SMITH RANKIN M JR

Form 4 July 13, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

burden hours per

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading SMITH RANKIN M JR Issuer Symbol FIDELITY SOUTHERN CORP (Check all applicable) [LION] (Last) (First) (Middle) 3. Date of Earliest Transaction X_ Director 10% Owner Officer (give title Other (specify (Month/Day/Year) below) 3490 PIEDMONT ROAD, SUITE 07/09/2010 1550 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting ATLANTA, GA 30305 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or 5. Amount of 7. Nature of 1. Title of 2. Transaction Date 2A. Deemed 3. 6. Security (Month/Day/Year) Execution Date, if TransactionDisposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) Owned Ownership (Instr. 8) Direct (D) **Following** or Indirect (Instr. 4) Reported (I)

(A) or (D)

Amount

Transaction(s) (Instr. 4)

(Instr. 3 and 4) Price

0

Fidelity Southern

608.5957 A Corporation 07/09/2010 219,790.0598

Code V

- Common

Stock

Fidelity Southern Corporation - Common

By I Custodian For Child

Stock

302 Ι By Spouse

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Fidelity Southern Corporation - Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amu Underlying Sect (Instr. 3 and 4)	
					Date Exercisable	Expiration Date	Title	Amount or Number

Code V (A) (D) Fidelity

07/22/2009(1) 07/22/2013 Corporation

Southern
Corporation 1,000
- Common

Stock

Shares

Reporting Owners

\$ 4.6

Reporting Owner Name / Address	Kelationships					
	Director	10% Owner	Officer	Other		
SMITH RANKIN M JR						
3490 PIEDMONT ROAD	X					
SUITE 1550						
ATLANTA, GA 30305						

Signatures

Stock

Option

Buy)

(Right to

Barbara McNeill, Attorney in Fact for Rankin M. Smith, Jr. 07/13/2010

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable: 1/3 on 7/22/09; 1/3 on 7/22/10; 1/3 on 7/22/11

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.