

LEADING BRANDS INC  
Form 6-K  
February 03, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of **February, 2010**

Commission File Number: **000-19884**

**LEADING BRANDS, INC.**

(Translation of registrant's name into English)

**Suite 1800 – 1500 West Georgia Street  
Vancouver, British Columbia V6G 2Z6 Canada**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F     Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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This Report on Form 6-K is incorporated by reference into the registration statement on Form F-3, File No. 333-146271, and into the prospectus that forms a part of that registration statement, and to be a part thereof from the date on which this Report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

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**SUBMITTED HEREWITH**

Exhibits

99.1 Notice of Articles - Consolidation (Feb 1 2010)

99.2 Notice of Articles - Increase in Authorized Common Shares (Feb 1 2010)

99.3 Material Change Report - Reverse Split

99.4 News Release - Reverse Split

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Leading Brands, Inc.**  
(Registrant)

Date: February 2, 2010

By: */s/ Marilyn Kerzner*

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Marilyn Kerzner  
Title: Director of Corporate Affairs

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