Wayfair Inc. Form SC 13G/A February 09, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 1)

Wayfair Inc.

(Name of Issuer)

Class A Common Stock

(Title of Class of Securities)

94419L101

(CUSIP Number)

December 31, 2015

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- o Rule 13d-1(b)
- o Rule 13d-1(c)
- x Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

1

Schedule 13G

1 Names of Reporting Persons Great Hill Investors, LLC 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Massachusetts 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 19,471 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 19,471 9 Aggregate Amount Beneficially Owned by Each Reporting Person 19,471 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o 10 Not Applicable 11 Percent of Class Represented by Amount in Row 9 Less than 1.0% 12 Type of Reporting Person 00

2

Schedule 13G

Names of Reporting Persons 1 Great Hill Equity Partners IV, LP 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Delaware 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 7,139,176 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 7,139,176 9 Aggregate Amount Beneficially Owned by Each Reporting Person 7,139,176 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 15.6% 12 Type of Reporting Person

3

Schedule 13G

1 Names of Reporting Persons Great Hill Partners GP IV, L.P. 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Delaware 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 7,139,176 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 7,139,176 9 Aggregate Amount Beneficially Owned by Each Reporting Person 7,139,176 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

4

Schedule 13G

1 Names of Reporting Persons GHP IV, LLC 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Delaware 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 7,139,176 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 7,139,176 9 Aggregate Amount Beneficially Owned by Each Reporting Person 7,139,176 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 15.6% 12 Type of Reporting Person

5

Schedule 13G

CUSIP No. 94419L101 Names of Reporting Persons 1 Christopher S. Gaffney 2 Check the Appropriate Box if a Member of a Group (b) X 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 7,158,647 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 7,158,647 9 Aggregate Amount Beneficially Owned by Each Reporting Person 7,158,647 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 15.6% 12 Type of Reporting Person

6

Schedule 13G

1 Names of Reporting Persons John G. Hayes 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 7,158,647 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 7,158,647 9 Aggregate Amount Beneficially Owned by Each Reporting Person 7,158,647 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

7

Schedule 13G

1 Names of Reporting Persons Michael A. Kumin 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially 7,158,647 Owned by Each 7 Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 7,158,647 9 Aggregate Amount Beneficially Owned by Each Reporting Person 7,158,647 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

CUSIP No. 94419L	101			Schedule 13G
1	Names of Reporting Mark D. Taber	Persons		
2	Check the Appropriat (a) (b)	te Box if a Member o x	of a Group	
3	SEC Use Only			
4	Citizen or Place of O United States of Ame	-		
Number of Shares Beneficially Owned by Each Reporting Person With	5		Sole Voting Power 0	