

SALESFORCE COM INC

Form 3

March 20, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Martinez Maria

(Last)

(First)

(Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/14/2013

3. Issuer Name and Ticker or Trading Symbol

SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

EVP, Customers for Life &amp; CGO

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting

Person

☐ Form filed by More than One Reporting PersonTHE LANDMARK @ ONE  
MARKET ST,Â SUITE 300

(Street)

SAN

FRANCISCO,Â CAÂ 94105

(City)

(State)

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock

1,412

D

Â

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security  
(Instr. 4)2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

Date Exercisable

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

Title

4. Conversion  
or Exercise  
Price of  
Derivative  
Security5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)6. Nature of  
Indirect Beneficial  
Ownership  
(Instr. 5)

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		Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Units	02/23/2011 <sup>(1)</sup>	02/23/2015	Common Stock	1,667	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	02/23/2011 <sup>(2)</sup>	02/23/2015	Common Stock	40,000	\$ 68.24	D	Â
Non-qualified Stock Option (Right to Buy)	11/23/2011 <sup>(2)</sup>	11/23/2015	Common Stock	18,000	\$ 142.5	D	Â
Restricted Stock Units	11/23/2011 <sup>(1)</sup>	11/23/2015	Common Stock	657	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	11/22/2012 <sup>(2)</sup>	11/22/2016	Common Stock	9,930	\$ 108.25	D	Â
Restricted Stock Units	11/22/2012 <sup>(1)</sup>	11/22/2016	Common Stock	10,313	\$ 0.001	D	Â
Restricted Stock Units	11/22/2012 <sup>(1)</sup>	11/22/2016	Common Stock	2,731	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	02/28/2013 <sup>(2)</sup>	02/28/2017	Common Stock	6,009	\$ 143.46	D	Â
Restricted Stock Units	02/28/2013 <sup>(1)</sup>	02/28/2017	Common Stock	1,713	\$ 0.001	D	Â
Restricted Stock Units	11/27/2013 <sup>(1)</sup>	11/27/2017	Common Stock	19,737	\$ 0.001	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Martinez Maria THE LANDMARK @ ONE MARKET ST SUITE 300 SAN FRANCISCO, CA 94105	Â	Â	Â EVP, Customers for Life & CGO	Â

## Signatures

/s/ Sam Fleischmann, Attorney-in-Fact for Maria  
Martinez 03/20/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a right to receive one share of the Issuer's common stock upon vesting. Restricted stock units vest over four years, with 25% of the units vesting on the first anniversary of the holder's date of grant, as listed in the table, and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each

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vesting date.

- (2) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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