

HOLLYWOOD MEDIA CORP
Form 8-K
February 22, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of the earliest
event reported) February 18, 2011

HOLLYWOOD MEDIA CORP.
(Exact Name of Registrant as Specified in Its Charter)

Florida (State or Other Jurisdiction of Incorporation)	1-14332 (Commission File	65-0385686 (IRS Employer Identification No.)
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2255 Glades Road, Suite 221A, Boca Raton, Florida (Address of Principal Executive Offices)	33431 (Zip Code)
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(561) 998-8000
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

SECTION 8 - OTHER EVENTS

Item 8.01. Other Events

On February 22, 2011, Hollywood Media Corp. issued a press release announcing the preliminary results of its tender offer for Hollywood Media Corp. common stock, which expired at 5:00 P.M., New York City time, on Friday, February 18, 2011. A copy of the press release is filed as Exhibit 99.1 hereto and is incorporated by reference in this Item 8.01.

SECTION 9 - Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(a) Financial Statements of Businesses Acquired.

Not applicable.

(b) Pro Forma Financial Information.

Not applicable.

(c) Shell Company Transactions.

Not applicable.

(d) Exhibits.

The following exhibit is filed herewith:

99.1 Press Release, dated February 22, 2011, regarding the preliminary results of Hollywood Media Corp.'s tender offer for its common stock.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 22, 2011

Hollywood Media Corp.

/s/ Mitchell Rubenstein

Name: Mitchell Rubenstein

Title: Chief Executive Officer

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release, dated February 22, 2011, regarding the preliminary results of Hollywood Media Corp.'s tender offer for its common stock.
