AMERIPRISE FINANCIAL INC Form 8-K September 25, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 24, 2008

AMERIPRISE FINANCIAL, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

001-32525 (Commission File Number)

13-3180631 (IRS Employer Identification No.)

1099 Ameriprise Financial Center Minneapolis, Minnesota (Address of principal executive offices)

55474 (Zip Code)

Registrant s telephone number, including area code (612) 671-3131

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On September 24, 2008, Ameriprise Financial, Inc. (Ameriprise) issued a press release to announce that it would commit up to \$33 million to support clients who have invested in The Primary Fund, a money market mutual fund managed by Reserve Management Co. The press release incorrectly described that Ameriprise expects this commitment to have an impact of approximately 1 cent per share on its third quarter earnings. Ameriprise expects that the commitment of up to \$33 million will have an impact of approximately 10 cents per share on its third quarter earnings. A copy of the press release, revised to reflect the correct earnings per share impact, is attached as Exhibit 99.1 to this Current Report on Form 8-K and is furnished herewith.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

Exhibit 99.1 Press Release dated September 24, 2008 (as revised)

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMERIPRISE FINANCIAL, INC.

(Registrant)

Ву

Date: September 25, 2008

/s/ Walter S. Berman Walter S. Berman Executive Vice President and Chief Financial Officer

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