Pzena Investment Management, Inc.

Form 5

January 10, 2014

| FORM | 5 | | | | | | | OMB AF | PPROVAL | | |
|--|--|---|---|---------------|--------|---|--|--|---------------------|--|--|
| UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | | | | 3235-0362 | | |
| Check this no longer s | ubject | Was | Washington, D.C. 20549 | | | | | Expires: | January 31, 2005 | | |
| to Section 16. Form 4 or Form 5 obligations may continue. ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | | | Estimated average burden hours per response 1.0 | | | |
| See Instruct | Filed purse section 17(a) | uant to Section 1 of the Public Ut 30(h) of the In | ility Holdin | g Company | y Act | of 19 | | | | | |
| 1. Name and Ad Peterson Mic | ldress of Reporting Po chael D | Symbol | Symbol Pzena Investment Management, Inc. | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
| (Last) | (Last) (First) (Middle) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) DirectorX_ Officer (give below) | | | | | | X Officer (give tow) | e title 10% Owner Other (specify below) ive Vice President | | | |
| | ESTMENT (ENT, INC., 120 I STREET, 20TH |) | | | | | Executiv | e vice Preside | ent | | |
| Filed(Month/Day/Year) | | | | | | | int/Group Reporting k applicable line) | | | | |
| | X, NY 10036 | | | | | | _ Form Filed by C _ Form Filed by M | | | | |
| (City) | | | | | | - | ed, Disposed of, | | • | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Date, if Transaction (A) or Disposed of (Code (Instr. 3, 4 and 5) | | of (D) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and | Ownership Form: | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| Class A common stock, par | 02/28/2013 | Â | G <u>(1)</u> | Amount 30,000 | (D) | Price | 220,000 | D | Â | | |
| value \$0.01 | | ٠ | | | | | | | ٥ | | |

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 $G^{(1)}$

100,000 D

\$ 0 220,000

11/01/2013

Class A

common

Â

D

| stock, par value \$0.01 | | | | | | | | | |
|---|---|------------|--------------------|---|---|---|-----------|---|-------------------|
| Class B common stock, par value \$0.000001 | Â | Â | Â | Â | Â | Â | 1,916,392 | D | Â |
| Class B common stock, par value \$0.000001 | Â | Â | Â | Â | Â | Â | 420,000 | I | Held by Trusts |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. | | Persons wi | SEC 2270 (9-02) | | | | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

the form displays a currently valid OMB control number.

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Tit Amou Unde Secur (Instr | int of rlying | 8. Price of Derivative Security (Instr. 5) |
|---|---|---|---|---|---|---------------------|--------------------|---|--|---|
| | | | | | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

| Reporting Owner Name / Address | Kelationships | | | | | | |
|---|---------------|-----------|--------------------------------|-------|--|--|--|
| • 0 | Director | 10% Owner | Officer | Other | | | |
| Peterson Michael D PZENA INVESTMENT MANAGEMENT, INC. 120 WEST 45TH STREET, 20TH FLOOR NEW YORK, NY 10036 | Â | Â | Executive Vice President | Â | | | |

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Signatures

/s/ Joan F. Berger, as attorrney-in-fact for Michael D. Peterson

01/10/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction involved a charitable gift of securities by the Reporting Person to the Vanguard Charitable Endowment Program.
- Each holder of a Class B Unit of Pzena Investment Management, LLC (the "Operating Company") is also issued one share of Pzena Investment Management, Inc.'s (the "Issuer") Class B common stock, par value \$0.000001 per share, in exchange for the par value thereof. Holders of Class B common stock are not entitled to participate in any dividends or other distributions made by the Issuer to holders of its capital stock, except for the right to receive the par value thereof upon the Issuer's liquidation or dissolution.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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