% | 83.4% | 0.73% | 6.99% | 71.1% | 1.27% | 111.6% |
| Precedent Transactions – Nationwide Group Median: | 10.1% | 88.1% | 0.73% | 6.27% | 70.9% | 1.75% | 67.3% |

(1)
FMB’s financial data as of June 30, 2018.

(2)
Core deposits exclude foreign deposits and time deposit accounts greater than \$100,000.

(3)
LTM ROAA and LTM ROAE are shown tax-affected for S Corporations.

(4)
Non-performing assets as a percentage of total assets (includes restructured loans and leases).

(5)
Loan Loss Reserve (“LLR”) as a percentage of non-performing loans (“NPLs”).

No company or transaction used as a comparison in the above transaction analyses is identical to FMB, and no transaction was consummated on terms identical to the terms of the merger agreement. Accordingly, an analysis of these results is not strictly mathematical. Rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies. The resulting values of the Precedent Transactions Regional Group using the median values for the four valuation metrics set forth above indicated an implied aggregate valuation ranging between \$62.2 million and \$69.3 million compared to the Total Merger Value of \$80.0 million. The resulting values of the Precedent Transactions Nationwide Group using the median values for the four valuation metrics set forth above indicated an implied aggregate valuation ranging between \$53.8 million and \$65.8 million compared to the Total Merger Value of \$80.0 million.

Income Approach — Discounted Cash Flow Analysis. Taking into account various factors including, but not limited to, FMB’s recent performance, the current banking environment and the local economy in which FMB operates, Hovde determined, in consultation with and based on information provided by management of FMB, pre-tax earnings estimates for FMB over a forward looking six year period, and in consultation with FMB management, developed the forward-looking projections and key assumptions which formed the basis for the discounted cash flow analyses. The resulting projected FMB pre-tax income numbers used for the analysis were \$5.4 million for 2018, \$5.9 million for 2019, \$6.5 million for 2020, \$7.1 million for 2021, \$7.8 million for 2022, and \$8.6 million for 2023.

To determine present values of FMB based on these projections, Hovde utilized two discounted cash flow models, each of which capitalized terminal values using different multiples: (1) Terminal Price/Earnings Multiple (“DCF

Terminal P/E Multiple”); and, (2) Terminal Price/Tangible Book Value Multiple (“DCF Terminal P/TBV Multiple”). In the DCF Terminal P/E Multiple analysis, an estimated value of FMB’s common stock was calculated based on the present value of FMB’s after-tax net income based on FMB management’s forward-looking projections over the six year projection period. Due to FMB’s S-Corp status, Hovde assumed for the purpose of its analysis that the annual projected dividends to shareholders are reduced by the product of 35% and the annual projected pre-tax net income to arrive at the annual net dividends to shareholders utilized in the analysis. FMB’s net dividends were discounted over the projection period and that total discounted value was then added to the discounted terminal value to determine the total present value of FMB’s common stock. This adjustment was performed in order to estimate potential tax liabilities owed by the S-Corp shareholders. FMB’s projected net income for 2023 was reduced by the product of 26.5%, (the sum of the federal corporate tax rate of 21% plus the Florida corporate income tax rate of

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5.5%) and the projected annual net pre-tax income amount to arrive at a corporate tax-adjusted annual earnings number. As a result, the projected 2023 net income amount was \$6.3 million and served as the basis of the terminal earnings value in the DCF. Hovde utilized a terminal value at the end of 2023 by applying a five point range of price-to-earnings multiples of 17.5x to 21.5x, which is based around the median price-to-earnings multiple derived from transactions in the Regional Group of 19.5x. The present value of FMB's projected net dividends, plus the terminal value was then calculated assuming a range of discount rates between 12.85% and 14.85%, with a midpoint of 13.85% discounted over a period of 5.47 years. This range of discount rates was chosen to reflect different assumptions regarding the required rates of return of holders or prospective holders of FMB's common stock. The range of discount rates utilized the buildup method to determine such required rates of return and was based upon the risk-free interest rate, an equity risk premium, an industry risk premium, and a size premium which resulted in a discount rate of 13.85% used as the midpoint of the five point range of discount rates of 12.85% to 14.85%. The resulting aggregate values of FMB's common stock based on the DCF Terminal P/E Multiple applied to the 2023 projected earnings of \$6.3 million and then discounted over a 5.47 year period utilizing the five point range of discount rates set forth above resulted in implied aggregate values between \$61.5 million and \$80.3 million with a midpoint of \$70.5 million.

In the DCF Terminal P/TBV Multiple model, the same earnings estimates, projected net income and projected dividends were used as in the preceding DCF Terminal P/E Multiple analysis to determine the projected tangible book value for FMB as of December 31, 2023. In arriving at the terminal value at the end of 2023, Hovde applied a five point range of price-to-tangible book value multiples of 1.56x to 1.76x utilizing as a midpoint of the range the median price-to-tangible book value multiple derived from transactions in the Regional Group of 1.66x. The present value of projected net dividends, plus the terminal value was then calculated assuming the range of discount rates between 12.85% and 14.85%, with a midpoint of 13.85% discounted over a period of 5.47 years as was applied in the DCF Terminal P/E Multiple analysis set forth above. The resulting implied aggregate values of FMB's common stock based on the DCF Terminal P/TBV Multiple analysis ranged between \$47.5 million and \$57.3 million with a midpoint of \$52.2 million.

These analyses and their underlying assumptions yielded a range of implied multiple values for FMB's common stock which are outlined in the table below:

| Implied Multiple Value for FMB Common Stock Based On: | Total Merger Value (\$000) | Price-to-LTM Earnings Multiple(1)(2) | Price-to-Tangible Book Value Multiple(1) | Premium-to-Core Deposits Multiple(1)(3) |
|---|----------------------------|--------------------------------------|--|---|
| Total Merger Consideration | \$ 79,999,831 | 25.1x | 206.4% | 11.1% |
| DCF Analysis – Terminal P/E Multiple(1)(3) | | | | |
| Midpoint Value | \$ 70,521,812 | 22.2x | 182.0% | 8.6% |
| DCF Analysis – Terminal P/TBV Multiple(1)(3) | | | | |
| Midpoint Value | \$ 52,230,774 | 16.4x | 134.8% | 3.6% |

(1)

Pricing multiples based on the total Merger Consideration of \$79,999,831; DCF Analysis — Terminal P/E Multiple median Merger value of \$70,521,812; and a DCF Analysis — Terminal P/TBV Multiple median deal value of \$52,230,774.

(2)

Price to LTM EPS multiples are considered not meaningful for values greater than 35.0x.

(3)

Core deposits are defined as total deposits less foreign deposits and time deposit accounts greater than \$100,000.

Hovde noted that while the discounted cash flow present value analysis is a widely used valuation methodology, it relies on numerous assumptions, including asset and earnings growth rates, projected dividend payouts, terminal values and discount rates. Hovde's analysis does not purport to be indicative of the actual values or expected aggregate values of FMB's common stock.

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First Bancshares Comparable Companies Analysis: Hovde used publicly available information to compare selected financial and trading information for First Bancshares and a group of 12 publicly-traded financial institutions selected by Hovde which was based on major exchange publicly-traded banks headquartered in Alabama, Arkansas, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia with total assets between \$1.5 billion and \$3.5 billion. The following banks comprised the group compared to First Bancshares.

| | |
|---|---------------------------------|
| National Commerce Corporation | SmartFinancial, Inc. |
| Capital City Bank Group, Inc. | Southern First Bancshares, Inc. |
| Access National Corporation | Entegra Financial Corp. |
| Southern National Bancorp of Virginia, Inc. | Reliant Bancorp, Inc. |
| Summit Financial Group, Inc. | MVB Financial Corp. |
| American National Bankshares Inc. | C&F Financial Corporation |

The analysis compared publicly available financial and market trading information for First Bancshares and the data for the 12 financial institutions identified above as of and for the most recent twelve-month period which was publicly available. The table below compares the data for First Bancshares and the median data for the 12 financial institutions identified above, with pricing data as of July 13, 2018.

| (\$ in thousands) | Market Cap (\$M) | Price/Tangible Book Value | Price/LTM EPS | Price/2018E EPS | Dividend Yield | YTD/Price Change | Two Year Total Return |
|-----------------------|------------------|---------------------------|---------------|-----------------|----------------|------------------|-----------------------|
| First Bancshares | \$ 467.8 | 218.5% | 26.7x | 16.8x | 0.56% | 4.68% | 109.1% |
| Comparable Companies: | | | | | | | |
| Median | \$ 328.1 | 198.1% | 28.4x | 16.2x | 1.86% | 6.59% | 63.6% |

First Bancshares fell within the range of pricing metrics of comparable companies. No company used as a comparison in the above analysis is identical to First Bancshares. Accordingly, an analysis of these results is not strictly mathematical. Rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies.

Accretion/Dilution Analysis: Hovde performed a pro forma merger analysis that combined projected income statement and balance sheet information of FMB and First Bancshares. Assumptions regarding the accounting treatment, acquisition adjustments, and cost savings were used to calculate the financial impact that the merger would have on certain projected financial results of First Bancshares. In the course of this analysis, Hovde used the mean S&P CapIQ earnings estimates for First Bancshares for the years ending December 31, 2018, December 31, 2019 and December 31, 2020, and used earnings estimates provided by FMB's management for FMB for the years ending December 31, 2018, December 31, 2019 and December 31, 2020. This analysis indicated that the merger is expected to be accretive by \$0.26 per share to First Bancshares' mean of analysts' estimated earnings per share of \$2.55 in 2019 and accretive by \$0.26 per share to First Bancshares' mean of analysts' estimated earnings per share of \$2.81 in 2020. The analysis also indicated that the merger is expected to be dilutive to tangible book value per share for First Bancshares by \$0.61 per share in 2019 and dilutive by \$0.32 per share in 2020, and would result in a tangible book value payback period of 3.1 years. The analysis also indicated that First Bancshares would maintain capital ratios in excess of those required for First Bancshares to be considered well-capitalized under existing regulations. For all of the above analyses, the actual results achieved by FMB and First Bancshares prior to and following the merger will vary from the projected results, and the variations may be material.

Other Factors and Analyses. Hovde took into consideration various other factors and analyses, including but not limited to: current market environment; merger and acquisition environment; movements in the common stock valuations of selected publicly-traded banking companies; and movements in the S&P 500 Index.

Conclusion. Based upon the foregoing analyses and other investigations and assumptions as set forth in its opinion, without giving specific weightings to any one factor, analysis or comparison, Hovde determined that, as of the date of

its opinion, the merger Consideration to be paid in connection with the
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merger is fair, from a financial point of view, to the holders of FMB common stock. Each FMB shareholder is encouraged to read Hovde's fairness opinion in its entirety. The full text of this fairness opinion is included as Annex B to this proxy statement/prospectus.

Certain FMB Unaudited Prospective Financial Information

FMB does not as a matter of course make public projections as to future performance, revenues, earnings or other financial results due to, among other reasons, the uncertainty of the underlying assumptions and estimates. However, FMB is including in this proxy statement/prospectus certain unaudited prospective financial information that it made available to Hovde in connection with the merger. The inclusion of this information should not be regarded as an indication that any of FMB, Hovde, their respective representatives or any other recipient of this information considered, or now considers, it to be necessarily predictive of actual future results, or that it should be construed as financial guidance, and it should not be relied on as such.

Management of FMB approved the use of the following unaudited prospective financial information. This information was prepared solely for internal use and is subjective in many respects. While presented with numeric specificity, the unaudited prospective financial information reflects numerous estimates and assumptions made with respect to business, economic, market, competition, regulatory and financial conditions and matters specific to FMB's business, all of which are difficult to predict and many of which are beyond FMB's control. The unaudited prospective financial information reflects both assumptions as to certain business decisions that are subject to change and, in many respects, subjective judgment, and thus is susceptible to multiple interpretations and periodic revisions based on actual experience and business developments. FMB can give no assurance that the unaudited prospective financial information and the underlying estimates and assumptions will be realized. In addition, since the unaudited prospective financial information covers multiple years, such information by its nature becomes less predictive with each successive year. Actual results may differ materially from those set forth below, and important factors that may affect actual results and cause the unaudited prospective financial information to be inaccurate include, but are not limited to, risks and uncertainties relating to FMB's business, industry performance, general business and economic conditions, competition, and adverse changes in applicable laws, regulations or rules.

The unaudited prospective financial information was not prepared with a view toward public disclosure, nor was it prepared with a view toward compliance with GAAP, published guidelines of the SEC or the guidelines established by the American Institute of Certified Public Accountants for preparation and presentation of prospective financial information. The independent public accountants of FMB have not, nor have any other independent accountants, compiled, examined or performed any procedures with respect to the unaudited prospective financial information contained herein, nor have they expressed any opinion or any other form of assurance on such information or its achievability. Furthermore, the unaudited prospective financial information does not take into account any circumstances or events occurring after the date it was prepared. FMB can give no assurance that, had the unaudited prospective financial information been prepared either as of the date of the merger agreement or as of the date of this proxy statement/ prospectus, similar estimates and assumptions would be used. FMB does not intend to, and disclaims any obligation to, make publicly available any update or other revision to the unaudited prospective financial information to reflect circumstances existing since their preparation or to reflect the occurrence of unanticipated events, even in the event that any or all of the underlying assumptions are shown to be in error, or to reflect changes in general economic or industry conditions. The unaudited prospective financial information does not take into account the possible financial and other effects FMB of the merger and does not attempt to predict or suggest future results of the surviving company. The unaudited prospective financial information does not give effect to the merger, including the impact of negotiating or executing the merger agreement, the expenses that may be incurred in connection with completing the merger, the potential synergies that may be achieved by the surviving company as a result of the merger, the effect on FMB of any business or strategic decision or action that has been or will be taken as a result of the merger agreement having been executed, or the effect of any business or strategic decisions or actions that would likely have been taken if the merger agreement had not been executed, but which were instead altered, accelerated, postponed or not taken in anticipation of the merger. Further, the unaudited prospective financial information does not take into account the effect on FMB of any possible failure of the merger to occur.

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None of FMB, Hovde, or their respective affiliates, officers, directors, advisors or other representatives has made, makes or is authorized in the future to make any representation to FMB shareholders or other person regarding FMB's ultimate performance compared to the information contained in the unaudited prospective financial information or that the projected results will be achieved. The inclusion of the unaudited prospective financial information in this proxy statement/prospectus should not be deemed an admission or representation by FMB that it is viewed as material information of FMB, particularly in light of the inherent risks and uncertainties associated with such forecasts. The summary of the unaudited prospective financial information included below is not being included to influence your decision whether to vote for the merger proposal, but is being provided solely because it was made available to Hovde in connection with the merger.

In light of the foregoing, and considering that the special meeting will be held many months after the unaudited prospective financial information was prepared, as well as the uncertainties inherent in any forecasted information, shareholders of FMB are cautioned not to place unwarranted reliance on such information, and FMB urges its shareholders to review the financial statements of FMB and other information contained elsewhere in this proxy statement/prospectus for a description of the business and reported financial results of FMB.

The following table presents a summary of selected FMB unaudited prospective financial data as of and for the periods presented:

| Dollars in Millions | As of and for the Years Ending December 31, | | | | | |
|--------------------------|---|----------|----------|----------|----------|----------|
| | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| Total Assets | \$ 484.4 | \$ 508.6 | \$ 534.1 | \$ 560.8 | \$ 588.8 | \$ 618.2 |
| Total Equity | \$ 41.5 | \$ 43.3 | \$ 45.2 | \$ 47.3 | \$ 49.7 | \$ 52.3 |
| Net Income | \$ 5.4 | \$ 5.9 | \$ 6.5 | \$ 7.1 | \$ 7.8 | \$ 8.6 |
| Dividends | \$ 3.6 | \$ 4.1 | \$ 4.5 | \$ 5.0 | \$ 5.5 | \$ 6.0 |
| Return on Average Assets | 1.11% | 1.19% | 1.24% | 1.30% | 1.36% | 1.43% |
| Return on Average Equity | 13.36% | 13.90% | 14.65% | 15.41% | 16.16% | 16.92% |

Hovde also made other assumptions in its analysis regarding the effects of the merger and future performance of First Bancshares. Hovde assumed that 42.5% of FMB's future non-interest expense would be eliminated in the merger, which savings would be fully realized in the year 2019 and thereafter.

In analyzing the future performance of First Bancshares, Hovde utilized the S&P CapIQ mean of analyst estimates of First Bancshares' earnings per share for 2018 and 2019 of \$1.79 and \$2.55, respectively, and assumed an annual earnings per share growth rate of 10.0% thereafter.

Board Composition and Management of First Bancshares after the Merger

Each of the officers and directors of First Bancshares immediately prior to the effective time of the merger will be the officers and directors of the surviving company from and after the effective time of the merger, until their respective successors have been duly elected, appointed or qualified or until their earlier death, resignation or removal in accordance with the First Bancshares Articles and First Bancshares Bylaws.

Interests of FMB's Directors and Executive Officers in the Merger

In considering the recommendation of FMB's board of directors to vote for the merger proposal, FMB shareholders should be aware that directors and officers of FMB have interests in the merger that are in addition to, or different from, their interests as shareholders of FMB. The FMB board of directors was aware of these interests and considered them in approving the merger agreement and the transactions contemplated by the merger agreement, including the merger, and the decision to recommend that the FMB shareholders approve the merger proposal. These interests are described below.

Payments to Executive Officers Pursuant to Change in Control Agreements

In February 2018, Farmers & Merchants entered into Change in Control Agreements with each of F. Wilson Carraway, III, Ian C. Donkin, and Linda K. Palmer. Each agreement provides for a payment to

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the relevant executive officer if he or she is terminated without cause or resigns for good reason (in each case as defined in the relevant agreement) within two years of a change in control. The agreements also contain certain restrictive covenants applicable to the executives for a period of one year following his or her termination of employment. The merger would qualify as a change in control under the terms of each agreement.

The agreements for Mr. Carraway and Mr. Donkin provide that the executive will receive a payment in an amount equal to two times his taxable compensation for the prior calendar year plus any increase in base salary in the year of termination and reimbursement of COBRA premium payments for lesser of 12 months or expiration of COBRA coverage period upon a qualifying termination of employment, all subject to adjustment such that the after-tax benefit is equal to the contemplated amount, frequently referred to as a “tax gross-up” feature. Ms. Palmer’s agreement provides that she will receive a payment equal to \$200,000 plus reimbursement of COBRA premium payments for lesser of 12 months or expiration of COBRA coverage period upon a qualifying termination of employment, all subject to a tax gross-up feature.

The merger agreement requires FMB to terminate the Change in Control Agreements with Mr. Carraway, Mr. Donkin, and Ms. Palmer. FMB has agreed to terminate the Change in Control Agreements for Mr. Carraway, Mr. Donkin, and Ms. Palmer in exchange for payments to the executive in the amount of \$1,777,778, \$1,428,571, and \$317,460, respectively. Following the termination of the agreements and effectiveness of the merger, First Bancshares will not have any obligations under the Change in Control Agreements.

Assumption of Deferred Compensation Arrangements

In connection with the merger, First Bancshares will assume certain deferred compensation arrangements previously entered into by Farmers & Merchants or FMB. Certain of those deferred compensation agreements were executed with current directors or executive officers of FMB. Specifically, director and executive officer F. Wilson Carraway, III and director R. Michael Sims are beneficiaries of deferred compensation arrangements with Farmers & Merchants or FMB. In addition to the assumption of the arrangements, certain requirements for future service by Mr. Carraway will be removed by virtue of the merger. Finally, Wilson Carraway, Jr., father of F. Wilson Carraway, III, is also party to a deferred compensation arrangement to be assumed by First Bancshares. Details of the arrangements to be assumed by First Bancshares involving directors or executive officers of FMB or their families are set forth below.

| Beneficiary Name | Name of Deferred Compensation Arrangement | Nature of Benefits |
|-------------------------|---|---|
| Wilson Carraway, Jr. | FMB Banking Corporation Executive Supplemental Income Agreement | Monthly payments of \$8,723 through November 1, 2018 |
| F. Wilson Carraway, III | F&M Bank Executive Supplemental Income Agreement | Monthly payments of \$12,708 beginning November 1, 2021 through October 1, 2036 |
| R. Michael Sims | F&M Bank Executive Supplemental Income Agreement | Monthly payments of \$8,333 through December 1, 2029 |
| R. Michael Sims | Director Deferred Income Plan I, II and III | Monthly payments of \$1,799 per month through February 1, 2023 |

Indemnification of Directors and Officers

First Bancshares has agreed to indemnify FMB’s directors and officers for a period of six years following the effective time of the merger to the same extent as provided under the organizational documents of FMB and its subsidiaries as in effect on the date of the merger agreement to the extent permitted by applicable law. First Bancshares has also agreed to maintain in effect a directors’ and officers’ liability insurance policy for a period of six years after the effective time of the merger with respect to claims arising from facts, events or actions which occurred prior to the effective time of the merger and covering persons who are currently covered by such insurance. The insurance policy must contain at least the same coverage and amounts, and contain terms and conditions no less advantageous to the directors and officers as currently provided, subject to a cap on the cost of such policy equal to 200% of the last annual premium paid by FMB.

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Beneficial Ownership of FMB Common Stock by Management and Principal Shareholders of FMB

The following table sets forth certain information regarding the beneficial ownership of FMB common stock as of September 13, 2018, by (1) each director and executive officer of FMB, (2) each person who is known by FMB to own beneficially more than 5% of the outstanding shares of FMB common stock, and (3) all directors and executive officers of FMB as a group. Unless otherwise indicated, based on information furnished by such shareholders, management of FMB believes that each person has sole voting and dispositive power over the shares indicated as owned by such person. An asterisk (*) in the table indicates that an individual beneficially owns less than one percent of the outstanding common stock of FMB. As of September 13, 2018, there were 390,815 shares of FMB common stock outstanding. All shares in the table below are rounded to the nearest whole share.

| Name of Beneficial Owner | Position | Number of FMB Shares Beneficially Owned | Percentage of Outstanding Shares of FMB Common Stock |
|--|--|---|--|
| Joseph J. Audie, Jr. | Director | — | * |
| Fred H. Beshears | Director | — | * |
| F. Wilson Carraway III | Chief Executive Officer and Chairman of the Board of Directors | 100,728(1) | 25.77% |
| Edward H. Carraway | Director | 50,157(2) | 12.83% |
| Ian C. Donkin | Director, President of Farmers & Merchants | 470(3) | * |
| Gene D. Lord | Director | — | * |
| E. Edward Murray, Jr. | Director | — | * |
| Linda Palmer | Chief Financial Officer of Farmers & Merchants | 9(4) | * |
| Richard Michael Sims | Director | 56,572(3) | 14.48% |
| Caroline Carraway Sutton | Director | 45,882(6) | 11.74% |
| Thomas B. Walker, Jr. | Director | 1,379(7) | * |
| All directors and executive officers as a group (11 persons) | | 198,864(8) | 50.88% |
| Beneficial Owners of More than 5% of FMB Common Stock | | | |
| Elisabeth Carraway Neilson | | 44,626(9) | 11.42% |
| Rena Carraway Taylor | | 45,945(10) | 11.76% |

(1)

Includes 53,772 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan for which Mr. Carraway serves as trustee, including 8,453 shares of FMB common stock allocated to Mr. Carraway as a participant in the plan. Also includes 46,956 shares of FMB common stock held as the trustee of the F.W. Carraway, III Revocable Trust Dated December 30, 2018. While Mr. Carraway shares voting power over shares held in the FMB Banking Corp. Employee Stock Ownership Plan, shares in such plan will generally be voted on the merger proposal in accordance with the instructions of the participants in such plan. The 53,772 shares held in the FMB Banking Corp. Employee Stock Ownership Plan are the same 53,772 shares reported as beneficially owned by Richard Michael Sims.

(2)

Includes 46,251 shares of FMB common stock held as trustee of the Edward H. Carraway Revocable Trust Dated December 30, 2008, and 1,998 shares of FMB common stock held jointly with Mr. Carraway's son. Also includes 1,908 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan that are allocated to Mr. Carraway as a participant in the plan. The 1,908 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan are included in the 53,772 shares reported as beneficially owned by F. Wilson Carraway III and Richard Michael Sims.

(3)

Includes 470 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan that are allocated to Mr. Donkin as a participant in the plan. The 470 shares of FMB

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common stock held in the FMB Banking Corp. Employee Stock Ownership Plan are included in the 53,772 shares reported as beneficially owned by F. Wilson Carraway III and Richard Michael Sims.

(4)

Includes 9 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan that are allocated to Ms. Palmer as a participant in the plan. The 9 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan are included in the 53,772 shares reported as beneficially owned by F. Wilson Carraway III and Richard Michael Sims.

(5)

Includes 2,800 shares of FMB common stock held jointly with Mr. Sims' spouse. Also includes 53,772 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan for which Mr. Sims serves as trustee, including 11,710 shares of FMB common stock allocated to Mr. Sims as a participant in the plan. While Mr. Sims shares voting power over the shares held in the FMB Banking Corp. Employee Stock Ownership Plan, shares in such plan will generally be voted on the merger proposal in accordance with the instructions of the participants in such plan. The 53,772 shares held in the FMB Banking Corp. Employee Stock Ownership Plan are the same 53,772 shares reported as beneficially owned by F. Wilson Carraway III.

(6)

Includes 2,598 shares of FMB common stock held jointly with Ms. Sutton's spouse and 43,110 shares of FMB common stock held as trustee of the Caroline C. Sutton Family Trust Dated September 25, 2008. Also includes 174,0731 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan that are allocated to Ms. Sutton as a participant in the plan. The 174 shares of FMB common stock held in the FMB Banking Corp. Employee Stock Ownership Plan are included in the 53,772 shares reported as beneficially owned by F. Wilson Carraway, III and Richard Michael Sims.

(7)

Includes 1,379 shares of FMB common stock held jointly with Mr. Walker's spouse.

(8)

Includes 53,772 shares held in the FMB Banking Corp. Employee Stock Ownership Plan. Shares held in the FMB Banking Corp. Employee Stock Ownership Plan are attributable to multiple beneficial owners as described in the notes to the table above; however, for purposes of providing an aggregate number of shares of FMB common stock beneficially owned by all directors and executive officers as a group, shares held in the FMB Banking Corp. Employee Stock Ownership Plan have only been included once.

(9)

Includes 1,431 shares of FMB common stock held as custodian for Ms. Neilson's minor children and 43,195 shares of FMB common stock held as Trustee of the Elisabeth C. Neilson Revocable Trust Dated December 8, 2008.

(10)

Includes 954 shares of FMB common stock held as custodian for Ms. Taylor's minor children and 44,991 shares of FMB common stock held as Trustee of the Katherine C. Taylor Revocable Trust.

Regulatory Approvals Required for the Merger

Completion of the merger is subject to prior receipt of all approvals required to be obtained from applicable governmental and regulatory authorities. Subject to the terms and conditions of the merger agreement, FMB and First Bancshares have agreed to use their reasonable best efforts and cooperate to prepare and file, as promptly as possible, all necessary documentation and to obtain as promptly as practicable all regulatory approvals required or advisable to complete the transactions contemplated by the merger agreement. These approvals include, among others, a waiver from the Federal Reserve Board and an approval from the OCC. First Bancshares and/or FMB have filed applications,

waiver requests and notifications to obtain the required regulatory approvals or waivers.

Federal Reserve Board

The merger of FMB with First Bancshares must be approved by the Federal Reserve Board under Section 3 of the Bank Holding Company Act of 1956, or the BHC Act, and its implementing regulations, unless the Federal Reserve Board waives the application requirements of the BHC Act. In considering the approval of a transaction such as the merger, the BHC Act and related laws require the Federal Reserve Board to review, with respect to the parent holding companies and the bank concerned: (1) the competitive impact of the transaction; (2) financial, managerial and other supervisory considerations, including capital

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positions and managerial resources of the subject entities; (3) the record of the insured depository institution subsidiaries of the bank holding companies under the Community Reinvestment Act and fair lending laws; (4) the extent to which the proposal would result in greater or more concentrated risks to the stability of the U.S. banking or financial system; and (5) additional public benefits of the proposal, such as the benefits to the customers of the subject entities. In connection with its review, the Federal Reserve Board will provide an opportunity for public comment on the application and is authorized to hold a public meeting or other proceeding if they determine that would be appropriate. First Bancshares filed a written request that the Federal Reserve Board waive the application requirements of the BHC Act with regard to its acquisition of FMB, and received the waiver from the Federal Reserve Board on August 17, 2018.

Office of the Comptroller of the Currency

The merger of Farmers & Merchants with and into The First must be approved by the OCC under the National Bank Consolidation and Merger Act, 12 U.S.C. 215, 215a, commonly known as the Bank Merger Act. An application for approval of the bank merger has been filed with the OCC and will be subject to a 30-day comment and review period by the OCC. In evaluating an application filed under the Bank Merger Act, the OCC generally considers: (1) the competitive impact of the transaction; (2) financial and managerial resources of the banks party to the bank merger or merger; (3) the convenience and needs of the community to be served and the record of the banks under the Community Reinvestment Act; (4) the banks' effectiveness in combating money-laundering activities; and (5) the extent to which the bank merger or merger would result in greater or more concentrated risks to the stability of the U.S. banking or financial system. In connection with its review, the OCC will provide an opportunity for public comment on the application for the bank merger, and is authorized to hold a public meeting or other proceeding if they determine that would be appropriate.

First Bancshares and FMB believe that the merger does not raise substantial antitrust or other significant regulatory concerns and that we will be able to obtain all requisite regulatory approvals. However, neither First Bancshares nor FMB can assure you that all of the regulatory approvals described above will be obtained and, if obtained, we cannot assure you as to the timing of any such approvals, our ability to obtain the approvals on satisfactory terms or the absence of any litigation challenging such approvals. The parties have agreed that First Bancshares will not be required, and FMB and its subsidiaries will not be permitted, to take any action or commit to take any action or agree to any condition or restrictions in connection with the regulatory approvals that, individually or in the aggregate, would have or would be reasonably likely to have a material adverse effect on First Bancshares and its subsidiaries or FMB and its subsidiaries as of and following the completion of the merger.

The parties' obligation to complete the merger is conditioned upon the receipt of all required regulatory approvals. First Bancshares and FMB will use their respective commercially reasonable efforts to resolve any objections that may be asserted by any regulatory authority with respect to the merger agreement or the merger or the other transactions contemplated by the merger agreement.

Neither First Bancshares nor FMB is aware of any material governmental approvals or actions that are required for completion of the merger other than those described above. It is presently contemplated that if any such additional governmental approvals or actions are required, those approvals or actions will be sought. There can be no assurance, however, that any additional approvals or actions will be obtained.

Material U.S. Federal Income Tax Considerations

The following is a general discussion of the material U.S. federal income tax consequences of the merger to U.S. holders (as defined below) of FMB common stock. This discussion does not address any tax consequences arising under the laws of any state, local or foreign jurisdiction, or under any U.S. federal laws other than those pertaining to the income tax, nor does it address any considerations in respect of any withholding required pursuant to the Foreign Account Tax Compliance Act of 2010 (including the U.S. Treasury regulations issued thereunder and intergovernmental agreements entered into pursuant thereto). This discussion is based upon the Internal Revenue Code of 1986, as amended (the "Code"), the Treasury Regulations promulgated under the Code, and court and administrative rulings and decisions, all as in effect on the date of this proxy statement/prospectus, and all of which are subject to change, potentially retroactively, which could affect the accuracy of the statements and conclusions set forth in this discussion.

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This discussion addresses only those U.S. holders of FMB common stock that hold their shares of FMB common stock as a “capital asset” within the meaning of Section 1221 of the Code (generally, property held for investment). Importantly, this discussion does not address all aspects of U.S. federal income taxation that may be relevant to a particular U.S. holder in light of that U.S. holder’s individual circumstances or to a U.S. holder that is subject to special treatment under the U.S. federal income tax laws, including, without limitation, a U.S. holder that is:

- a bank or other financial institution;
- a tax-exempt organization;
- a regulated investment company;
- a real estate investment trust;
- an S corporation, partnership or other pass-through entity (or an investor in an S corporation, partnership or other pass-through entity);
- a retirement plan, individual retirement account or other tax-deferred account;
- an insurance company;
- a mutual fund;
- a controlled foreign corporation or passive foreign investment company;
- a dealer or broker in stocks and securities, or currencies;
- a trader in securities that elects to use the mark-to-market method of accounting;
- a holder of FMB common stock subject to the alternative minimum tax provisions of the Code;
- a holder of FMB common stock that received FMB common stock through the exercise of an employee stock option, through a tax-qualified retirement plan or otherwise as compensation;
- a holder of FMB common stock that has a functional currency other than the U.S. dollar;
-

a holder of FMB common stock that holds FMB common stock as part of a hedge, straddle, constructive sale, conversion or other integrated transaction;

- a person that is not a U.S. holder; or
- a U.S. expatriate or former citizen or resident of the United States.

If a partnership (including an entity treated as a partnership for U.S. federal income tax purposes) holds FMB common stock, the tax treatment of a partner in the partnership will generally depend on the status of such partner and the activities of the partnership. Partnerships holding FMB common stock and partners in such partnerships should consult their tax advisors.

For purposes of this discussion, the term “U.S. holder” means a beneficial owner of FMB common stock that is for U.S. federal income tax purposes: (a) an individual citizen or resident of the United States; (b) a corporation (or any other entity treated as a corporation for U.S. federal income tax purposes) organized in or under the laws of the United States or any state thereof or the District of Columbia; (c) a trust if (1) a court within the United States is able to exercise primary supervision over the administration of the trust and one or more U.S. persons have the authority to control all substantial decisions of the trust or (2) such trust was in existence on August 20, 1996, and has made a valid election to be treated as a U.S. person for U.S. federal income tax purposes; or (d) an estate, the income of which is includible in gross income for U.S. federal income tax purposes regardless of its source.

Determining the actual tax consequences of the merger to a U.S. holder is complex and can depend, in part, on the U.S. holder’s specific situation. Each U.S. holder should consult its own independent tax advisor as to the tax consequences of the merger in its particular circumstance, including the applicability and effect of the alternative minimum tax and any state, local, foreign or other tax laws and of changes in those laws.

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Tax Consequences of the Merger Generally

In connection with the filing with the SEC of the registration statement of which this proxy statement/ prospectus forms a part, Alston & Bird LLP has rendered its tax opinion to First Bancshares and Bryan Cave Leighton Paisner LLP has rendered its tax opinion to FMB addressing the U.S. federal income tax consequences of the merger as described below. A copy of each of these tax opinions is attached as Exhibit 8.1 and Exhibit 8.2, respectively, to the registration statement of which this proxy statement/ prospectus forms a part. In addition, the obligations of the parties to complete the merger is conditioned on, among other things, the receipt by First Bancshares and FMB of opinions from Alston & Bird LLP and Bryan Cave Leighton Paisner LLP, respectively, dated the closing date of the merger, to the effect that for U.S. federal income tax purposes the merger will be treated as a reorganization within the meaning of Section 368(a) of the Code. The conditions relating to receipt of such closing opinions may be waived by both First Bancshares and FMB. Neither First Bancshares nor FMB currently intends to waive the conditions related to the receipt of the closing opinions. If receipt of the closing opinions were to be waived, the vote of the holders of FMB stock to approve the merger agreement would be resolicited. In addition, the obligation of Alston & Bird LLP and Bryan Cave Leighton Paisner LLP to deliver such closing opinions is conditioned on the merger satisfying the continuity of proprietary interest requirement. That requirement generally will be satisfied if First Bancshares common stock constitutes at least 40% of the value of the total merger consideration.

These opinions are and will be subject to customary qualifications and assumptions, including assumptions regarding the absence of changes in existing facts and the completion of the merger strictly in accordance with the merger agreement and the registration statement of which this proxy statement/prospectus forms a part. In rendering their legal opinions, Alston & Bird LLP and Bryan Cave Leighton Paisner LLP relied and will rely upon representations and covenants, including those contained in certificates of officers of First Bancshares and FMB, reasonably satisfactory in form and substance to each such counsel, and will assume that these representations are true, correct and complete without regard to any knowledge limitation, and that these covenants will be complied with. If any of these assumptions or representations are inaccurate in any way, or any of the covenants are not complied with, these opinions could be adversely affected. The opinions represent each counsel's best legal judgment, but have no binding effect or official status of any kind, and no assurance can be given that contrary positions will not be taken by the Internal Revenue Service or a court considering the issues. In addition, neither FMB nor First Bancshares has requested nor does either of them intend to request a ruling from the Internal Revenue Service as to the U.S. federal income tax consequences of the merger. Accordingly, there can be no assurances that the Internal Revenue Service will not assert, or that a court will not sustain, a position contrary to any of the tax consequences set forth below or any of the tax consequences described in the tax opinions.

In the opinion of Alston & Bird LLP and Bryan Cave Leighton Paisner LLP, in reliance on representation letters provided by First Bancshares and FMB and upon customary factual assumptions, as well as certain covenants and undertakings of First Bancshares and FMB, the merger will qualify as a "reorganization" within the meaning of Section 368(a) of the Code. The discussion below of the material U.S. federal income tax consequences of the merger serves, insofar as such discussion constitutes statements of United States federal income tax law or legal conclusions, as the opinion of each of Alston & Bird LLP and Bryan Cave Leighton Paisner LLP as to the material U.S. federal income tax consequences of the merger to the U.S. holders of FMB common stock.

The U.S. federal income tax consequences of the merger to a U.S. holder of FMB common stock will depend on whether the U.S. holder receives cash, shares of First Bancshares common stock or a combination of cash and shares of First Bancshares common stock in exchange for the U.S. holder's FMB common stock in the merger. At the time a U.S. holder makes a cash or stock election pursuant to the terms of the merger agreement, the U.S. holder will not know whether, and to what extent, the proration provisions of the merger agreement will alter the mix of consideration the U.S. holder will receive in the merger. As a result, the tax consequences to such U.S. holder will not be ascertainable with certainty until the U.S. holder knows the precise amount of cash and shares of First Bancshares common stock that the U.S. holder will receive in the merger.

The following discussion assumes that the merger qualifies as a "reorganization" within the meaning of Section 368(a) of the Code.

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U.S. Holders that Exchange FMB Common Stock Solely for First Bancshares Common Stock

Subject to the discussion below relating to the receipt of cash in lieu of a fractional share, a U.S. holder that exchanges all of its FMB common stock solely for shares of First Bancshares common stock:

- will not recognize any gain or loss upon the exchange of shares of FMB common stock for shares of First Bancshares common stock in the merger;
- will have a tax basis in the First Bancshares common stock received in the merger equal to the tax basis of the FMB common stock surrendered in exchange therefor; and
- will have a holding period for shares of First Bancshares common stock received in the merger that includes its holding period for its shares of FMB common stock surrendered in exchange therefor.

U.S. Holders that Exchange FMB Common Stock Solely for Cash

A U.S. holder that exchanges all of its FMB common stock solely for cash will generally recognize capital gain or loss measured by the difference between the amount of cash received in the merger and the U.S. holder's tax basis in the shares of FMB common stock surrendered in exchange therefor. Such capital gain or loss will generally be long term capital gain or loss if the holding period for such shares of FMB common stock is more than one year. Long term capital gain of certain non-corporate taxpayers, including individuals, is generally taxed at preferential rates. The deductibility of capital losses may be subject to limitations.

U.S. Holders that Exchange FMB Common Stock for a Combination of First Bancshares Common Stock and Cash
Subject to the discussion below relating to the receipt of cash in lieu of a fractional share, a U.S. holder that exchanges its FMB common stock for a combination of shares of First Bancshares common stock and cash:

- will generally recognize capital gain (but not loss) equal to the lesser of (i) the excess, if any, of the amount of cash plus the fair market value of any First Bancshares common stock received in the merger over the U.S. holder's tax basis in the shares of FMB common stock surrendered in exchange therefor and (ii) the amount of cash received by the U.S. holder in the merger (other than cash received in lieu of a fractional share);
- will generally have a tax basis in the First Bancshares common stock received equal to the tax basis of the FMB common stock surrendered in exchange therefor, increased by the amount of taxable gain, if any, recognized by the U.S. holder in the merger (other than with respect to cash received in lieu of a fractional share), and decreased by the amount of cash received by the U.S. holder in the merger (other than cash received in lieu of a fractional share); and
- will generally have a holding period for shares of First Bancshares common stock received in the merger that includes its holding period for its shares of FMB common stock surrendered in exchange therefor.

Such capital gain will generally be long-term capital gain if, as of the effective date of the merger, the holding period for such shares of FMB common stock is more than one year, unless the receipt of cash has the effect of a distribution of a dividend (as discussed below under "Potential Recharacterization of Gain as a Dividend"). Long-term capital gain of certain non-corporate taxpayers, including individuals, is generally taxed at preferential rates. A U.S. holder receiving a combination of First Bancshares common stock and cash should consult its own tax advisor regarding the manner in which First Bancshares common stock should be allocated among the U.S. holder's FMB shares and the manner in which the above rules would apply in the holder's particular circumstance.

In the case of any U.S. holder that acquired different blocks of FMB common stock at different times and at different prices, any realized gain or loss will generally be determined separately for each identifiable block of shares

exchanged in the merger. Such U.S. holder should consult the U.S. holder's independent tax advisor regarding the manner in which gain or loss should be determined for each identifiable block of FMB shares.

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TABLE OF CONTENTS**Potential Recharacterization of Gain as a Dividend**

Any gain recognized by a U.S. holder of FMB common stock in connection with the merger generally will be capital gain unless such holder's receipt of cash has the effect of a distribution of a dividend, in which case the gain will generally be treated as a dividend to the extent of such holder's ratable share of FMB's accumulated earnings and profits, as calculated for U.S. federal income tax purposes. For purposes of determining whether your receipt of cash has the effect of a distribution of a dividend, you will generally be treated as if you first exchanged all of your FMB common stock solely in exchange for First Bancshares common stock and then First Bancshares immediately redeemed a portion of that stock for the cash that you actually received in the merger (referred to herein as the "deemed redemption"). Receipt of cash will generally not have the effect of a dividend to you if such receipt is "not essentially equivalent to a dividend" or "substantially disproportionate," each within the meaning of Section 302(b) of the Code. In order for the deemed redemption to be "not essentially equivalent to a dividend," the deemed redemption must result in a "meaningful reduction" in your deemed percentage stock ownership of First Bancshares following the merger. The determination generally requires a comparison of the percentage of the outstanding stock of First Bancshares that you are considered to have owned immediately before the deemed redemption to the percentage of the outstanding stock of First Bancshares that you own immediately after the deemed redemption. The IRS has indicated in rulings that any reduction in the interest of a minority shareholder that owns a small number of shares in a publicly and widely held corporation and that exercises no control over corporate affairs would generally result in capital gain (as opposed to dividend) treatment.

For purposes of applying the foregoing tests, a shareholder will generally be deemed to own the stock the shareholder actually owns and the stock the shareholder constructively owns under the attribution rules of Section 318 of the Code. Under Section 318 of the Code, a shareholder will generally be deemed to own the shares of stock owned by certain family members, by certain estates and trusts of which the shareholder is a beneficiary, and by certain affiliated entities, as well as shares of stock subject to an option actually or constructively owned by the shareholder or such other persons. If, after applying these tests, the deemed redemption results in a capital gain, the capital gain will generally be long-term if your holding period for your FMB common stock is more than one year as of the date of the exchange. If, after applying these tests, the deemed redemption results in the gain recognized being classified as a dividend, such dividend will generally be treated as either ordinary income or qualified dividend income. Any gain treated as qualified dividend income will generally be taxable to you at the long-term capital gains rate, provided you held the shares giving rise to such income for more than 60 days during the 121-day period beginning 60 days before the effective time of the merger. The determination as to whether you will recognize a capital gain or dividend income as a result of your exchange of FMB common stock for a combination of First Bancshares common stock and cash in the merger is complex and is determined on a shareholder-by-shareholder basis. Accordingly, we urge you to consult your own tax advisor with respect to any such determination that is applicable to your individual situation.

Cash In Lieu of a Fractional Share

If a U.S. holder receives cash in lieu of a fractional share of First Bancshares common stock, the U.S. holder will generally be treated as having received a fractional share of First Bancshares common stock in the merger and then as having exchanged the fractional share of First Bancshares common stock for cash in a redemption by First Bancshares. As a result, the U.S. holder generally will recognize gain or loss equal to the difference between the amount of cash received and the portion of the U.S. holder's aggregate tax basis (calculated in the manner as set forth above under "U.S. Holders that Receive a Combination of First Bancshares Common Stock and Cash") allocable to the fractional share of First Bancshares common stock. This gain or loss generally will be capital gain or loss, and will be long-term capital gain or loss if, as of the effective date of the merger, the U.S. holder's holding period with respect to the fractional share (including the holding period of the FMB common stock surrendered therefor) exceeds one year. The deductibility of capital losses may be subject to limitations.

Shareholders Exercising Appraisal Rights

Upon its exercise of appraisal rights, a U.S. holder of FMB common stock will exchange all of its FMB common stock for cash. Such a U.S. holder will generally recognize gain or loss equal to the difference between the amount of cash received and such U.S. holder's aggregate tax basis in its FMB

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common stock. This gain or loss generally will be capital gain or loss, and will be long-term capital gain or loss if the U.S. holder's holding period with respect to the FMB common stock surrendered therefor exceeds one year. The deductibility of capital losses may be subject to limitations.

Material U.S. Federal Income Tax Consequences if the Merger Fails to Qualify as a Reorganization

If the merger does not qualify as a "reorganization" within the meaning of Section 368(a) of the Code, then each U.S. holder of FMB common stock generally will recognize capital gain or loss equal to the difference between (a) the sum of the fair market value of the shares of First Bancshares common stock received by such U.S. holder in the merger and the amount of any cash received by such U.S. holder in the merger and (b) its adjusted tax basis in the shares of FMB common stock surrendered in exchange therefor.

Net Investment Income Tax

A holder of FMB common stock that is an individual is generally subject to a 3.8% tax on the lesser of: (1) his or her "net investment income" for the relevant taxable year, or (2) the excess of his or her modified adjusted gross income for the taxable year over a certain threshold (between \$125,000 and \$250,000 depending on the individual's U.S. federal income tax filing status). Estates and trusts are generally subject to similar rules. Net investment income generally would include any gain recognized in connection with the merger (including any gain treated as a dividend), as well as, among other items, other interest, dividends, capital gains and rental or royalty income received by such individual. Holders of FMB common stock should consult their tax advisors as to the application of this additional tax to their circumstances.

Backup Withholding

Backup withholding at the applicable rate (currently 24%) may apply with respect to certain cash payments to holders of FMB common Stock unless the holder:

- furnishes a correct taxpayer identification number, certifying that it is not subject to backup withholding on IRS Form W-9 or successor form included in the letter of transmittal that the U.S. holder will receive and otherwise complies with all the applicable requirements of the backup withholding rules; or
- provides proof that it is otherwise exempt from backup withholding.

Any amounts withheld under the backup withholding rules are not an additional tax and will generally be allowed as a refund or credit against the U.S. holder's U.S. federal income tax liability, if the U.S. holder timely furnishes the required information to the Internal Revenue Service.

Certain Reporting Requirements

If a U.S. holder that receives First Bancshares common stock in the merger is considered a "significant holder," such U.S. holder will generally be required (a) to file a statement with its U.S. federal income tax return providing certain facts pertinent to the merger, including such U.S. holder's tax basis in, and the fair market value of, the FMB common stock surrendered by such U.S. holder, and (b) to retain permanent records of these facts relating to the merger. A "significant holder" is any FMB shareholder that, immediately before the merger, (y) owned at least 1% (by vote or value) of the outstanding stock of FMB or (z) owned FMB securities with a tax basis of \$1.0 million or more. This discussion of material U.S. federal income tax considerations is for general information only and is not intended to be tax advice. Holders of FMB common stock are urged to consult their independent tax advisors with respect to the application of U.S. federal income tax laws to their particular situations as well as any other U.S. federal tax consequences including those arising under the U.S. federal estate or gift tax rules, or under the laws of any state, local, foreign or other taxing jurisdiction or under any applicable tax treaty.

Accounting Treatment

The merger will be accounted for under the acquisition method of accounting for business combinations under GAAP. Under this method, FMB's assets and liabilities as of the date of the merger will be recorded at their respective fair values. Any difference between the purchase price for FMB and the

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fair value of the identifiable net assets acquired (including core deposit intangibles) will be recorded as goodwill. In accordance with ASC Topic 805, "Business Combinations," the goodwill resulting from the merger will not be amortized to expense, but instead will be reviewed for impairment at least annually and to the extent goodwill is impaired, its carrying value will be written down to its implied fair value and a charge will be made to earnings. Core deposit and other intangibles with definite useful lives recorded by First Bancshares in connection with the merger will be amortized to expense in accordance with such rules. The consolidated financial statements of First Bancshares issued after the merger will reflect the results attributable to the acquired operations of FMB beginning on the date of completion of the merger.

Appraisal Rights

Holders of FMB common stock as of the record date are entitled to appraisal rights under the FBCA. Pursuant to Section 607.1302 of the FBCA, a FMB shareholder who does not wish to accept the merger consideration to be received pursuant to the terms of the merger agreement may exercise such shareholder's appraisal rights and elect to receive the fair value of his or her shares of FMB common stock immediately prior to the consummation of the merger, excluding any appreciation or depreciation in anticipation of the merger unless exclusion would be inequitable to FMB and its other shareholders. Under the terms of the merger agreement, if 10% or more of the outstanding shares of FMB common stock validly exercise their appraisal rights, then First Bancshares will not be obligated to complete the merger.

In order to exercise appraisal rights, a FMB shareholder must strictly comply with the statutory procedures of Sections 607.1301 through 607.1333 of the FBCA, which are summarized below. A copy of the full text of those Sections is included as Annex C to this proxy statement/prospectus. FMB shareholders are urged to read Annex C in its entirety and to consult with their legal advisors. Each FMB shareholder who desires to assert his or her appraisal rights is cautioned that failure on his or her part to adhere strictly to the requirements of Florida law in any regard will cause a forfeiture of any appraisal rights.

Procedures for Exercising Appraisal Rights. The following summary of Florida law is qualified in its entirety by reference to the full text of the applicable provisions of the FBCA, a copy of which is included as Annex C to this proxy statement/prospectus.

A FMB shareholder who desires to exercise his or her appraisal rights must file with FMB, prior to the taking of the vote on the merger agreement, a written notice of intent to demand payment for his or her shares if the merger is effectuated. A vote against the merger agreement will not alone be deemed to be the written notice of intent to demand payment and will not be deemed to satisfy the notice requirements under the FBCA. A shareholder exercising appraisal rights need not vote against the merger agreement, but cannot vote, or allow any nominee who holds such shares for the shareholder to vote, any of his or her shares of FMB common stock in favor of the merger agreement. A vote in favor of the merger agreement will constitute a waiver of the shareholder's appraisal rights. A shareholder's failure to vote against the merger agreement will not constitute a waiver of such shareholder's appraisal rights. Such written notification should be delivered either in person or by mail (certified mail, return receipt requested, being the recommended form of transmittal) to:

FMB Banking Corporation

200 East Washington Street

Monticello, Florida 32344

Attn: Judith A. Farmer, Corporate Secretary

All such notices must be signed in the same manner as the shares are registered on the books of FMB. If a FMB shareholder has not provided written notice of intent to demand fair value before the vote on the proposal to approve the merger agreement is taken at the FMB special meeting, then the FMB shareholder will be deemed to have waived his or her appraisal rights.

Within ten days after the completion of the merger, First Bancshares must provide to each FMB shareholder who filed a notice of intent to demand payment for his or her shares a written appraisal notice and an election form that specifies, among other things:

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the date of the completion of the merger;

- First Bancshares' estimate of the fair value of the shares of FMB common stock;

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- where to return the completed appraisal election form and the shareholder's stock certificates and the date by which each must be received by First Bancshares or its agent, which date with respect to the receipt of the appraisal election form may not be fewer than 40, nor more than 60, days after the date First Bancshares sent the appraisal election form to the shareholder (and shall state that the shareholder shall have waived the right to demand appraisal with respect to the shares unless such form is received by First Bancshares by such specified date) and which with respect to the return of stock certificates must not be earlier than the date for receiving the appraisal election form;

- that, if requested in writing, First Bancshares will provide to the shareholder so requesting, within ten days after the date set for receipt by First Bancshares of the appraisal election form, the number of shareholders who return the forms by such date and the total number of shares owned by them; and

- the date by which a notice from the FMB shareholder of his or her desire to withdraw his or her appraisal election must be received by First Bancshares, which date must be within 20 days after the date set for receipt by First Bancshares of the appraisal election form from the FMB shareholder.

The form must also contain First Bancshares' offer to pay to the FMB shareholder the amount that it has estimated as the fair value of the shares of FMB common stock and include FMB's financial statements, consisting of a balance sheet as of the end of the fiscal year ending not more than 15 months prior to the date of the corporation's appraisal notice, an income statement for that year, a cash flow statement for that year, and the latest applicable interim financial statements if any, and a copy of Section 607.1301-607.1333, and request certain information from the FMB shareholder, including:

- the shareholder's name and address;

- the number of shares as to which the shareholder is asserting appraisal rights;

- that the shareholder did not vote for the merger;

- whether the shareholder accepts the offer of First Bancshares to pay its estimate of the fair value of the shares of FMB common stock to the shareholder; and

- if the shareholder does not accept the offer of First Bancshares, the shareholder's estimated fair value of the shares of FMB common stock and a demand for payment of the shareholder's estimated value plus interest.

A shareholder exercising appraisal rights must execute the appraisal election form and submit it together with the certificate(s) representing his or her shares, in the case of certificated shares, by the date specified in the notice. Any such shareholder failing to return a properly completed appraisal election form and his or her stock certificates within the period stated in the form will lose his or her appraisal rights and be bound by the terms of the merger agreement. Upon returning the appraisal election form, a shareholder exercising appraisal rights will be entitled only to payment pursuant to the procedure set forth in the applicable sections of the FBCA and will not be entitled to vote or to exercise any other rights of a shareholder, unless such shareholder withdraws his or her demand for appraisal within the time period specified in the appraisal election form.

A shareholder exercising appraisal rights who has delivered the appraisal election form and his or her FMB common stock certificates may decline to exercise appraisal rights and withdraw from the appraisal process by giving written notice to First Bancshares within the time period specified in the appraisal election form. Thereafter, a shareholder exercising appraisal rights may not withdraw from the appraisal process without the written consent of First Bancshares. Upon such withdrawal, the right of the shareholder to be paid the fair value of his or her shares will cease, and he or she will be reinstated as a shareholder and will be entitled to receive the merger consideration.

If the shareholder exercising appraisal rights accepts the offer of First Bancshares in the appraisal election form to pay First Bancshares' estimate of the fair value of the shares of FMB common stock, payment for the shares of such shareholder is to be made within 90 days after the receipt of the appraisal election form by First Bancshares or its agent. Upon payment of the agreed value, the shareholder exercising appraisal rights will cease to have any interest in such shares.

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A shareholder who is dissatisfied with First Bancshares' estimate of the fair value of the shares of First Bancshares common stock must notify First Bancshares of the shareholder's estimate of the fair value of the shares and demand payment of that estimate plus interest in the appraisal election form within the time period specified in the form. A shareholder who fails to notify First Bancshares in writing of the shareholder's demand to be paid its stated estimate of the fair value of the shares plus interest within the required time period waives the right to demand payment and will be entitled only to the payment offered by First Bancshares in the appraisal election form.

A shareholder must demand appraisal rights with respect to all of the shares registered in his or her name, except that a record shareholder may assert appraisal rights as to fewer than all of the shares registered in the record shareholder's name but which are owned by a beneficial shareholder, if the record shareholder objects with respect to all shares owned by the beneficial shareholder. A record shareholder must notify FMB in writing of the name and address of each beneficial shareholder on whose behalf appraisal rights are being asserted. A beneficial shareholder may assert appraisal rights as to any shares held on behalf of the beneficial shareholder only if the beneficial shareholder submits to FMB the record shareholder's written consent to the assertion of such rights before the date specified in the appraisal election form, and does so with respect to all shares that are beneficially owned by the beneficial shareholder.

Section 607.1330 of the FBCA addresses what should occur if a shareholder exercising appraisal rights fails to accept the offer of First Bancshares to pay the value of the shares as estimated by First Bancshares, and First Bancshares fails to comply with the demand of the shareholder exercising appraisal rights to pay the value of the shares as estimated by such shareholder, plus interest.

If a shareholder exercising appraisal rights refuses to accept the offer of First Bancshares to pay the value of the shares as estimated by First Bancshares, and First Bancshares fails to comply with the demand of the shareholder exercising appraisal rights to pay the value of the shares as estimated by such shareholder, plus interest, then within 60 days after receipt of a written demand from any shareholder exercising appraisal rights, First Bancshares shall file an action in any court of competent jurisdiction in the county in Florida where the registered office of First Bancshares, maintained pursuant to Florida law, is located requesting that the fair value of such shares be determined by the court. If First Bancshares fails to institute a proceeding within the above-prescribed period, any shareholder exercising appraisal rights may do so in the name of First Bancshares. All shareholders exercising appraisal rights whose demands remain unsettled shall be made parties to the proceeding as in an action against their shares and a copy of the initial pleading will be served on each such shareholder as provided by law. The shareholders exercising appraisal rights are entitled to the same discovery rights as parties in other civil proceedings. There shall be no right to a jury trial.

First Bancshares is required to pay each shareholder exercising appraisal rights the amount of the fair value of such shareholder's shares plus interest, as found by the court, within ten days after final determination of the proceedings. Upon payment of the judgment, the shareholder exercising appraisal rights ceases to have any interest in such shares. Section 607.1331 of the FBCA provides that the costs of a court appraisal proceeding, including reasonable compensation for, and expenses of, appraisers appointed by the court, will be determined by the court and assessed against First Bancshares, except that the court may assess costs against all or some of the shareholders exercising appraisal rights, in amounts the court finds equitable, to the extent that the court finds such shareholders acted arbitrarily, vexatiously or not in good faith with respect to their appraisal rights. The court also may assess the fees and expenses of counsel and experts for the respective parties, in amounts the court finds equitable, against: (i) First Bancshares and in favor of any or all shareholders exercising appraisal rights if the court finds First Bancshares did not substantially comply with the notification provisions set forth in Sections 607.1320 and 607.1322 of the FBCA; or (ii) either First Bancshares or a shareholder exercising appraisal rights, in favor of any other party, if the court finds that the party against whom the fees and expenses are assessed acted arbitrarily, vexatiously, or not in good faith with respect to the appraisal rights. If the court in an appraisal proceeding finds that the services of counsel for any shareholder exercising appraisal rights were of substantial benefit to other shareholders exercising appraisal rights, and that the fees for those services should not be assessed against First Bancshares, the

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court may award to such counsel reasonable fees to be paid out of the amounts awarded the shareholders exercising appraisal rights who were benefited. To the extent that First Bancshares fails to make a required payment when a shareholder exercising appraisal rights accepts First Bancshares' offer to pay the value of the shares as estimated by First Bancshares, such shareholder may sue directly for the amount owed and, to the extent successful, shall be entitled to recover from First Bancshares all costs and expenses of the suit, including counsel fees.

Certain U.S. Federal Income Tax Consequences

See “— Material U.S. Federal Income Tax Considerations — Shareholders Exercising Appraisal Rights” beginning on page for a discussion on how the material federal income tax consequences of the merger will change if you elect to exercise appraisal rights in the merger.

The above description is a summary of the material provisions of Sections 607.1301 through 607.1333 of the FBCA. For complete information, you should review the text of those sections, which appear as Annex C to this proxy statement/prospectus.

BECAUSE OF THE COMPLEXITY OF THE PROVISIONS OF FLORIDA LAW RELATING TO APPRAISAL RIGHTS, SHAREHOLDERS WHO ARE CONSIDERING EXERCISING THEIR APPRAISAL RIGHTS ARE URGED TO CONSULT THEIR OWN LEGAL ADVISORS.

Exchange of Shares in the Merger

The conversion of FMB common stock into the right to receive the merger consideration will occur automatically at the effective time of the merger. After completion of the merger, the exchange agent will exchange certificates representing shares of FMB common stock for the merger consideration to be received pursuant to the terms of the merger agreement. For more information regarding the procedures for electing the form of merger consideration you desire, the merger consideration allocation process and the procedures for exchanging your shares of FMB common stock for the merger consideration, see “The Merger Agreement — Procedures for Converting Shares of FMB Common Stock into Merger Consideration” below.

Listing of First Bancshares Common Stock

First Bancshares has agreed to use its commercially reasonable efforts to cause the shares of First Bancshares common stock issuable in connection with the merger be approved for listing on the NASDAQ Global Market, subject to official notice of issuance, prior to the effective time of the merger.

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THE MERGER AGREEMENT

The following describes certain aspects of the merger, including certain material provisions of the merger agreement. The following description of the merger agreement is subject to, and qualified in its entirety by reference to, the merger agreement, which is attached to this proxy statement/prospectus as Annex A and is incorporated by reference into this proxy statement/prospectus. We urge you to read the merger agreement carefully and in its entirety, as it is the legal document governing the merger.

Structure of the Merger

The boards of directors of First Bancshares and FMB have each unanimously approved the merger agreement, which provides for the merger of FMB with and into First Bancshares, with First Bancshares as the surviving company in the merger.

The merger agreement also provides that immediately after the effective time of the merger but in effect simultaneously on the date the merger closes, Farmers & Merchants, which is a Florida state-chartered bank and a direct wholly owned subsidiary of FMB, will merge with and into The First, a direct wholly owned subsidiary of First Bancshares, with The First as the surviving bank of such merger. The terms and conditions of the merger of The First and Farmers & Merchants are set forth in a separate merger agreement and plan of merger, referred to as the bank merger agreement, the form of which is attached as Exhibit B to the merger agreement. As provided in the bank merger agreement, the merger of The First and Farmers & Merchants may be abandoned at the election of The First at any time, whether before or after filings are made for regulatory approval of such merger. We refer to the merger of The First and Farmers & Merchants as the bank merger.

The merger agreement allows First Bancshares to change the structure of the merger at any time and without the approval of FMB if and to the extent that First Bancshares reasonably deems such a change to be necessary; provided, however, that no such change shall (i) alter or change the amount or kind of merger consideration to be provided under the merger agreement, (ii) materially impede or delay consummation of the merger, (iii) adversely affect the federal or state income tax treatment of FMB shareholders in connection with the merger, or (iv) require submission or the approval of FMB shareholders after the merger proposal has already been approved by FMB's shareholders.

Closing and Effective Time of the Merger

The closing will take place immediately prior to the effective time of the merger. The effective time of the merger will be the later of (i) the date and time of filing of the articles of merger with the Secretary of State of the State of Mississippi and the Secretary of State of the State of Florida by First Bancshares or (ii) the date and time when the merger becomes effective as set forth in such articles of merger, which will be no later than three business days after all of the conditions to the closing of the merger have been satisfied or waived in accordance with their terms.

We currently expect that the merger will be completed in the fourth quarter of 2018, subject to obtaining the requisite approvals from the shareholders of FMB, the receipt of all necessary regulatory approvals and the expiration of all regulatory waiting periods and other conditions. However, completion of the merger could be delayed if there is a delay in obtaining the required regulatory approvals or in satisfying any other conditions to the merger. No assurance is made as to whether, or when, First Bancshares and FMB will obtain the required approvals or complete the merger. See "The Merger Agreement — Conditions to Completion of the Merger."

Organizational Documents of the Surviving Company

At the effective time of the merger, the First Bancshares Articles and the First Bancshares Bylaws in effect immediately prior to the effective time of the merger will be the articles of incorporation and bylaws of the surviving company until thereafter amended in accordance with their respective terms and applicable laws.

Board Composition and Management of Surviving Company

Each of the officers and directors of First Bancshares immediately prior to the effective time of the merger will be the officers and directors of the surviving company from and after the effective time of the

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merger, until their respective successors have been duly elected, appointed or qualified or until their earlier death, resignation or removal in accordance with the First Bancshares Articles and the First Bancshares Bylaws.

Merger Consideration

Under the terms of the merger agreement, each share of FMB common stock issued and outstanding immediately prior to the effective time of the merger will be converted into the right to receive, at the election of each FMB shareholder, either (i) \$204.70 in cash, which we refer to as the cash consideration, or (ii) 5.6391 shares of First Bancshares common stock, which we refer to as the stock consideration, provided that the total mix of merger consideration shall be fixed at 80% stock and 20% cash, and the exchange agent will apply the merger consideration allocation described below, in “—Merger Consideration Allocation,” to each FMB shareholder’s elections in order to preserve that mix of merger consideration.

First Bancshares will not issue any fractional shares of First Bancshares common stock in the merger. FMB shareholders who would otherwise be entitled to a fractional share of First Bancshares common stock upon the completion of the merger will instead receive an amount in cash (without interest and rounded to the nearest whole cent) determined by multiplying the fractional share interest in First Bancshares common stock (rounded to the nearest one hundredth of a share) by \$204.70.

If First Bancshares or FMB change the number of shares of First Bancshares common stock or FMB common stock outstanding prior to the effective time of the merger as a result of a stock split, reverse stock split, stock combination, stock dividend, recapitalization, reclassification, reorganization or similar transaction with respect to First Bancshares common stock or FMB common stock and the record date for such corporate action is prior to the effective time of the merger, then the merger consideration shall be appropriately and proportionately adjusted to give FMB shareholders the same economic effect as contemplated by the merger agreement prior to any such event.

FMB may terminate the merger agreement if the average closing price of First Bancshares common stock over a specified period prior to completion of the merger decreases below certain specified thresholds unless First Bancshares elects to increase the merger consideration through an adjustment to the merger consideration, as discussed in further detail on page 76.

The value of the shares of First Bancshares common stock to be issued to FMB shareholders in the merger will fluctuate between now and the closing date of the merger. We make no assurances as to whether or when the merger will be completed, and you are advised to obtain current sale prices for the First Bancshares common stock.

Procedures for Converting Shares of FMB Common Stock into Merger Consideration

Exchange Agent

First Bancshares will designate a third party to act as the exchange agent in connection with the merger. The exchange agent shall also act as the agent for FMB shareholders for the purpose of receiving their FMB stock certificates and shall obtain no rights or interests in the shares represented thereby. Prior to the effective time of the merger, First Bancshares will deposit, or cause to be deposited, with the exchange agent the aggregate stock consideration and the aggregate cash consideration and, to the extent then determinable, any cash payable in lieu of fractional shares, necessary to satisfy the aggregate merger consideration payable.

Election Forms and Procedures

At least 20 business days prior to the later of (1) the date of the FMB shareholders’ meeting or (2) a date agreed upon by FMB and First Bancshares that is as near as practicable to five business days prior to the expected closing date, which date we refer to as the election deadline, First Bancshares will cause the exchange agent to send the FMB shareholders election forms, which will include the appropriate form of letter of transmittal. FMB shareholders can specify on such election form the number of their shares of FMB common stock for which they desire to receive the cash consideration, the number of shares for which they desire to receive the stock consideration or to indicate that such shareholder has no preference as to

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the receipt of the cash consideration or stock consideration. The election forms must be returned to the exchange agent, along with certificates representing the shares subject to such election form, or a customary affidavit of loss and indemnity agreement, by the election deadline. If you are a FMB shareholder and you do not return your election form by the election deadline or improperly complete or do not sign your election form, your shares will be considered non-election shares and you will have no control over the type of consideration you receive and you may receive only the cash consideration, only the stock consideration or a mixture of the cash consideration and stock consideration based on what is available after giving effect to the valid elections made by other shareholders pursuant to the merger consideration allocation procedures described below.

A FMB shareholder may specify different elections with respect to different shares held by him or her. For example, if the shareholder has 100 shares, the shareholder could make a cash election with respect to 50 shares and a stock election with respect to the other 50 shares.

Merger Consideration Allocation

Pursuant to the merger agreement, the total mix of cash consideration and stock consideration to be issued by First Bancshares to holders of FMB common stock will be fixed at 80% stock and 20% cash. To achieve that mix, no more than 312,652 shares of FMB common stock, which we refer to as the stock conversion number, will be converted into the stock consideration. The exchange agent will collect the election forms that are received prior to the election deadline, and determine:

- The number of shares of FMB common stock with respect to which the holder has elected to receive stock consideration, which we refer to as the stock election shares, and such number of shares, as the stock election number;
- The number of shares of FMB common stock with respect to which the holder has elected to receive cash consideration, which we refer to as the cash election shares, and such number of shares, as the cash election number; and
- The number of shares of FMB common stock with respect to which the holder thereof has not made an effective election by the election deadline, which we refer to as the non-election shares.

No later than five business days after the effective time of the merger, the exchange agent will allocate the merger consideration as follows:

- If the stock election number is greater than the stock conversion number (the amount by which the stock election number exceeds the stock conversion being referred to herein as the stock surplus amount), then (i) the cash election shares and all non-election shares of each holder thereof shall be converted into the right to receive the cash consideration, (ii) the stock election shares of each holder thereof whose stock election shares did not exceed 80% of the shares of FMB common stock held by such holder will be converted into the stock consideration, and (iii) the stock election shares of each holder thereof whose stock election shares exceeded 80% of the shares of FMB common stock held by such holder, which we refer to as a stock cutback holder, will be converted into the right to receive (a) the stock consideration in respect of that number of stock election shares equal to the product obtained by multiplying (x) the number of stock election shares held by such holder by (y) a fraction, the numerator of which is the difference between the total number of stock election shares held by stock cutback holders less the stock surplus amount and the denominator of which is the total number of stock election shares held by stock cutback holders, and (b) the right to receive the cash consideration in respect of the remainder of such holder's stock election shares that were not converted into the right to receive the stock consideration pursuant to clause (a) above.

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- If the stock election number is less than the stock conversion number (the amount by which the stock conversion number exceeds the stock election number being referred to herein as the shortfall number), then all stock election shares shall be converted into the right to receive the stock consideration and the non-election shares and cash election shares shall be treated in the following manner:

- If the shortfall number is less than or equal to the number of non-election shares, then all cash election shares shall be converted into the right to receive the cash consideration and the non-election shares of each holder thereof shall be converted into the right to receive (a) the stock consideration in respect of that number of non-election shares equal to the product obtained by multiplying (x) the number of non-election shares held by such holder by (y) a fraction, the numerator of which is the shortfall number and the denominator of which is the total number of non-election shares, and (b) the right to receive the cash consideration in respect of the remainder of such holder's non-election shares that were not converted into the right to receive the stock consideration pursuant to clause (a) above; and

- If the shortfall number exceeds the number of non-election shares, then (i) all non-election shares shall be converted into the right to receive the stock consideration, (ii) the cash election shares of each holder thereof whose cash election shares did not exceed 20% of the shares of FMB common stock held by such holder will be converted into the cash consideration, and (iii) the cash election shares of each holder thereof whose cash election shares exceeded 20% of the shares of FMB common stock held by such holder, which we refer to as a cash cutback holder, will be converted into the right to receive (a) the cash consideration in respect of that number of cash election shares equal to the product obtained by multiplying (x) the number of cash election shares held by such holder by (y) a fraction, the numerator of which is the difference between the total number of cash election shares held by cash cutback holders and the cash surplus amount (which is the difference between the total number of cash election shares exceeds 78,163) and the denominator of which is the total number of cash election shares held by cash cutback holders, and (b) the right to receive the stock consideration in respect of the remainder of such holder's cash election shares that were not converted into the right to receive the cash consideration pursuant to clause (a) above.

Surrender of FMB Stock Certificates

The exchange agent will also send letters of transmittal to holders of FMB common stock who did not submit election forms by the election deadline no later than five business days following the closing date, along with instructions for completing the letter of transmittal and delivering to the exchange agent the completed letter of transmittal along with the stock certificates representing the shares of FMB common stock held by the shareholder.

Following the effective time of the merger, the allocation of the merger consideration and the surrender to the exchange agent of the certificate(s) representing his or her shares of FMB common stock, accompanied by a properly completed letter of transmittal, a FMB shareholder will be entitled to receive the merger consideration promptly after the effective time of the merger (including any cash in lieu of fractional shares). Until surrendered, each such certificate will represent after the effective time of the merger, for all purposes, only the right to receive the merger consideration, without interest (including any cash in lieu of fractional shares), and any dividends to which such holder is entitled pursuant to the merger agreement.

No dividends or other distributions with respect to First Bancshares common stock after completion of the merger will be paid to the holder of any unsurrendered FMB stock certificates with respect to the shares of FMB common stock represented by those certificates until those certificates have been properly surrendered. Subject to applicable abandoned property, escheat or similar laws, following the proper surrender of any such previously unsurrendered FMB stock certificate, the holder of the certificate will be entitled to receive, without interest: (i) the amount of unpaid dividends or other distributions with a record date after the effective time of the merger payable with respect to the whole shares of First Bancshares common stock represented by that certificate; and (ii) at the appropriate payment date, the amount of dividends or other distributions payable with respect to shares of First Bancshares common stock

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represented by that certificate with a record date after the effective time of the merger (but before the date on which the certificate are surrendered) and with a payment date subsequent to the issuance of the shares of First Bancshares common stock issuable in exchange for that certificate.

None of First Bancshares, the exchange agent or any other person will be liable to any former FMB shareholder for any amount delivered in good faith to a public official pursuant to applicable abandoned property, escheat or similar laws.

In the event any FMB stock certificate is lost, stolen or destroyed, in order to receive the merger consideration (including cash in lieu of any fractional shares), the holder of that certificate must provide an affidavit of that fact and, if reasonably required by First Bancshares or the exchange agent, post a bond in such amount as First Bancshares or the exchange agent determines is reasonably necessary to indemnify it against any claim that may be made against it with respect to that certificate.

First Bancshares and the exchange agent will be entitled to deduct and withhold from the consideration otherwise payable to any FMB shareholder the amounts they are required to deduct and withhold under any applicable federal, state, local or foreign tax law. If any such amounts are withheld, these amounts will be treated for all purposes of the merger agreement as having been paid to the shareholders from whom they were withheld.

After completion of the merger, there will be no further transfers on the stock transfer books of FMB other than to settle transfers of FMB common stock that occurred prior to the effective time of the merger.

No interest will be paid or accrued on any amount payable upon cancellation of shares of FMB common stock. The shares of First Bancshares common stock issued and cash amount paid in accordance with the merger agreement upon conversion of the shares of FMB common stock (including any cash paid in lieu of fractional shares) will be deemed to have been issued and paid in full satisfaction of all rights pertaining to the shares of FMB common stock.

If any portion of the merger consideration is to be delivered to a person or entity other than the holder in whose name any surrendered certificate is registered, it will be a condition of such exchange that (i) the certificate surrendered must be properly endorsed or must be otherwise in proper form for transfer and (ii) the person or entity requesting such payment pays any transfer or other similar taxes required by reason of the payment of the merger consideration to a person or entity other than the registered holder of the certificate surrendered or will establish to the satisfaction of First Bancshares that such tax has been paid or is not required to be paid. The shares of First Bancshares common stock may be in uncertificated book-entry form, unless a physical certificate is otherwise required by any applicable law.

Representations and Warranties

The merger agreement contains customary representations and warranties of First Bancshares and FMB relating to their respective businesses that are made as of the date of the merger agreement and as of the closing date of the merger. The representations and warranties of each of First Bancshares and FMB have been made solely for the benefit of the other party, and these representations and warranties should not be relied on by any other person. In addition, these representations and warranties:

- have been qualified by information set forth in confidential disclosure schedules in connection with signing the merger agreement — the information contained in these schedules modifies, qualifies and creates exceptions to the representations and warranties in the merger agreement;
- will not survive consummation of the merger;
- may be intended not as statements of fact, but rather as a way of allocating the risk to one of the parties to the merger agreement if those statements turn out to be inaccurate;
- are in some cases subject to a materiality standard described in the merger agreement which may differ from what may be viewed as material by you; and

- were made only as of the date of the merger agreement or such other date as is specified in the merger agreement.

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The representations and warranties made by First Bancshares and FMB to each other primarily relate to:

- corporate organization, existence, power and authority;
- capitalization;
- corporate authorization to enter into the merger agreement and to consummate the merger;
- regulatory approvals and consents required in connection with the merger and the bank merger;
- the accuracy of financial statements and effectiveness of internal controls;
- absence of material adverse effect on each party since December 31, 2017;
- litigation and legal proceedings;
- compliance with laws and the absence of regulatory agreements;
- fees paid to financial advisors;
- tax matters; and
- accuracy of the information supplied by each party for inclusion or incorporation by reference in this proxy statement/prospectus.

FMB has also made representations and warranties to First Bancshares with respect to:

- material contracts;
- receipt of fairness opinion;
- employee benefits plans;
- labor and employee relations;
- environmental matters;

- investment portfolio;
- derivative transactions;
- loan portfolio;
- adequacy of allowances for loan losses;
- trust business and the administration of fiduciary accounts;
- investment management and related activities;
- repurchase agreements;
- deposit insurance;
- regulatory compliance and information security;
- transactions with affiliates;
- real and personal property matters;
- intellectual properties;
- insurance policies;
- absence of state takeover laws applicability; and
- transaction costs.

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Definition of “Material Adverse Effect”

Certain representations and warranties of First Bancshares and FMB are qualified as to “materiality” or “material adverse effect.” For purposes of the merger agreement, a “material adverse effect,” when used in reference to either First Bancshares or FMB, means (i) any change, development or effect that individually or in the aggregate is, or is reasonably likely to be, material and adverse to the condition (financial or otherwise), results of operations, liquidity, assets or deposit liabilities, properties, or business of such party and its subsidiaries, taken as a whole, or (ii) any change, development or effect that individually or in the aggregate would, or would be reasonably likely to, materially impair the ability of such party to perform its obligations under the merger agreement or otherwise materially impairs, or is reasonably likely to materially impair, the ability of such party to consummate the merger and the transactions contemplated by the merger agreement. For purposes of clause (i) only, the definition of “material adverse effect” excludes the following:

- changes in banking and similar laws of general applicability or interpretations thereof by any governmental authority;
- changes in GAAP or regulatory accounting requirements applicable to banks or bank holding companies generally;
- changes in global, national or regional political conditions (including the outbreak of war or acts of terrorism) or in economic or market (including equity, credit and debt markets, as well as changes in interest rates) conditions affecting the financial services industry generally;
- public disclosure of the transactions contemplated or actions expressly required by the merger agreement or actions or omissions that are taken with the prior written consent of the other party, or as otherwise expressly permitted or contemplated by the merger agreement;
- any failure by FMB or First Bancshares to meet any internal or published industry analyst projections or forecasts or estimates of revenues or earnings for any period (it being understood and agreed that the facts and circumstances giving rise to such failure that are not otherwise excluded from the definition of material adverse effect may be taken into account in determining whether there has been a material adverse effect);
- changes in the trading price or trading volume of First Bancshares common stock (but not including the underlying causes thereof unless otherwise specifically excluded); and
- the impact of this merger agreement and the transactions contemplated by the merger agreement on relationships with customers or employees, including the loss of personnel;

except, with respect to the first three bullets, if the effects of such change disproportionately affect such party and its subsidiaries, taken as a whole, as compared to other companies in the industry in which such party and its subsidiaries operate.

Covenants and Agreements

Pursuant to the merger agreement, First Bancshares and FMB have agreed to certain restrictions on their activities until the effective time of the merger. First Bancshares has agreed that it will carry on its business consistent with prudent banking practices and in compliance in all material respects with applicable laws. FMB has agreed to carry on its business, including the business of each of its subsidiaries, in the ordinary course of business and consistent with prudent banking practice. In addition, FMB has agreed that it will use commercially reasonable efforts to:

- preserve its business organization and assets intact;
- keep available to itself and First Bancshares the present services of the current officers and employees of FMB and its subsidiaries;
- preserve for itself and First Bancshares the goodwill of its customers, employees, lessors and others with whom business relationships exists; and

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- continue diligent collection efforts with respect to any delinquent loans and, to the extent within its control, not allow any material increase in delinquent loans.

First Bancshares has also agreed that until the effective time of the merger, it and its subsidiaries will not take any or knowingly fail to take any action that is intended or is reasonably likely to:

- prevent, delay or impair First Bancshares' ability to consummate the merger or the transactions contemplated by the merger agreement;

- agree to take, commit to take, or adopt any resolution of its board of directors in support of, any of the actions prohibited by the merger agreement;

- result in the merger or the bank merger failing to qualify as a "reorganization" under Section 368(a) of the Code;

- take any action that is likely to materially impair First Bancshares' ability to perform any of its obligations under the merger agreement or The First to perform any of its obligations under the bank plan of merger; or

- agree or commit to do any of the foregoing.

FMB has also agreed that it will not, and will not permit its subsidiaries to do any of the following without the prior written consent of First Bancshares, except as previously agreed to by the parties:

- except as previously disclosed to First Bancshares, (i) issue, sell, grant, pledge, dispose of, encumber, or otherwise permit to become outstanding, or authorize the creation of, any additional shares of its stock, any rights, any new award or grant under the FMB stock plans or otherwise, or any other securities (including units of beneficial ownership interest in any partnership or limited liability company), or enter into any agreement with respect to the foregoing, (ii) except as permitted in the merger agreement, accelerate the vesting of any existing rights, or (iii) except as permitted in the merger agreement, directly or indirectly change (or establish a record date for changing), adjust, split, combine, redeem, reclassify, exchange, purchase or otherwise acquire any shares of its capital stock, or any other securities (including units of beneficial ownership interest in any partnership or limited liability company) convertible into or exchangeable for any additional shares of stock, any rights issued and outstanding prior to the effective time;

- make, declare, pay or set aside for payment of dividends payable in cash, stock or property on or in respect of, or declare or make any distribution on, any shares of its capital stock, except (i) dividends from wholly owned subsidiaries to FMB and (ii) dividends declared on or prior to December 31, 2018 from FMB to its shareholders that would not cause aggregate dividends paid by FMB to its shareholders after March 31, 2018 to at any point exceed an amount equal to (x) \$1,868,721 multiplied by (y) a fraction, the numerator of which is the number of days elapsed since March 31, 2018 and the denominator of which is 275; provided that if the closing the merger is after December 31, 2018, then FMB shall also be permitted to pay dividends to its shareholders following December 31, 2018 in an amount not to exceed 45% of its net income, calculated in accordance with GAAP, in respect of any period following December 31, 2018;

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enter into or amend or renew any employment, consulting, compensatory, severance, retention or similar agreements or arrangements with any director, officer or employee of FMB or its subsidiaries, or grant any salary, wage or fee increase or increase any employee benefit or pay any incentive or bonus payments, except (i) normal increases in base salary to employees in the ordinary course of business and pursuant to policies currently in effect, provided that, such increases shall not result in an annual adjustment in base compensation (which includes base salary and any other compensation other than bonus payments) of more than 3% for any individual or 3% in the aggregate for all employees of FMB or its subsidiaries, (ii) as specifically provided for by the merger agreement, (iii) as may be required by law, (iv) to satisfy contractual obligations, or (v) as previously disclosed to First Bancshares;

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hire any person as an employee of FMB or any of its subsidiaries, except for at-will employees at an annual rate of salary not to exceed \$100,000;

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- enter into, establish, adopt, amend, modify or terminate (except (i) as may be required by or to make consistent with applicable law, subject to the provision of prior written notice to and consultation with First Bancshares, (ii) to satisfy contractual obligations existing as of the date of the merger agreement and as previously disclosed to First Bancshares, (iii) as previously disclosed to First Bancshares, or (iv) as may be required pursuant to the terms of the merger agreement) any FMB benefit plan or other pension, retirement, stock option, stock purchase, savings, profit sharing, deferred compensation, consulting, bonus, group insurance or other employee benefit, incentive or welfare contract, plan or arrangement, or any trust agreement (or similar arrangement) related thereto, in respect of any current or former director, officer or employee of FMB or any of its subsidiaries;

- except pursuant to agreements or arrangements in effect on the date of the merger agreement and previously disclosed to First Bancshares and loans to directors, officers, and their immediate family members, affiliates, or associates that are below certain thresholds and which are in compliance with Regulation O, pay, loan or advance any amount to, or sell, transfer or lease any properties or assets (real, personal or mixed, tangible or intangible) to, or enter into any agreement or arrangement with, any of its officers or directors or any of their immediate family members or any affiliates or associates of any of its officers or directors other than compensation or business expense advancements or reimbursements in the ordinary course of business;

- except as previously disclosed to First Bancshares and in the ordinary course of business, sell, license, lease, transfer, mortgage, pledge, encumber or otherwise dispose of or discontinue any of its rights, assets, deposits, business or properties or cancel or release any indebtedness owed to FMB or any of its subsidiaries;

- acquire (other than by way of foreclosures or acquisitions of control in a bona fide fiduciary capacity or in satisfaction of debts previously contracted in good faith, in each case in the ordinary course of business) all or any portion of the assets, debt, business, deposits or properties of any other entity or person, except for purchases specifically approved by First Bancshares;

- make any capital expenditures in amounts exceeding \$50,000 individually, or \$250,000 in the aggregate;

- amend the FMB Articles or the FMB Bylaws or any equivalent documents of FMB's subsidiaries;

- implement or adopt any change in its accounting principles, practices or methods, other than as may be required by applicable laws, GAAP or applicable accounting requirements of any governmental authority, in each case, including changes in the interpretation or enforcement thereof;

- except as previously disclosed to First Bancshares, enter into, amend, modify, terminate, extend, or waive any material provision of, any FMB material contract, lease or insurance policy, or make any change in any instrument or agreement governing the terms of any of its securities, or material lease, license or contract, other than normal renewals of contracts, licenses and leases without material adverse changes of terms with respect to FMB or any of its subsidiaries, or enter into any contract that would constitute a FMB material contract if it were in effect on the date of the merger agreement, except for any amendments, modifications or terminations reasonably requested by First Bancshares;

- other than settlement of foreclosure actions in the ordinary course of business, (i) enter into any settlement or similar agreement with respect to any action, suit, proceeding, order or investigation to which FMB or any of its subsidiaries is or becomes a party after the date of the merger agreement, which settlement or agreement involves payment by FMB or any of its subsidiaries of an amount which exceeds \$50,000 individually or \$100,000 in the aggregate and/or would impose any material restriction on the business of FMB or any of its subsidiaries or (ii) waive or release any material rights or claims, or agree or consent to the issuance of any injunction, decree, order or judgment restricting or otherwise affecting its business or operations;

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- (i) enter into any material new line of business, introduce any material new products or services, any material marketing campaigns or any material new sales compensation or incentive programs or arrangements; (ii) change in any material respect its lending, investment, underwriting, risk and asset liability management and other banking and operating policies, except as required by applicable law, regulation or policies imposed by any governmental authority; (iii) make any material changes in its policies and practices with respect to underwriting, pricing, originating, acquiring, selling, servicing, or buying or selling rights to service loans, its hedging practices and policies, and (iv) incur any material liability or obligation relating to retail banking and branch merchandising, marketing and advertising activities and initiatives except in the ordinary course of business;

- enter into any derivative transaction;

- incur any indebtedness for borrowed money other than in the ordinary course of business consistent with past practice with a term not in excess of 12 months (other than creation of deposit liabilities or sales of certificates of deposit in the ordinary course of business), or incur, assume or become subject to, whether directly or by way of any guarantee or otherwise, any obligations or liabilities (whether absolute, accrued, contingent or otherwise) of any other person, other than the issuance of letters of credit in the ordinary course of business and in accordance with restrictions on making or extending loans as set forth in the merger agreement;

- (i) other than in accordance with FMB's investment guidelines, acquire, sell or otherwise dispose of any debt security or equity investment or any certificates of deposits issued by other banks, or (ii) change the classification method for any of the FMB investment securities from "held to maturity" to "available for sale" or from "available for sale" to "held to maturity," as those terms are used in ASC 320;

- make any changes to deposit pricing other than such changes made in the ordinary course of business;

- except for loans or extensions of credit approved and/or committed as of the date of the merger agreement and disclosed to First Bancshares, (i) make, renew, renegotiate, increase, extend or modify any (A) unsecured loan, if the amount of such unsecured loan, together with any other outstanding unsecured loans made by FMB or any of its subsidiaries to such borrower or its affiliates, would be in excess of \$100,000, in the aggregate, (B) loan secured by other than a first lien in excess of \$500,000, (C) loan in excess of the Federal Financial Institutions Examination Council's regulatory guidelines relating to loan to value ratios, (D) loan secured by a first lien residential mortgage and with no loan policy exceptions in excess of \$750,000, (E) secured loan over \$2,000,000, (F) any loan that is not made in conformity with FMB's ordinary course lending policies and guidelines in effect as of the date hereof, or (G) loan, whether secured or unsecured, if the amount of such loan, together with any other outstanding loans (without regard to whether such other loans have been advanced or remain to be advanced), would result in the aggregate outstanding loans to any borrower of FMB or any of its subsidiaries (without regard to whether such other loans have been advanced or remain to be advanced) to exceed \$2,000,000, (ii) sell any loan or loan pools in excess of \$2,000,000 in principal amount or sale price (other than residential mortgage loan pools sold in the ordinary course of business), or (iii) acquire any servicing rights, or sell or otherwise transfer any loan where FMB or any of its subsidiaries retains any servicing rights. Any loan in excess of the foregoing limits shall require the prior written approval of the President or Chief Credit Officer or Credit Administrator of The First;

make any investment or commitment to invest in real estate or in any real estate development project other than by way of foreclosure or deed in lieu thereof or make any investment or commitment to develop, or otherwise take any actions to develop any real estate owned by FMB or its subsidiaries;

- except as required by applicable law, make or change any material tax election, file any material amended tax return, enter into any material closing agreement with respect to taxes, settle or compromise any material liability with respect to taxes, agree to any material adjustment of any

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tax attribute, or consent to any extension or waiver of the limitation period applicable to any material tax claim or assessment, provided that, for purposes of the foregoing, “material” means affecting or relating to \$100,000 or more in taxes or \$200,000 or more of taxable income;

- take any action or knowingly fail to take any action not contemplated by the merger agreement that is intended or is reasonably likely to (i) prevent, delay or impair FMB’s ability to consummate the merger or the transactions contemplated by the merger agreement, or (ii) agree to take, make any commitment to take, or adopt any resolutions of its board of directors in support of any actions prohibited by the merger agreement;

- other than repurchases required to be made by FMB Employee Stock Ownership Plan, directly or indirectly repurchase, redeem or otherwise acquire any shares of FMB capital stock or any securities convertible into or exercisable for any shares of FMB capital stock;

- except as required by law, file any application or make any contract or commitment for the opening, relocation or closing of any, or open, relocate or close any, branch office, loan production or servicing facility or automated banking facility, except for any change that may be requested by First Bancshares;

- merge or consolidate itself or any of its subsidiaries with any other person, or restructure, reorganize or completely or partially liquidate or dissolve it or any of its subsidiaries; or

- (i) enter into any contract with respect to, or otherwise agree or commit to do, or adopt any resolutions of its board of directors or similar governing body in support of, any of the foregoing or (ii) take any action that is intended or expected to result in any of its representations and warranties set forth in the merger agreement being or becoming untrue in any material respect at any time prior to the effective time, or in any of the conditions to the merger not being satisfied or in a violation of any provision of the merger agreement, except, in every case, as may be required by applicable law.

FMB has also agreed to cause to be delivered to First Bancshares resignations of all the directors of FMB and its subsidiaries to be effective as of the effective time of the merger.

Regulatory Matters

First Bancshares and FMB agreed to use their respective commercially reasonable efforts to cause the registration statement to be declared effective by the SEC as promptly as reasonably practicable after filing. First Bancshares has also agreed to use its commercially reasonable efforts to obtain all necessary state securities law or “blue sky” permits and approvals required to carry out the transactions contemplated by the merger agreement.

First Bancshares and FMB and their respective subsidiaries have agreed to cooperate with each other and use their reasonable best efforts to prepare and file all necessary documentation, to effect all filings, to obtain as promptly as practicable all permits, consents, approvals and authorizations of all third parties and regulatory and governmental entities that are necessary to consummate the transactions contemplated by the merger agreement, and to comply with the terms and conditions of all such permits, consents, approvals and authorizations; provided, however, that nothing contained in the merger agreement will require First Bancshares or any of its subsidiaries or FMB or any of its subsidiaries to take any action, or commit to take any action, or agree to any condition or restriction, in connection with obtaining the foregoing permits, consents, approvals and authorizations of any governmental authority that would reasonably be likely to have a material and adverse effect (measured on a scale relative to FMB) on the condition (financial or otherwise), results of operations, liquidity, assets or deposit liabilities, properties or business of First Bancshares, FMB, the surviving entity or the surviving bank, after giving effect to the merger (a “burdensome condition”).

First Bancshares and FMB will furnish each other and each other's counsel with all information as may be necessary or advisable in connection with any application, petition or any other statement or application made by or on behalf of First Bancshares or FMB to any governmental authority in connection with the transactions contemplated by the merger agreement. Each party has the right to review and approve in advance all characterizations of the information relating to such party and any of its subsidiaries

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that appear in any filing with a governmental authority made in connection with the transactions contemplated by the merger agreement. In addition, First Bancshares and FMB agreed to provide to the other party for review a copy of each filing with a governmental authority made in connection with the transactions contemplated by the merger agreement prior to its filing.

NASDAQ Listing

First Bancshares has agreed to use its commercially reasonable efforts to cause the shares of its common stock to be issued in connection with the merger to be approved for listing on NASDAQ, subject to official notice of issuance, prior to the effective time of the merger.

Employee Matters

General

Following the effective time of the merger, First Bancshares must maintain employee benefit plans and compensation opportunities for those persons who are full-time employees of FMB and its subsidiaries on the closing date of the merger (referred to below as “covered employees”) that provide employee benefits and cash-based compensation opportunities which, in the aggregate, are substantially comparable to the employee benefits and cash-based compensation opportunities that are made available on a uniform and non-discriminatory basis to similarly situated employees of First Bancshares or its subsidiaries (except that no covered employee may participate in any closed or frozen plan of First Bancshares or its subsidiaries). First Bancshares shall give the covered employees full credit for their prior service with FMB and its subsidiaries for purposes of eligibility and vesting under any employee benefit plan maintained by First Bancshares in which covered employees may be eligible to participate.

With respect to any First Bancshares health, dental, vision or other welfare plan in which any covered employee is eligible to participate, for the first plan year in which the covered employee is eligible to participate, First Bancshares or its applicable subsidiary must use its commercially reasonable best efforts to cause any pre-existing condition limitations or eligibility waiting periods under such plan to be waived with respect to the covered employee and his or her covered dependents to the extent the condition was, or would have been, covered under the FMB benefit plan in which the covered employee participated immediately prior to the effective time of the merger.

Employees of FMB (other than employees who are otherwise parties to employment, severance or change or control agreements) (i) who are not offered the opportunity to continue as employees of First Bancshares or The First after the merger with a rate of salary or wages, as applicable, equal to his or rate of salary or wages paid by FMB or its subsidiaries immediately prior to the effective time and do not accept an offer of employment from First Bancshares or The First; (ii) who are offered, but do not accept, the opportunity to continue as employees of First Bancshares or The First after the merger that requires a relocation of his or her primary office by 25 miles or more, or (iii) who are terminated without cause within one year after the merger, will be entitled to receive severance compensation based on the number of years of service with FMB and the employees’ weekly rate of pay.

Prior to the effective time of the merger, FMB will effectuate the termination or discontinuation of certain benefits plans maintained by FMB, as requested by First Bancshares.

Deferred Compensation Arrangements

In connection with the merger, First Bancshares will assume the liabilities of FMB under certain deferred compensation arrangements to which FMB or Farmers & Merchants is a party. Prior to the completion of the merger, FMB has agreed that it will procure assumption agreements from the beneficiaries of such deferred compensation arrangements, with such assumption agreements being satisfactory to First Bancshares. The assumption agreements will restate certain provisions of the deferred compensation arrangements in order to clarify them and will also provide for a release of claims related to the deferred compensation arrangements in favor of First Bancshares and its affiliates. FMB has also agreed to make certain tax filings relative to the deferred compensation arrangements. Strict compliance by FMB with the provisions of the merger agreement related to the deferred compensation arrangements is a condition to First Bancshares’ obligations to complete the merger.

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Indemnification and Directors' and Officers' Insurance

For a period of six years after the effective time of the merger, First Bancshares shall indemnify and hold harmless the present and former directors and officers of FMB and its subsidiaries against all costs or expenses, judgments, fines, losses, claims, damages or other liabilities incurred in connection with any claim, action, suit, proceeding or investigation arising out of actions or omissions of such persons in the course of performing their duties for FMB or its subsidiaries occurring at or before the effective time of the merger (including the transactions contemplated by the merger agreement), to the same extent as such persons have the right to be indemnified pursuant to the organizational documents of FMB in effect as of the date of the merger agreement to the extent permitted by applicable law. First Bancshares will also advance expenses in connection with such indemnification.

For a period of six years after the effective time of the merger, First Bancshares will provide directors' and officers' liability insurance that serves to reimburse the present and former officers and directors of FMB or its subsidiaries with respect to claims against them arising from facts or events occurring before the effective time of the merger (including the transactions contemplated by the merger agreement). The directors' and officers' liability insurance will contain at least the same coverage and amounts, and contain terms and conditions no less advantageous to the indemnified person as the coverage currently provided by FMB; provided, however, that: (i) if First Bancshares is unable to obtain or maintain the directors' and officers' liability insurance, then First Bancshares will provide as much comparable insurance as is reasonably available, and (ii) officers and directors of FMB or its subsidiaries may be required to make application and provide customary representations and warranties to the carrier of the insurance. First Bancshares will not be required to expend for such tail insurance a premium amount in excess of an amount equal to 200% of the annual premiums paid by FMB for director and officer insurance in effect as of the date of this Agreement.

First Bancshares has agreed that if it, or any of its successors and assigns, consolidates with or merges with any other corporation or entity where it is not the continuing or surviving corporation, or transfers all or substantially all of its property or assets, it will make proper provision so that the successors and assigns of First Bancshares and its subsidiaries will assume the obligations of indemnification under the merger agreement.

No Solicitation

FMB has agreed that, from the date of the merger agreement it will not, and will not authorize or permit its investment bankers, financial advisors, attorneys, accountants, consultants, affiliates or other agents of FMB or any of its subsidiaries to, directly or indirectly, (i) solicit, initiate, encourage or induce the making, submission, negotiation or announcement of any an acquisition proposal; (ii) participate in any discussions or negotiations regarding, or furnish to any Person any nonpublic information with respect to, or take any other action to facilitate any inquiries or the making of any proposal that constitutes or may reasonably be expected to lead to, any acquisition proposal; or (iii) enter into any agreement, agreement in principle or letter of intent with respect to any acquisition proposal or approve or resolve to approve any acquisition proposal or any agreement, agreement in principle or letter of intent relating to an acquisition proposal.

For purposes of the merger agreement, an "acquisition proposal" means (A) any transaction or series of transactions involving any merger, consolidation, recapitalization, share exchange, liquidation, dissolution or similar transaction involving FMB or any of its subsidiaries; (B) any transaction pursuant to which any third party or group acquires or would acquire (whether through sale, lease or other disposition), directly or indirectly, a significant portion of the assets of FMB or any of its subsidiaries; (C) any issuance, sale or other disposition of (including by way of merger, consolidation, share exchange or any similar transaction) securities (or options, rights or warrants to purchase or securities convertible into, such securities) representing 20% or more of the votes attached to the outstanding securities of FMB or any of its subsidiaries; (D) any tender offer or exchange offer that, if consummated, would result in any third party or group beneficially owning 20% or more of any class of equity securities of FMB or any of its subsidiaries; or (E) any transaction which is similar in form, substance or purpose to any of the foregoing transactions, or any combination of the foregoing.

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However, at any time prior to the receipt of the approval of the merger agreement by FMB's shareholders, if (i) FMB receives a bona fide unsolicited acquisition proposal that did not result from a breach of the first paragraph of this section, and (ii) the FMB board of directors reasonably determines in good faith, after consultation with and having considered the advice of its outside financial advisor and outside legal counsel, that such acquisition proposal constitutes a superior proposal and it is reasonably necessary to take such actions to comply with its fiduciary duties to FMB's shareholders under applicable law, then FMB's board of directors, directly or indirectly, (iii) FMB has provided First Bancshares with at least twenty four hours prior notice of such determination, and (iv) prior to furnishing or affording access to any information or data with respect to FMB or any of its subsidiaries or otherwise relating to an acquisition proposal, FMB receives from such person a confidentiality agreement with terms no less favorable to FMB than those contained in the confidentiality agreement with First Bancshares, then FMB may thereafter (1) furnish to such person, in response to a written request therefor, non-public information relating to FMB and its subsidiaries, and (2) engage or otherwise participate in negotiations or discussions with such person that has made (and not withdrawn) a superior proposal. FMB must promptly provide to First Bancshares any non-public information regarding FMB or any of its subsidiaries provided to any other person which was not previously provided to First Bancshares, and such additional information must be provided no later than the date of provision of such information to such other party. A "superior proposal" means a bona fide, unsolicited acquisition proposal (i) that if consummated would result in a third party (or in the case of a direct merger between such third party and FMB or any of its subsidiaries, the shareholders of such third party) acquiring, directly or indirectly, more than 50% of the outstanding FMB common stock or more than 50% of the assets of FMB and its subsidiaries, taken as a whole, for consideration consisting of cash and/or securities and (ii) that the board of directors of FMB reasonably determines in good faith, after consultation with its outside financial advisor and outside legal counsel, (a) is reasonably capable of being completed, taking into account all financial, legal, regulatory and other aspects of such proposal, including all conditions contained therein and the person making such acquisition proposal, and (b) taking into account any changes to the merger agreement proposed by First Bancshares in response to such acquisition proposal, taking into account all financial, legal, regulatory and other aspects of such proposal, including all conditions contained therein and the person making such acquisition proposal, such proposal is more favorable to the shareholders of FMB from a financial point of view than the merger. FMB must promptly (and in any event within 24 hours) notify First Bancshares in writing if any proposals or offers are received by, any information is requested from, or any negotiations or discussions are sought to be initiated or continued with, FMB or its representatives, in each case in connection with any acquisition proposal, and such notice must include (i) a written summary of the material terms and conditions of any such acquisition proposal, indication or request not made in writing (including any updates, revisions or supplements thereto) provided to FMB or any representative of FMB (including any financing commitments or other materials relating thereto), (ii) an unredacted copy of any acquisition proposal made in writing (including any updates, revisions or supplements thereto) provided to FMB or its subsidiaries or any affiliate or representative of FMB (including any financing commitments or other materials relating thereto) and, in each case, the identity of the person making such acquisition proposal. FMB has agreed that it will keep First Bancshares informed, on a reasonably current basis, of the status and terms of any such proposal, offer, information request, negotiations or discussions (including any amendments or modifications to such proposal, offer or request).

Except as provided below, neither the board of directors of FMB nor any committee thereof shall (i) withdraw, qualify, amend or modify, or propose to withdraw, qualify, amend or modify, in a manner adverse to First Bancshares in connection with the transactions contemplated by the merger agreement (including the merger), the FMB recommendation; (ii) approve or recommend, or propose to approve or recommend, any acquisition proposal (any of the foregoing, a "change in FMB recommendation").

Notwithstanding the foregoing, prior to the receipt of the approval of FMB's shareholders with respect to the merger agreement, the board of directors of FMB may effect a change in FMB recommendation or terminate the merger agreement to accept a superior proposal after the fifth business day following First Bancshares' receipt of a notice (the "notice of superior proposal") from FMB advising First Bancshares that the board of directors of FMB has decided that a bona fide unsolicited written acquisition proposal

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that it received (that did not result from a breach of the merger agreement) constitutes a superior proposal if, but only if, (i) the board of directors of FMB has determined in good faith, after consultation with and having considered the advice of outside legal counsel and its financial advisor, that failure to take such actions would be inconsistent with, or a breach or violation of, the directors' fiduciary duties to FMB's shareholders under applicable law, (ii) during the five business day period after receipt of the notice of superior proposal by First Bancshares (the "notice period"), FMB and the board of directors of FMB shall have cooperated and negotiated in good faith with First Bancshares to make such adjustments, modifications or amendments to the terms and conditions of the merger agreement as would enable FMB to proceed with the FMB recommendation in favor of the merger with First Bancshares without a FMB subsequent determination; and (iii) at the end of the notice period, after taking into account any such adjusted, modified or amended terms as may have been proposed by First Bancshares since its receipt of such notice of superior proposal, the board of directors of FMB has again in good faith made the determination that such acquisition proposal constitutes a superior proposal. In the event of any material revisions to the superior proposal, FMB is required to deliver a new notice of superior proposal to First Bancshares and again comply with the foregoing requirements, except that the notice period will be reduced to three business days.

Conditions to Completion of the Merger

The completion of the merger depends on a number of conditions being satisfied or, where permitted, waived, including:

- the required approval by the shareholders of FMB;
- the receipt of all regulatory approvals, or expiration or termination of all statutory waiting periods in respect thereof, required to consummate the transactions contemplated by the merger agreement, without any burdensome conditions;
- the absence of any judgment, order, injunction or decree issued by any court or agency of competent jurisdiction or other law preventing or making illegal the consummation of the merger, the bank merger or the other transactions contemplated by the merger agreement;
- the effectiveness of the registration statement on Form S-4, of which this proxy statement/ prospectus is a part, under the Securities Act;
- the receipt by First Bancshares and FMB from their respective tax counsel of a U.S. federal income tax opinion, dated the closing date of the merger, that the merger will qualify as a "reorganization" within the meaning of Section 368(a) of the Code;
- the accuracy, subject to varying degrees of materiality, of First Bancshares' and FMB's respective representations and warranties in the merger agreement on the date of the merger agreement and as of the effective time of the merger (or such other date specified in the merger agreement);
- performance in all material respects by First Bancshares and FMB of their respective obligations under the merger agreement;
- the Plan of Bank Merger is executed and delivered;

- less than 10% of the outstanding shares of FMB common stock validly exercise, or remain entitled to exercise, their appraisal rights;
- the execution of an agreement terminating the FMB shareholders' agreement as of the effective time of the merger;
- FMB shall have complied with its obligations with respect to employee benefit plans as required by the merger agreement, including the termination of certain plans and agreements; and
- the absence of any event which has resulted in a material adverse effect on the other party, and the absence of any condition, event, fact, circumstance or other occurrence that is reasonably expected to have a material adverse effect on the other party.

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No assurance is given as to when, or if, the conditions to the merger will be satisfied or waived, or that the merger will be completed.

Satisfaction of FMB's obligation to provide First Bancshares with an executed agreement terminating the FMB shareholders' agreement requires FMB to obtain the consent of FMB shareholders holding no less than 66²/₃% of the shares of FMB common stock issued and outstanding. FMB will make all reasonable efforts to obtain the required consent. However, if FMB cannot obtain the consent of the holders of at least 66²/₃% of the issued and outstanding shares of FMB common stock, then FMB will be unable to satisfy this condition to the merger.

Termination

The merger agreement may be terminated at any time prior to the effective time of the merger:

- by mutual written consent of First Bancshares and FMB;
- by First Bancshares or FMB if any regulatory approval required for consummation of the transactions contemplated by the merger agreement has been denied by final non-appealable action by the relevant governmental authority or any application for such regulatory approval shall have been permanently withdrawn at the request of a governmental authority;
- by First Bancshares or FMB if the approval of the shareholders of FMB is not obtained;
- by First Bancshares or FMB if the merger is not consummated on or before January 1, 2019, subject to automatic extension to March 31, 2019 if the only outstanding condition to closing is the receipt of regulatory approvals, which we refer to as the expiration date;
- by First Bancshares or FMB in the event of a material breach by the other party of any representation, warranty or covenant contained in the merger agreement and such breach is not cured prior to the earlier of 30 days of notice of the breach or two business days prior to the expiration date of the merger agreement and the terminating party is not itself in material breach;
- by First Bancshares if FMB materially breaches its covenant not to solicit other offers;
- by First Bancshares if FMB withdraws, qualifies, modifies, or proposes to withdraw, qualify or modify in any manner adverse to First Bancshares, its recommendation to its shareholders to approve the merger agreement, or approves, endorses or recommends another acquisition proposal or proposes to approve, endorse or recommend any acquisition proposal;
- by First Bancshares if FMB fails to properly call, give notice of, and commence a meeting of shareholders to vote on the merger;
- by First Bancshares if FMB fails to publicly recommend against a publicly announced acquisition proposal within three business days of being requested to do so by First Bancshares or fails to publicly reconfirm its recommendation to its shareholders within three business days of being requested to do so by First Bancshares;

- by FMB if (i) the average closing price of First Bancshares common stock over the 20 trading days preceding the date that is five days prior to the closing date is less than \$30.98, and (ii) the decline in the price of First Bancshares common stock (as measured by the average closing price divided by \$36.45) is less than the number obtained by dividing the average closing price of the KBW Regional Banking Index (KRX) over the 20 trading days preceding the date that is five days prior to the closing date by \$118.48; provided, however, if FMB wishes to exercise its termination right pursuant to this provision, it shall give prompt written notice to First Bancshares, and within the five-day period after its receipt of the termination notice from FMB, First Bancshares will have the option, but not the obligation, to adjust the exchange ratio such that the total stock consideration would be worth at least \$54,400,000, which will nullify and void FMB's termination, and the merger agreement will remain in full force and effect; or
- by FMB if FMB's board of directors determines to enter into a definitive agreement with respect to a superior proposal in accordance with the terms of the merger agreement, but only if FMB pays to First Bancshares the \$3,200,000 termination fee.

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Termination Fee

FMB will pay First Bancshares a termination fee equal to \$3,200,000 in the event of any of the following:

- First Bancshares terminates the merger agreement because: (i) FMB materially breached its covenant not to solicit other offers; (ii) FMB withdrew, qualified, modified or proposed to withdraw, qualify or modify its recommendation to its shareholders to approve the merger agreement to its shareholders, or (iii) FMB approves, endorses or recommends another acquisition proposal or proposes to approve, endorse or recommend any acquisition proposal; (iv) FMB fails to properly call, give notice of, and commence a meeting of shareholders to vote on the merger; or (v) FMB fails to publicly recommend against a publicly announced acquisition proposal within three business days of being requested to do so by First Bancshares or fails to publicly reconfirm its recommendation to its shareholders within three business days of being requested to do so by First Bancshares; or (vi) FMB resolved or otherwise determined to take, or announced an intention to take, any of the foregoing actions; or

- FMB terminates the merger agreement at any time before the receipt of FMB shareholder approval for the purpose of entering into an acquisition agreement with respect to a superior proposal in compliance with the terms of the merger agreement; or

- In the event that after the date of the merger agreement and prior to the termination of the merger agreement, an acquisition proposal was made known to senior management of FMB or has been made directly to FMB's shareholders generally or an acquisition proposal shall have been publicly announced (and not withdrawn), and (i) the merger agreement is terminated by (A) First Bancshares or FMB because the FMB shareholders have not approved the merger agreement by the required vote or (B) First Bancshares because of a material breach by FMB of its representations, warranties or covenants in the merger agreement, and (ii) prior to the date within 12 months of such termination, FMB enters into any agreement or consummates a transaction with respect to an acquisition proposal (whether or not it's the same acquisition proposal as that referred to above).

Effect of Termination

A termination of the merger agreement will not relieve a breaching party from liability for any breach of any covenant, agreement, representation or warranty of the merger agreement giving rise to such termination or resulting from fraud or any willful and material breach. Notwithstanding the foregoing, the parties have agreed that if FMB pays or causes to be paid to First Bancshares the termination fee in accordance with the merger agreement, FMB (or any successor in interest of FMB) will not have any further obligations or liabilities to First Bancshares with respect to the merger agreement or the transactions contemplated by it.

Amendment; Waiver

Prior to the effective time of the merger and to the extent permitted by applicable law, any provision of the merger agreement may be (a) waived by the party benefitted by the provision, provided the waiver is in writing and signed by such party, or (b) amended or modified at any time, by an agreement in writing between the parties, except that after the FMB special meeting no amendment may be made which by law requires further approval by the shareholders of First Bancshares or FMB without obtaining such approval.

Expenses

All expenses incurred in connection with the merger, the bank merger, the merger agreement and other transactions contemplated thereby, including fees and expenses of financial consultants, accountants and counsel, will be paid by the party incurring the expenses. Nothing in the merger agreement limits either party's rights to recover any liabilities or damages arising out of the other party's willful breach of any provision of the merger agreement.

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ANCILLARY AGREEMENTS

Voting Agreements

In connection with, and as a condition to, entering into the merger agreement, each of the directors of FMB and Farmers & Merchants who has voting control over shares of FMB common stock entered into a voting agreement with First Bancshares. The following summary of the voting agreements is subject to, and qualified in its entirety by reference to, the form voting agreement attached as Exhibit A to the merger agreement attached as Annex A to this document.

Pursuant to the voting agreements, each party to a voting agreement has agreed to appear at the FMB special meeting (in person or by proxy) and to vote his or her shares of FMB common stock:

- in favor of adoption and approval of the merger agreement and the approval of the merger and the other transactions contemplated by the merger agreement;
- in favor of any proposal to adjourn or postpone such meeting, if necessary, to solicit additional proxies to approve the merger agreement and the merger;
- against any action or agreement that would result in a breach of any covenant, representation or warranty or any other obligation or agreement of FMB contained in the merger agreement;
- against any acquisition proposal other than the merger; and
- against any other action, agreement or transaction that is intended, or could reasonably be expected, to impede, interfere or be inconsistent with, delay, postpone, discourage or materially and adversely affect consummation of the transactions contemplated by the merger agreement.

In addition, the voting agreements provide that each shareholder party to a voting agreement will not:

- directly or indirectly sell, transfer, pledge, assign or otherwise dispose of, or enter into any contract, option, commitment or other arrangement or understanding with respect to the sale, transfer, pledge, assignment or other disposition of, any of such shareholder's shares of FMB common stock; and
- (i) initiate, solicit, induce or knowingly encourage, or take any action to facilitate the making of, any inquiry, offer or proposal which constitutes, or could reasonably be expected to lead to, an acquisition proposal, (ii) participate in any discussions or negotiations regarding any acquisition proposal or furnish, or otherwise afford access, to any person (other than First Bancshares) any information or data with respect to FMB or any of its subsidiaries or otherwise relating to an acquisition proposal, (iii) enter into any agreement, agreement in principle or letter of intent with respect to any acquisition proposal or approve or resolve to approve any acquisition proposal or any agreement, agreement in principle or letter of intent relating to an acquisition proposal, (iv) solicit proxies with respect to an acquisition proposal or otherwise encourage or assist any party in taking or planning any action that would compete with, restrain or otherwise serve to interfere with or inhibit the timely consummation of the merger in accordance with the terms of the merger agreement, or (v) initiate a shareholders' vote or action by consent of FMB's shareholders with respect to an acquisition proposal.

The voting agreements will automatically terminate upon the earlier of (i) the effective date of the merger, (ii) the amendment of the merger agreement in any manner that materially and adversely affects any of the shareholder's rights

set forth in the merger agreement, (iii) termination of the merger agreement, or (iv) three years from the date the voting agreements are executed.

As of the record date, shareholders who are party to the voting agreements were entitled to vote an aggregate of approximately 145,092 shares of FMB common stock that are subject to the requirements of the voting agreements, which represented approximately 37.1% of the shares of FMB common stock outstanding on that date.

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Non-Competition and Non-Disclosure Agreements

In addition to the voting agreements, as a condition to First Bancshares entering into the merger agreement, each of the directors of FMB and Farmers & Merchants entered into a non-competition and non-disclosure agreements with First Bancshares. The following summary of the non-competition and non-disclosure agreements is subject to, and qualified in its entirety by reference to, the form non-competition and non-disclosure agreement attached as Exhibit C to the merger agreement attached as Annex A to this document.

Pursuant to the non-competition and non-disclosure agreements, each party to a non-competition and non-disclosure agreement has agreed to, among other things:

- from and after the effective time of the merger, not disclose or use any confidential information or trade secrets of FMB for any purpose for so long as such information remains confidential information or a trade secret, except as required by law;
- for a period of two years following the closing the merger:
- not solicit or attempt to solicit any customers of First Bancshares, The First, FMB or Farmers & Merchants, including actively sought prospective customers of Farmers & Merchants as of the effective time of the merger; and
- on such director's own behalf or on behalf of others, not solicit or recruit or attempt to solicit or recruit any employee (full-time or temporary) of First Bancshares, The First, FMB or Farmers & Merchants; and
- for a period of one year after the effective time of the merger, directly on the director's own behalf or on behalf any other person, not act as a director, manager, officer, or employee of any banking business that is the same or essentially the same as the banking business conducted by First Bancshares, The First or FMB or Farmers & Merchants and that has a banking office located within any county in Florida or Georgia where Farmers & Merchants operates a banking office as of the closing of the merger and each county contiguous to each of such counties.

The restrictions in the non-competition and non-disclosure agreements will automatically terminate upon the earlier of (i) the termination of the merger agreement, (ii) two years after the effective date of the merger, or (iii) upon a change in control of First Bancshares.

Claims Letters

At the time of the execution of the merger agreement, and effective upon the closing of the merger, each director of FMB and Farmers & Merchants executed a claims letter with First Bancshares. The following summary of the claims letters is subject to, and qualified in its entirety by reference to, the claims letter attached as Exhibit D to the merger agreement attached as Annex A to this document.

Pursuant to the claims letter, each director of FMB and Farmers & Merchants released and discharged, effective upon the consummation of the merger, FMB and its subsidiaries, their respective directors and officers (in their capacities as such), and their respective successors and assigns (including First Bancshares and The First), of and from any and all liabilities or claims that such director has or claims to have, or previously had or claimed to have, solely in his or her capacity as an officer, director or employee of FMB or any of its subsidiaries, as of the effective time of the merger. The release does not apply to (i) compensation for services that has accrued but not yet been paid in the ordinary course of business consistent with past practice; (ii) claims that the director may have in any capacity other than as an officer, director or employee of FMB or any of its subsidiaries, such as claims as a borrower under loan commitments and agreements, claims as a depositor under any deposit account with or as the holder of any certificate of deposit issued by Farmers & Merchants, claims on account of any services rendered by the director in a capacity other than as an officer, director or employee of FMB or any of its subsidiaries, claims in his or her capacity of a

shareholder of FMB and claims as a holder of any check issued by any other depositor of Farmers & Merchants; (iii) any claims that the director may have under the merger agreement; or (iv) any right to indemnification that the director may have under the articles of incorporation or bylaws of FMB or similar documents or any of its subsidiaries, Florida law or the merger agreement.

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THE COMPANIES

The First Bancshares, Inc.

First Bancshares was incorporated in Mississippi on June 23, 1995 and serves as the bank holding company for The First, headquartered in Hattiesburg, Mississippi. First Bancshares is a registered financial holding company. As of June 30, 2018, First Bancshares had consolidated assets of \$2.5 billion, loans of \$1.7 billion, deposits of \$2.1 billion, and shareholders' equity of \$285.8 million. First Bancshares operates 56 full service branches, one motor branch and four loan production offices in Mississippi, Alabama, Louisiana and Florida. The First's deposits are insured by the FDIC.

First Bancshares is a community-focused financial institution that offers a full range of financial services to individuals, businesses, municipal entities, and nonprofit organizations in the communities that it serves. These services include consumer and commercial loans, deposit accounts, trust services, safe deposit services and brokerage services.

First Bancshares and its subsidiaries are subject to comprehensive regulation, examination and supervision by the Federal Reserve Board, the OCC and the Mississippi Department of Banking and Consumer Finance, and are subject to numerous laws and regulations relating to their operations, including, among other things, permissible activities, capital adequacy, reserve requirements, standards for safety and soundness, internal controls, consumer protection, anti-money laundering, and privacy and data security.

First Bancshares' headquarters are located at 6480 U.S. Hwy, 98 West, Hattiesburg, Mississippi 39402, and its telephone number is (601) 268-8998. First Bancshares' website can be found at www.thefirstbank.com. The contents of First Bancshares' website are not incorporated into this proxy statement/prospectus.

For more information about First Bancshares' business, see "Where You Can Find More Information" below.

FMB Banking Corporation

FMB, a Florida corporation, is a bank holding company headquartered in Monticello, Florida that was incorporated in 1982. Through its bank subsidiary, Farmers & Merchants Bank, a Florida state-chartered bank organized in 1906, FMB offers a relationship-driven community banking model to its customers designed to provide a personalized and tailored financial experience. FMB operates six full-service banking offices, including its headquarters in Monticello, Florida, which is approximately 30 miles northeast of Tallahassee, Florida, four branch offices in Tallahassee, Florida and one branch office in Thomasville, Georgia. FMB and Farmers & Merchants have no other subsidiaries.

As of June 30, 2018, FMB had total assets of approximately \$481 million, total loans of \$329 million, total deposits of \$422 million and total shareholders' equity of \$39 million. Farmers & Merchants' deposits are insured by the FDIC. FMB's principal executive office is located at 200 East Washington Street, Monticello, Jefferson County, Florida 32344, and its telephone number is (850) 997-2591. FMB does not maintain a standalone website, but additional information about FMB may be found on Farmers & Merchants' website at www.fmbbank.com. Information contained on the website is not part of this proxy statement/prospectus, and is not incorporated by reference herein.

Market Area

Farmers & Merchants' branches are located in Jefferson and Leon Counties, Florida and Thomas County, Georgia. Its market area is concentrated in the Tallahassee Metropolitan Statistical Area, or MSA.

Competition

Farmers & Merchants competes for deposits in its banking market with commercial banks, credit unions, agencies issuing United States government securities and all other organizations and institutions engaged in money market transactions. In its lending activities, Farmers & Merchants competes with all other financial institutions as well as consumer finance companies, mortgage companies and other lenders. Commercial banking in the Tallahassee MSA and in Florida and Georgia as a whole are extremely competitive.

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Interest rates, both on loans and deposits, and prices of fee-based services are significant competitive factors among financial institutions generally. Other important competitive factors include office location, office hours, the quality of customer service, community reputation, continuity of personnel and services, and, in the case of larger commercial customers, relative lending limits and the ability to offer sophisticated cash management and other commercial banking services. Most of Farmers & Merchants' competitors have greater resources, broader geographic markets and higher lending limits than Farmers & Merchants does, and they can offer more products and services and can better afford and make more effective use of media advertising, support services and electronic technology than can Farmers & Merchants.

In recent years, federal and state legislation has heightened the competitive environment in which all financial institutions conduct their business, and the potential for competition among financial institutions of all types has increased significantly. Additionally, with the elimination of restrictions on interstate banking (including those most recently implemented by the Dodd-Frank Wall Street Reform and Consumer Protection Act), a bank headquartered in Florida may be required to compete not only with other Florida-based financial institutions, but also with out-of-state financial institutions which may acquire Florida institutions, establish or acquire branch offices in Florida, or otherwise offer financial services across state lines, thereby adding to the competitive atmosphere of the industry in general.

To counter its competitive disadvantages, Farmers & Merchants attempts to differentiate itself from its larger competitors with its focus on relationship banking, personalized service, direct customer contact, and its ability to make credit and other business decisions locally. Farmers & Merchants also depends on its reputation as a community bank in its banking markets and its involvement in the communities it serves.

Banking Services

Commercial Banking. Farmers & Merchants focuses its commercial loan originations on small and mid-sized businesses (generally up to \$50 million in annual sales), and such loans are usually accompanied by related deposits. Commercial underwriting is driven by cash flow analysis supported by collateral analysis and review. Commercial loan products include commercial real estate construction and term loans; working capital loans and lines of credit; demand, term and time loans; and equipment, inventory and accounts receivable financing. Farmers & Merchants offers a range of cash management services and deposit products to commercial customers. Online banking is currently available to commercial customers.

Mortgage Banking. Farmers & Merchants' mortgage banking division is structured to provide a source of fee income largely from the process of originating mortgage products. Many of the mortgage products originated by Farmers & Merchants are subsequently sold to third party financial institutions. Mortgage banking capabilities include conventional and nonconforming mortgage underwriting and construction and permanent financing.

Employees

As of June 30, 2018, Farmers & Merchants had 96 full-time employees. None of Farmers & Merchants' employees is covered by a collective bargaining agreement. Farmers & Merchants believes its relations with its employees to be good.

Properties

As of June 30, 2018, Farmers & Merchants operated six branches. Farmers & Merchants' main office is located at 200 East Washington Street, Monticello, Florida 32344. As of June 30, 2018, Farmers & Merchants owned the property associated with this location, which includes an approximately 11,008 square feet building that houses the main office of Farmers & Merchants. Farmers & Merchants has operated a bank office at this location since 1907. Farmers & Merchants also owns a parking lot located at 325 East Washington Street, Monticello, Florida 32344. Farmers & Merchants also owns two operations buildings in Monticello, Florida that are used to support its main office. These are located at 101 North Cherry Street, Monticello, Florida and 195 Dogwood Street, Monticello, Florida. An additional property located at 185 Dogwood Street, Monticello, Florida is used by Farmers & Merchants as a training facility.

Farmers & Merchants operates four branch locations in Tallahassee, Florida. The first branch location is located at 2626 Mahan Drive, Tallahassee, Florida 32308. Farmers & Merchants owns the property associated with this location and has operated a branch at this location since 1991. Farmers & Merchants

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also operates a branch at 6490 North Monroe Street, Tallahassee, Florida 32303. Farmers & Merchants also owns the property associated with this branch location and has operated a branch office at this location since 1995. Farmers & Merchants also owns property located at 3320 Thomasville Road, Tallahassee, Florida 32308 and has operated a branch location on this property since 1994. Approximately 7,560 square feet of this building is used by Farmers & Merchants to house the branch office. Farmers & Merchants leases 3,540 square feet of the building on this property to The Able Trust and leases the entire third floor of the building to Wells Fargo Clearing Services, LLC.

The fourth Tallahassee branch location is located at 2000 Apalachee Parkway, Tallahassee, Florida 32301. Farmers & Merchants leases the property and building associated with this location. Farmers & Merchants also subleases 3,200 square feet of the building to Florida Hospices and Palliative Care, Inc. Farmers & Merchants owns an additional property located at 6601 Mahan Drive, Tallahassee, Florida 32308. Farmers & Merchants formerly operated a bank branch at this location, but closed this branch in December 2010.

Farmers & Merchants' sixth branch is located at 1313 Jackson Street, Thomasville, Georgia 31792. This branch was acquired by Farmers & Merchants in 1998 when FMB acquired First Merchants Bank.

Farmers & Merchants also owns an office building located at 165 and 175 East Dogwood Street, Monticello, Florida 32344 which, as of June 30, 2018, Farmers & Merchants leased to T. Buckingham Bird. Farmers & Merchants also owns a duplex located at 160 North Waukeenah Highway, Monticello, Florida 32344. As of June 30, 2018, Farmers & Merchants leased one unit to a residential tenant.

Regulation

As a registered bank holding company, FMB is regulated by the Federal Reserve and Farmers & Merchants is regulated by the Florida Office of Financial Regulation and by the FDIC as a state-chartered non-member bank. FMB and Farmers & Merchants are subject to various regulatory capital requirements administered by the respective authorities. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a material adverse effect on FMB's financial statements. In addition, regulators have examination and enforcement authority over virtually all aspects of the banking business, including lending, servicing, internal controls and information privacy, among other things. Complying with current regulations and any regulations promulgated in the future could be expensive and thereby have a direct adverse effect on earnings.

Legal Proceedings

From time to time as part of their respective businesses, FMB and/or Farmers & Merchants are subject to routine litigation, including routine collection and foreclosure matters.

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FMB MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

All dollar amounts in the tables in this section are in thousands of dollars, except per share data or when specifically identified. The words “we”, “us”, “our”, “FMB” and similar terms when used in this section refer to FMB Banking Corporation unless the context indicates otherwise.

Introduction

The following is a narrative discussion and analysis of significant changes in FMB’s results of operations for the six months ended June 30, 2018 and 2017 and the years ended December 31, 2017 and 2016, and the financial condition at June 30, 2018, and December 31, 2017 and 2016. This discussion and analysis should be read in conjunction with the sections entitled “Cautionary Statement Concerning Forward-Looking Statements,” “Selected Consolidated Historical Financial Information of FMB,” and the consolidated financial statements and the notes thereto, included elsewhere in this proxy statement/ prospectus.

Critical Accounting Policies and Estimates

FMB’s consolidated financial statements are prepared based on the application of certain accounting policies, the most significant of which are described in FMB’s notes to the consolidated financial statements. Certain of these policies require numerous estimates and strategic or economic assumptions that may prove inaccurate or subject to variation and may significantly affect our reported results and financial position for the current period or future periods. The use of estimates, assumptions, and judgment are necessary when financial assets and liabilities are required to be recorded at, or adjusted to reflect, fair value. Assets carried at fair value inherently result in more financial statement volatility. Fair values and information used to record valuation adjustments for certain assets and liabilities are based on either quoted market prices or are provided by other independent third-party sources, when available. When such information is not available, management estimates valuation adjustments. Changes in underlying factors, assumptions or estimates in any of these areas could have a material impact on our future financial condition and results of operations.

The following briefly describes the more complex policies involving a significant amount of judgments about valuation and the application of complex accounting standards and interpretations. For a more complete discussion of the methodology employed to calculate these estimates, see Note 1 to FMB’s consolidated financial statements included in this proxy statement/prospectus.

Allowance for Loan Losses

FMB records estimated probable inherent credit losses in the loan portfolio as an allowance for loan losses. The methodologies and assumptions for determining the adequacy of the overall allowance for loan losses involve significant judgments to be made by management. Some of the more critical judgments supporting FMB’s allowance for loan losses include judgments about: creditworthiness of borrowers, estimated value of underlying collateral, assumptions about cash flow, determination of loss factors for estimating credit losses, and the impact of current events, conditions, and other factors impacting the level of inherent losses. Under different conditions or using different assumptions, the actual or estimated credit losses ultimately realized by FMB may be different than management’s estimates provided in our Financial Statements, included elsewhere in this proxy statement/prospectus.

Comparison of Results of Operations for the six months ended June 30, 2018 and 2017 and the years ended December 31, 2017 and 2016

Overview

The following discussion describes FMB’s results of operations for the six months ended June 30, 2018 and 2017, and for the years ended December 31, 2017 and 2016. As with most community banks, FMB derives most of its income from interest FMB receives on its loans and investments. FMB’s primary source of funds for making these loans and investments is noninterest and interest bearing deposits. Consequently, one of the key measures of FMB’s success is the amount of net interest income, or the difference between

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the income on FMB's interest-earning assets, such as loans and investments, and the expense on FMB's interest-bearing liabilities, such as deposits. Another key measure is the spread between the yield FMB earns on these interest-earning assets and the rate FMB pays on its interest-bearing liabilities.

Results of Operations for the Six Months Ended June 30, 2018 and 2017

FMB's net income for the six months ended June 30, 2018 and 2017 was \$2.4 million and \$2.5 million, respectively. Net income for the year ended December 31, 2017 was \$4.8 million, compared to \$4.4 million for the year ended December 31, 2016. The 2017 increase in net income was primarily the result of increased loan volume and income produced by several non-recurring items. These non-recurring items included gains on the sale of other real estate owned in the amount of \$721 thousand and a prior year loan recovery in the amount of \$61 thousand.

Net Interest Income and Net Interest Margin Analysis

Comparison of net interest income for the six months ended June 30, 2018 and 2017

The largest component of FMB's net income is its net interest income, which represents the difference between the income earned on interest earning assets and the interest paid on deposits and other interest-bearing liabilities. FMB's net interest margin represents net interest income divided by average earning assets. Major factors which affect net interest income and net interest margin include changes in volumes, the yield on interest-earning assets and the cost of interest-bearing liabilities. Net interest margin can also be affected by economic conditions, the competitive environment, loan demand, and deposit flow. Management's ability to respond to changes in these factors by using effective asset-liability management techniques is critical to maintaining the stability of the net interest margin and the primary source of earnings.

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The following table shows, for the periods indicated, the average balances of each principal category of our assets, liabilities, and stockholders' equity and the average yields on assets and average costs of liabilities. Such yields and costs are calculated by dividing income or expense by the average daily balances of the associated assets or liabilities.

AVERAGE BALANCE SHEETS & NET INTEREST ANALYSIS

The Six Months Ended

| (Dollars in thousands, except yields and rates) | June 30, 2018 | | | June 30, 2017 | | |
|---|-----------------|-------------------------|--------------------|-----------------|-------------------------|--------------------|
| | Average Balance | Interest Income/Expense | Average Yield/Rate | Average Balance | Interest Income/Expense | Average Yield/Rate |
| Interest earning assets | | | | | | |
| Loans | \$ 330,092 | \$ 8,244 | 5.04% | \$ 306,938 | \$ 7,285 | 4.79% |
| Investment securities | 103,969 | 1,265 | 2.45 | 105,902 | 1,262 | 2.40 |
| Cash balances in other banks | 8,777 | 116 | 2.67 | 17,208 | 91 | 1.07 |
| Total interest earning assets | 442,838 | \$ 9,625 | 4.38 | 430,048 | \$ 8,638 | 4.05 |
| Non-interest earning assets | 38,838 | | | 35,783 | | |
| Total assets | \$ 481,676 | | | \$ 465,831 | | |
| Interest bearing liabilities | | | | | | |
| Interest bearing transactions accounts | \$ 148,081 | \$ 234 | 0.32% | \$ 136,857 | \$ 162 | 0.24% |
| Savings accounts | 48,655 | 69 | 0.29 | 46,163 | 33 | 0.14 |
| Time deposits | 88,569 | 411 | 0.94 | 86,795 | 236 | 0.55 |
| Federal Home Loan Bank & other borrowed money | 17,172 | 86 | 1.01 | 21,771 | 60 | 0.56 |
| Long Term Debt | 6,000 | 189 | 6.35 | 6,000 | 113 | 3.80 |
| Total interest-bearing liabilities | 308,477 | \$ 989 | 0.65 | 297,586 | \$ 604 | 0.41 |
| Non-interest bearing deposits | 129,776 | | | 126,505 | | |
| Total funding sources | 438,253 | | | 424,091 | | |
| Non-interest bearing liabilities | 4,694 | | | 2,775 | | |
| Shareholders' equity | 38,729 | | | 38,965 | | |
| | \$ 481,676 | | | \$ 465,831 | | |
| Net interest rate spread | | | 3.73% | | | 3.64% |
| Net interest income/margin | | \$ 8,636 | 3.93% | | \$ 8,034 | 3.77% |

Net interest income increased \$602 thousand, or 7.5%, to \$8.6 million for the six months ended June 30, 2018, compared to \$8.0 million for the same period in 2017. The primary source of this increase was an increase in the amount of loans, which was partially offset by increased expenses associated primarily with time deposits and other long term interest bearing deposits. The resulting net interest margin for the six months ended June 30, 2018 increased to 3.93%, from 3.77% during the six months ended June 30, 2017.

Interest earning assets averaged \$442.8 million for the six months ended June 30, 2018, compared to \$430.0 million for the six months ended June 30, 2017, an increase of \$12.8 million, or 3.0%. The yield on average interest earning assets improved 33 basis points to 4.38% for the six months ended June 30, 2018, compared to 4.05% for the six months ended June 30, 2017. The yield on earning assets increased due to higher average loan balances relative to total interest earning assets. Loan yield during the six months ended June 30, 2018 increased to 5.04% from 4.79% during the six months ended June 30, 2017. The loan rates on

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new loans were generally higher than the current portfolio average, contributing to an overall increase in loan portfolio yield. The yield on securities during the six months ended June 30, 2018 was 2.45% versus 2.40% recorded during the six months ended June 30, 2017. The reason for this increase was due to higher yields on new securities added to the portfolio.

Interest bearing liabilities averaged \$308.5 million for the six months ended June 30, 2018. This represents an increase of \$10.9 million, or 3.7% when compared to the \$297.6 million reported for the six months ended June 30, 2017. The average rate paid on interest bearing liabilities was 0.65% for the six months ended June 30, 2018, versus 0.41% for the six months ended June 30, 2017. Farmers & Merchants increased rates paid on interest bearing deposits as a result of two increases, of 25 basis points each, in the Federal Funds Target Rate by the Federal Open Market Committee (“FOMC”) in 2018.

The following table reflects, for the periods indicated, the changes in our net interest income due to changes in the volume of earning assets and interest-bearing liabilities and the associated rates paid or earned on these assets and liabilities.

ANALYSIS OF CHANGES IN NET INTEREST INCOME

The Six Months Ended

| (Dollars in thousands) | June 30, 2018 vs. 2017 | | |
|---|---------------------------|----------------------------------|--------|
| | Volume | Variance due to Yield/Rate | Total |
| Interest earning assets | | | |
| Loans | \$ 578 | \$ 381 | \$ 959 |
| Investment securities | (24) | 27 | 3 |
| Cash balances in other banks | (111) | 136 | 25 |
| Total interest earning assets | \$ 443 | \$ 544 | \$ 987 |
| Interest bearing liabilities | | | |
| Interest bearing transactions accounts | \$ 18 | \$ 54 | \$ 72 |
| Savings accounts | 4 | 32 | 36 |
| Time deposits | 8 | 167 | 175 |
| Federal Home Loan Bank & other borrowed money | (23) | 49 | 26 |
| Long Term Debt | — | 76 | 76 |
| Total interest-bearing liabilities | \$ 7 | \$ 378 | \$ 385 |
| Net interest income | | | |
| Net interest income | \$ 436 | \$ 166 | \$ 602 |

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Comparison of net interest income for the three months ended June 30, 2018 and 2017

The following table shows for the three months ended June 30, 2018 and 2017, the average balances of each principal category of our assets, liabilities, and stockholder's equity and the average yields on assets and average costs of liabilities.

AVERAGE BALANCE SHEETS & NET INTEREST ANALYSIS

The Three Months Ended

| (Dollars in thousands, except yields and rates) | June 30, 2018 | | | June 30, 2017 | | |
|---|-----------------|-------------------------|--------------------|-----------------|-------------------------|--------------------|
| | Average Balance | Interest Income/Expense | Average Yield/Rate | Average Balance | Interest Income/Expense | Average Yield/Rate |
| Interest earning assets | | | | | | |
| Loans | \$ 329,992 | \$ 4,294 | 5.22% | \$ 305,723 | \$ 3,648 | 4.79% |
| Investment securities | 105,139 | 667 | 2.54 | 109,562 | 677 | 2.48 |
| Cash balances in other banks | 9,888 | 59 | 2.39 | 16,457 | 48 | 1.17 |
| Total interest earning assets | 445,019 | \$ 5,020 | 4.52 | 431,742 | \$ 4,373 | 4.06 |
| Non-interest earning assets | 36,709 | | | 35,073 | | |
| Total assets | \$ 481,728 | | | \$ 466,815 | | |
| Interest bearing liabilities | | | | | | |
| Interest bearing transactions accounts | \$ 148,350 | \$ 122 | 0.33% | \$ 135,419 | \$ 99 | 0.29% |
| Savings accounts | 48,519 | 36 | 0.30 | 44,608 | 22 | 0.20 |
| Time deposits | 88,572 | 213 | 0.96 | 87,068 | 128 | 0.59 |
| Federal Home Loan Bank & other borrowed money | 17,051 | 44 | 1.04 | 21,814 | 32 | 0.59 |
| Long-Term Debt | 6,000 | 103 | 6.89 | 6,000 | 56 | 3.74 |
| Total interest-bearing liabilities | 308,492 | \$ 518 | 0.67 | 294,909 | \$ 337 | 0.46 |
| Non-interest bearing deposits | 130,297 | | | 127,284 | | |
| Total funding sources | 438,789 | | | 422,193 | | |
| Non-interest bearing liabilities | 4,720 | | | 5,897 | | |
| Shareholders' equity | 38,219 | | | 38,725 | | |
| | \$ 481,728 | | | \$ 466,815 | | |
| Net interest rate spread | | | 3.85% | | | 3.60% |
| Net interest income/margin | | \$ 4,502 | 4.06% | | \$ 4,036 | 3.75% |

Net interest income increased \$466 thousand, or 11.5%, to \$4.5 million for the three months ended June 30, 2018, compared to \$4.0 million for three months ended June 30, 2017. This increase was due to an increase in interest income of \$647 thousand, partially offset by an increase in interest expense of \$181 thousand. The resulting net interest margin for three months ended June 30, 2018 increased to 4.06% from 3.75% during the three months ended June 30, 2017.

Interest earning assets averaged \$445.0 million for the three months ended June 30 2018, compared to \$431.7 million for the three months ended June 30, 2017, an increase of \$13.3 million. The primary reason for the increase in interest income is an increase in average loans. During the three months ended June 30, 2018, average loans increased by \$24.3 million, compared to the three months ended June 30, 2017. The average yield on loans during the three months ended June 30, 2018 was 5.22%, versus 4.79% during the three months ended June 30, 2017. The 43 basis point

increase in loan yield is due to higher loan rates on new loans versus the average yield on the current loan portfolio. Interest bearing liabilities averaged \$308.5 million for the three months ended June 30, 2018, compared to \$294.9 million for the three months ended June 30, 2017, an increase of \$13.6 million. The average rate

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paid on interest bearing liabilities was 0.67% for the three months ended June 30, 2018, versus .46% for three months ended June 30, 2017. Farmers & Merchants increased rates paid on interest bearing deposits as a result of an increase, 25 basis points, in the Federal Funds Target Rate by the FOMC in the second quarter of 2018.

The following table reflects, for the periods indicated, the changes in our net interest income due to changes in the volume of earning assets and interest-bearing liabilities and the associated rates paid or earned on these assets and liabilities.

ANALYSIS OF CHANGES IN NET INTEREST INCOME

The Three Months Ended

| (Dollars in thousands) | June 30, 2018 vs. 2017 | | |
|---|---------------------------|----------------------------------|--------|
| | Volume | Variance due to Yield/Rate | Total |
| Interest earning assets | | | |
| Loans | \$ 316 | \$ 330 | \$ 646 |
| Investment securities | 1 | (11) | (10) |
| Cash balances in other banks | (39) | 50 | 11 |
| Total interest earning assets | \$ 278 | \$ 369 | \$ 647 |
| Interest bearing liabilities | | | |
| Interest bearing transactions accounts | \$ 11 | \$ 12 | \$ 23 |
| Savings accounts | 3 | 11 | 14 |
| Time deposits | 4 | 81 | 85 |
| Federal Home Loan Bank & other borrowed money | — | 12 | 12 |
| Long Term Debt | — | 47 | 47 |
| Total interest-bearing liabilities | \$ 18 | \$ 163 | \$ 181 |
| Net interest income | | | |
| Net interest income | \$ 260 | \$ 206 | \$ 466 |

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Comparison of net interest income for the years ended December 31, 2017 and 2016

The following table shows for the years ended December 31, 2017 and 2016, the average balances of each principal category of our assets, liabilities, and stockholder's equity and the average yields on assets and average costs of liabilities.

AVERAGE BALANCE SHEETS & NET INTEREST ANALYSIS

The Twelve Months Ended

| (Dollars in thousands, except yields and rates) | 2017 | | | 2016 | | |
|---|-----------------|-------------------------|--------------------|-----------------|-------------------------|--------------------|
| | Average Balance | Interest Income/Expense | Average Yield/Rate | Average Balance | Interest Income/Expense | Average Yield/Rate |
| Interest earning assets | | | | | | |
| Loans | \$ 311,997 | \$ 15,079 | 4.83% | \$ 290,078 | \$ 14,069 | 4.85% |
| Investment securities | 109,213 | 2,436 | 2.23 | 115,080 | 2,382 | 2.07 |
| Cash balances in other banks | 6,910 | 145 | 2.10 | 14,794 | 85 | 0.57 |
| Total interest earning assets | 428,120 | \$ 17,660 | 4.13 | 419,952 | \$ 16,536 | 3.94 |
| Non-interest earning assets | 41,054 | | | 35,046 | | |
| Total assets | \$ 469,174 | | | \$ 454,998 | | |
| Interest bearing liabilities | | | | | | |
| Interest bearing transactions accounts | \$ 138,841 | \$ 378 | 0.27% | \$ 129,549 | \$ 199 | 0.15% |
| Savings accounts | 44,572 | 78 | 0.17 | 41,227 | 32 | 0.08 |
| Time deposits | 87,185 | 584 | 0.67 | 88,329 | 420 | 0.48 |
| Federal Home Loan Bank & other borrowed money | 20,922 | 137 | 0.65 | 26,274 | 199 | 0.76 |
| Long Term Debt | 6,000 | 225 | 3.75 | 6,000 | 216 | 3.60 |
| Total interest-bearing liabilities | 297,520 | \$ 1,402 | 0.47 | 291,379 | \$ 1,066 | 0.37 |
| Non-interest bearing deposits | 126,650 | | | 118,711 | | |
| Total funding sources | 424,170 | | | 410,090 | | |
| Non-interest bearing liabilities | 4,899 | | | 5,245 | | |
| Shareholders' equity | 40,105 | | | 39,663 | | |
| | \$ 469,174 | | | \$ 454,998 | | |
| Net interest rate spread | | | 3.65% | | | 3.57% |
| Net interest income/margin | | \$ 16,258 | 3.80% | | \$ 15,470 | 3.68% |

Net interest income increased \$788 thousand, or 5.1%, to \$16.3 million for 2017, compared to \$15.5 million for 2016. This increase was due to an increase in interest income of approximately \$1.1 million resulting from higher loan volume offset by an increase in interest expense of \$336 thousand. The resulting net interest margin for 2017 increased to 3.80% from 3.68% in 2016.

Interest earnings assets averaged \$428.1 million for 2017, compared to \$420.0 million for 2016, an increase of \$8.1 million. Average loans increased by \$21.9 million to \$312.0 million during 2017 from \$290.0 million in 2016. The average yield on loans decreased slightly during 2017 to 4.83% from 4.85% during 2016. The 2 basis point reduction in loan yield is due to the lower loan rates on several renewing loans versus the average yield on the current portfolio.

Interest bearing liabilities averaged \$297.5 million for 2017, compared to \$291.4 million for 2016, an increase of \$6.1 million. The average rate paid on interest bearing liabilities was 0.47% for 2017, versus 0.37% for 2016. The 10 basis point increase was primarily due to FMB increasing interest rates paid on all interest bearing deposits as a result of three increases, of 25 basis points each, in the Federal Funds Target

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Rate by the Federal Open Market Committee (“FOMC”) in 2017. In addition, the long-term debt has a variable rate and increased to 3.75% for 2017 from 3.60% for 2016. Federal Home Loan Bank (“FHLB”) and other borrowed money rates decreased 11 basis points as a FHLB advance of \$3 million, fixed rate of 1.22%, matured in May 2017. Farmers & Merchants has benefitted from historically low interest rates. The volume of non-interest bearing deposit accounts increased \$7.9 million during 2017 to \$126.7 million, also contributing to the increased net interest margin during 2017 versus 2016.

The following table reflects, for the periods indicated, the changes in our net interest income due to changes in the volume of earning assets and interest-bearing liabilities and the associated rates paid or earned on these assets and liabilities.

ANALYSIS OF CHANGES IN NET INTEREST INCOME

The Twelve Months Ended

| (Dollars in thousands) | 2017 vs. 2016 | | |
|---|---------------|----------------------------|----------|
| | Volume | Variance due to Yield/Rate | Total |
| Interest earning assets | | | |
| Loans | \$ 1,059 | \$ (49) | \$ 1,010 |
| Investment securities | (131) | 185 | 54 |
| Cash balances in other banks | (165) | 225 | 60 |
| Total interest earning assets | \$ 763 | \$ 361 | \$ 1,124 |
| Interest bearing liabilities | | | |
| Interest bearing transactions accounts | \$ 25 | \$ 154 | \$ 179 |
| Savings accounts | 6 | 40 | 46 |
| Time deposits | (8) | 172 | 164 |
| Federal Home Loan Bank & other borrowed money | (35) | (27) | (62) |
| Long-Term Debt | — | 9 | 9 |
| Total interest-bearing liabilities | \$ (12) | \$ 348 | \$ 336 |
| Net interest income | | | |
| Net interest income | \$ 775 | \$ 13 | \$ 788 |

Provision for Loan Losses

Farmers & Merchants’ policy is to maintain an allowance for loan losses at a level sufficient to absorb probable incurred losses inherent in the loan portfolio. The allowance is increased by a provision for loan losses, which is a charge to earnings, and is decreased by charge-offs and increased by recoveries. In determining the adequacy of the allowance for loan losses, we consider our historical loan loss experience, the general economic environment, the overall portfolio composition, and other information. As these factors change, the level of loan loss provision changes. The changes in our provision expense, including reductions of the allowance in the periods presented were the result of improvements in the credit quality of our loan portfolio. We have not experienced significant credit quality problems in the periods presented and have experienced recoveries on certain loans written down in previous periods. See additional discussion about the credit quality of our loan portfolio in the discussion below.

During the six months ended June 30, 2018, FMB did not record a provision for loan losses as an expense. At June 30, 2017, a \$138 thousand provision for loan losses had been recognized, but it was reversed in October 2017 as the overall credit quality of the loan portfolio improved. As a result, no provision for loan losses was recognized in 2017, compared to a \$500 thousand provision for loan losses in 2016.

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Noninterest Income

In addition to net interest margin, FMB generates other types of recurring noninterest income from its operations, including mortgage originations, services charges and other fees on deposit accounts and other operating income. Additionally, FMB owns life insurance on several key employees and records income on the increase in cash surrender value of these policies.

Noninterest income for the six months ended June 30, 2018 and 2017 was \$1.5 million and \$1.9 million, respectively. As of June 30, 2018, net losses of \$35 thousand resulted from the sale of foreclosed real estate compared to net gains of \$528 thousand for the six months ended June 30, 2017. Also, for the six months ended June 30, 2018, a loan recovery of \$61 thousand in other income was recognized. Noninterest income for the years ended December 31, 2017 and 2016 was \$3.5 million and \$3.4 million, respectively. For the year ended December 31, 2017, gains on the sale of foreclosed real estate totaled \$721 thousand and none was recognized for December 31, 2016. For 2017, the net gain on the cash value of bank owned life insurance was only \$9 thousand compared to \$294 thousand in 2016. In addition, net gains on the sale of securities were \$42 thousand for 2017 compared to \$297 thousand for 2016.

The following table sets forth the principal components of noninterest income for the periods indicated.

NONINTEREST INCOME

| (Dollars in thousands) | Three Months Ended | | Six Months Ended | | Twelve Months Ended | |
|---|--------------------|---------------|------------------|---------------|---------------------|-------------------|
| | June 30, 2018 | June 30, 2017 | June 30, 2018 | June 30, 2017 | December 31, 2017 | December 31, 2016 |
| Service charge income | \$ 562 | \$ 493 | \$ 1,096 | \$ 978 | \$ 1,979 | \$ 2,051 |
| Secondary Market Loan Fees | 70 | 36 | 96 | 71 | 139 | 86 |
| Income on Rental Property | 87 | 82 | 174 | 159 | 330 | 341 |
| Wealth Management Income | 18 | 16 | 35 | 33 | 68 | 65 |
| Fee Income-Insured Cash Sweep | 28 | 0 | 28 | 0 | 0 | 0 |
| Net gains/(losses) on sales of securities | 0 | 0 | 3 | 42 | 42 | 297 |
| Net gains/(losses) on sales of foreclosed real estate | -19 | 458 | -35 | 528 | 721 | 0 |
| Net gains on bank owned life insurance policies | — | — | — | 9 | 9 | 294 |
| Other income | 53 | 22 | 137 | 63 | 241 | 265 |
| Total noninterest income | \$ 799 | \$ 1,107 | \$ 1,534 | \$ 1,883 | \$ 3,529 | \$ 3,399 |

Non-interest expense

Non-interest expense consists primarily of salaries and employee benefits, occupancy and equipment expenses, and other operating expenses. Non-interest expense for the six months ended June 30, 2018 and 2017 was \$7.7 million and \$7.3 million, respectively, an increase of \$462 thousand, or 6.4%. Much of the increase in non-interest expense is attributable to increases in salaries and employee benefits and marketing/ advertising expenses, which continue to increase as we expand the retail banking and residential mortgage operations in the markets in which we operate.

Non-interest expense for the years 2017 and 2016 was \$14.9 million and \$13.9 million, respectively, an increase of \$1.0 million, or 7.2%. Salaries and employee benefits comprised the largest categorical increase in non-interest expense, totaling \$8.4 million during 2017 compared to \$7.9 million during 2016, an increase of \$510 thousand. This increase is mainly due to increases in our loan and mortgage operations. Additional expenses related to the growth of the bank's loan and mortgage operations such as occupancy, marketing, and telecommunication expenses also contributed to the increase in non-interest expense in 2017.

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The following table presents the primary components of non-interest expense for the periods indicated.

NONINTEREST EXPENSE

| (Dollars in thousands) | Three Months Ended | | Six Months Ended | | Twelve Months Ended | |
|------------------------------------|--------------------|------------------|------------------|------------------|----------------------|----------------------|
| | June 30, 2018 | June 30, 2017 | June 30, 2018 | June 30, 2017 | December 31, 2017 | December 31, 2016 |
| Salaries and employee benefits | \$ 2,185 | \$ 2,114 | \$ 4,333 | \$ 4,158 | \$ 8,438 | \$ 7,928 |
| Occupancy and equipment expense | 429 | 400 | 849 | 806 | 1,609 | 1,399 |
| Data processing expenses | 317 | 292 | 609 | 616 | 1,192 | 1,421 |
| Advertising and marketing expenses | 137 | 105 | 249 | 209 | 438 | 217 |
| Legal fees | 124 | 15 | 170 | 39 | 103 | 60 |
| FDIC insurance assessments | 64 | 54 | 126 | 107 | 173 | 205 |
| Accounting and audit expenses | 97 | 125 | 198 | 232 | 559 | 444 |
| Telecommunications expenses | 43 | 21 | 87 | 66 | 167 | 111 |
| Other noninterest expense | 646 | 538 | 1,097 | 1,023 | 2,267 | 2,158 |
| Total noninterest expense | \$ 4,042 | \$ 3,664 | \$ 7,718 | \$ 7,256 | \$ 14,946 | \$ 13,943 |

Return on Equity and Assets

The following table presents certain performance ratios for each reported period.

SELECTED PERFORMANCE RATIOS & PER COMMON SHARE DATA

| (Dollars in thousands, except per share information) | Six Months Ended | | Twelve Months Ended | |
|---|------------------|------------------|----------------------|----------------------|
| | June 30, 2018 | June 30, 2017 | December 31, 2017 | December 31, 2016 |
| Performance ratios | | | | |
| Net income | \$ 2,452 | \$ 2,523 | \$ 4,841 | \$ 4,427 |
| Return on average assets (pre-tax) | 1.03% | 1.09% | 1.03% | 0.97% |
| Return on average common shareholders' equity (pre-tax) | 12.66 | 12.95 | 12.07 | 11.16 |
| Total equity to total assets | 8.06 | 8.74 | 8.73 | 8.31 |
| Total average equity to total average assets | 8.04 | 8.36 | 8.55 | 8.72 |
| Dividend payout ratio | 139.14 | 83.34 | 55.62 | 78.48 |
| Per common share data | | | | |
| Shares outstanding | 390,815 | 390,815 | 390,815 | 390,815 |
| Weighted average shares outstanding – basic | 390,815 | 390,815 | 390,815 | 390,815 |
| Weighted average shares outstanding – diluted | 390,815 | 390,815 | 390,815 | 390,815 |
| Book value per share | \$ 99.16 | \$ 104.89 | \$ 106.28 | \$ 98.76 |
| Diluted earnings per share | 6.27 | 6.46 | 12.39 | 11.33 |
| Dividends paid per share | 8.73 | 5.38 | | |