### Edgar Filing: Fulks Kip J - Form 4

Fulks Kip J

Form 4												
November (	03, 2006											
FORM	ЛД								OMB AP	PROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287				
Check this box if no longer									Expires:	January 31,		
subject Section Form 4 Form 5 obligation may con See Inst	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940						Estimated average burden hours per response 0.5					
1(b).												
(Print or Type	Responses)											
1. Name and Address of Reporting Person <u>*</u> Fulks Kip J			Symbol Issuer					Reporting Person(s) to				
								(Check	eck all applicable)			
(Last) (First) (Middle) C/O UNDER ARMOUR, INC., 1020 HULL STREET, 3RD			below)				XOfficer (give t low)	e title 10% Owner below) burcing, QA, Pr. Dev.				
	(Street)		4. If An	nendment, I	Date Origina	1	6.	Individual or Joi	nt/Group Filin	g(Check		
BALTIMORE, MD 21230								One Reporting Person fore than One Reporting				
(City)	(State)	(Zip)	Ta	ble I - Non	-Derivative	Secur	ities Acquir	ed, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Deemed 3. 4. Securities Acquired (A) cution Date, if TransactiorDisposed of (D) Code (Instr. 3, 4 and 5) onth/Day/Year) (Instr. 8)					Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						or	р.	Transaction(s) (Instr. 3 and 4)	(Instr. 4)			
Class A Common Stock	11/02/2006			Code V S	Amount 124,000	(D) D	Price \$ 44.2278	728,467	D			
Class A Common Stock	11/02/2006			S	225,513	D	\$ 44.6207	48,962	I	By Kip J. Fulks 2004 Annuity Trust		
Class A Common Stock	11/03/2006			S	48,962	D	\$ 44.6843	0	Ι	By Kip J. Fulks 2004 Annuity		

**Reporting Owners** 

#### Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
Fulks Kip J C/O UNDER ARMOUR, INC. 1020 HULL STREET, 3RD BALTIMORE, MD 21230			Sr. VP, Sourcing, QA, Pr. Dev.				
Signatures							
/s/ Kevin M. Haley, Attorney in Fact		11/03/2006					

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.