Sippel Thomas J Form 3

| November 17, 20  | )05                                       |  |   |                |   |   |                         |   |   |                          |
|--|---|--|---|----------------|---|---|-------------------------|---|---|--------------------------|
| FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 |   |  |   |                | ION   | OMB APPROVAL  |                         |   |   |                          |
|  |   |  |   |                |   | OMB<br>Number:  | 3235-0104               |   |   |                          |
| INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF                                   |   |  |   |                | יז  | Expires:  | January 31,<br>2005     |   |   |                          |
|  |   | n 17(a) of                             | SECU<br>to Section 16(a) of t<br>the Public Utility Ho<br>O(h) of the Investmen                         | the S          | ecurities E<br>g Company  | Act of 193  |                         |   | Estimated a<br>burden hou<br>response                                   | average<br>rs per        |
| (Print or Type Respo   | onses)                                    |  |   |                |   |   |                         |   |   |                          |
| 1. Name and Addres<br>Person <u>*</u><br>Sippel Thoma                          |   |  | 2. Date of Event Require<br>Statement<br>(Month/Day/Year)<br>11/17/2005                                 |                | <sup>2g</sup> 3. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Under Armour, Inc. [UARM] |   |                         |   |   |                          |
|  | irst)                                     | (Middle)                               | 11/1//2005  |                |   |   |                         | 5. If Amendment, Date Original<br>Filed(Month/Day/Year) |   |                          |
| C/O UNDER ARMOUR,<br>INC., 1020 HULL STREET,<br>3RD FLOOR                      |   |  |   |                | (Check all applicable)  |   |                         |   |   |                          |
|  | treet)                                    | 21230                                  |   |                | X Director<br>Officer<br>(give title below  | Othe  | ow)                     | Filing<br>_X_ Fo<br>Person                              | ividual or Join<br>(Check Applica<br>orm filed by On<br>orm filed by Mo | ble Line)<br>e Reporting |
| (City) (St   | tate)                                     | (Zip)                                  | <b>T</b> 11 1   | <b>r .</b> . T | D : 4   |   |                         | -   | ing Person  |                          |
|  | (alc)                                     | (Zip)                                  |   |                |   |   | ties Beneficially Owned |   |   |                          |
| 1.Title of Security<br>(Instr. 4)  |   | Benefici                               | 2. Amount of Securities<br>Beneficially Owned<br>(Instr. 4)   |                | 3.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5)                    | 4. Nature of Indirect Beneficial<br>Ownership<br>(Instr. 5) |                         | icial   |   |                          |
| Class A Commo  | on Stock                                  |  | 40,500  | (1)            |   | D   | Â                       |   |   |                          |
| Reminder: Report or<br>owned directly or ind                                   | directly.<br>Person<br>informa<br>require | s who res<br>ation conta<br>d to respo | ch class of securities ben<br>pond to the collectior<br>ained in this form are<br>and unless the form d | n of<br>not    |   | EC 1473 (7-02   | 2)                      |   |   |                          |
| Table  |   | -                                      | MB control number.<br>rities Beneficially Owne  | ed (e.g        | ., puts, calls,   | warrants, op  | tions, co               | onvert  | ible securities   | ;)                       |

| 1. Title of Derivative Security | 2. Date Exercisable and | 3. Title and Amount of | 4.          | 5.         | 6. Nature of Indirect |
|---------------------------------|-------------------------|------------------------|-------------|------------|-----------------------|
| (Instr. 4)                      | Expiration Date         | Securities Underlying  | Conversion  | Ownership  | Beneficial Ownership  |
|                                 | (Month/Day/Year)        | Derivative Security    | or Exercise | Form of    | (Instr. 5)            |
|                                 |                         | (Instr. 4)             | Price of    | Derivative |                       |
|                                 |                         |                        | Derivative  | Security:  |                       |
|                                 |                         |                        | Derivative  | Security.  |                       |

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|                                      | Date<br>Exercisable | Expiration<br>Date | Title                      | Amount or<br>Number of<br>Shares | Security | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |   |
|--------------------------------------|---------------------|--------------------|----------------------------|----------------------------------|----------|--|---|
| Employee Stock Option (right to buy) | (2)                 | 05/31/2011         | Class A<br>Common<br>Stock | 30,000                           | \$ 0.17  | D  | Â |

# **Reporting Owners**

| <b>Reporting Owner Name / Address</b>   | Relationships |           |         |       |  |  |  |
|---|---------------|-----------|---------|-------|--|--|--|
| Treporting of the Finance Finances  | Director      | 10% Owner | Officer | Other |  |  |  |
| Sippel Thomas J<br>C/O UNDER ARMOUR, INC.<br>1020 HULL STREET, 3RD FLOOR<br>BALTIMORE, MD 21230 | ÂX            | Â         | Â       | Â     |  |  |  |
| Signatures  |               |           |         |       |  |  |  |
| /s/ Kevin M. Haley, attorney<br>in fact   | 11/17/2       | 2005      |         |       |  |  |  |
| **Signature of Reporting Person   | Date          | e         |         |       |  |  |  |
|   |               |           |         |       |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of restricted stock.
- (2) The option became exercisable in four equal annual installments beginning June 30, 2002, becoming immediately exercisable as to all shares on June 30, 2005.

#### Â

#### **Remarks:**

#### Exhibit List Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.