

DEAN FOODS CO/
Form 4
March 07, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
PENDER P EUGENE

(Last) (First) (Middle)
2807 RANCH ROAD 2831
(Street)

MARBLE FALLS, TX 78654

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DEAN FOODS CO/ [DF]

3. Date of Earliest Transaction
(Month/Day/Year)
03/03/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	03/03/2005		S	1,807 D \$ 35	11,273	D	
Common Stock					950	I	By corporation controlled by Mr. Pender
Common Stock					6,000	I	By Managed Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

SEC 1474 (9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 19.5433					06/30/1998 ⁽¹⁾	06/30/2008	Common Stock	22,500
Non-Qualified Stock Option (right to buy)	\$ 13.9583					06/30/1999 ⁽¹⁾	06/30/2009	Common Stock	22,500
Non-Qualified Stock Option (right to buy)	\$ 16.2917					06/30/2000 ⁽¹⁾	06/30/2010	Common Stock	22,500
Non-Qualified Stock Option (right to buy)	\$ 17.7					06/29/2001 ⁽¹⁾	07/29/2011	Common Stock	22,500
Non-Qualified Stock Option (right to buy)	\$ 24.7733					07/01/2002 ⁽¹⁾	07/01/2012	Common Stock	22,500
Non-Qualified Stock Option (right to buy)	\$ 31.5					06/30/2003 ⁽¹⁾	06/30/2013	Common Stock	7,500
Deferred Stock Units	\$ 0					06/30/2004 ⁽²⁾	06/30/2013	Common Stock	1,700
Deferred Stock Units	\$ 0					06/30/2005 ⁽²⁾	06/30/2014	Common Stock	2,500
Non-Qualified Stock Option (right to buy)	\$ 37.31					06/30/2004 ⁽¹⁾	06/30/2014	Common Stock	7,500
Non-Qualified Stock Option	\$ 13.21					06/30/1997 ⁽¹⁾	06/30/2007	Common Stock	22,500

(right to buy)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PENDER P EUGENE 2807 RANCH ROAD 2831 MARBLE FALLS, TX 78654		X		

Signatures

P. Eugene
Pender

01/03/2005

 **Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options were automatically granted under the Issuer's 1997 Amended and Restated Stock Option and Restricted Stock Plan, and are fully vested and immediately exercisable upon grant.
- The reporting person has received an award of Deferred Stock Units ("DSUs") which is a right to receive shares of common stock of the
- (2) Issuer in the future, subject to the terms and conditions of the DSU Award Agreement. The DSUs vest annually, on a prorata basis, over a three year period beginning on the first anniversary date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.